



County of El Dorado

Economic Development
330 Fair Lane
Placerville, CA 95667
(530) 621-5595

Minutes - Draft Community & Economic Development Advisory Committee

Maryann Argyres, Chair, District III

Noah Briel, District I

Roberta Long, District IV

David Orr, District V

Vacant, District II

Charlie Downs, At-Large Member

Linnea Marengo, At-Large Member

Kris Payne, Alternate, At-Large Member

Staff

Jeffrey B. McLaughlin, Economic Development Manager

Jeanette Salmon, Economic Development Division

Thursday, June 23, 2016

1:00 PM

OES Conference Room
330 Fair Lane, Lower Level

An audio recording of this meeting will be published to the website. Please note that due to technology limitations, the link will be labeled as "Video" although only audio will play. The meeting is not video recorded.

The County of El Dorado is committed to ensuring that persons with disabilities are provided the resources to participate in its public meetings. Please contact the office of the Economic Development Division of the Chief Administrative Office if you require accommodation at (530) 621-5595.

Rules on Public Comment for Agenda Items: There will be a public comment period for each item before the Committee acts on the item. Each speaker may comment no more than three (3) minutes on an item and individuals speaking for a group are allocated five (5) minutes. Except with the consent of the Committee, individuals shall be allowed to speak to an item only once. Upon completion of public comment the matter shall be returned to the Committee for deliberation. Members of the public shall not be entitled to participate in that deliberation, or be present at the podium during such deliberation, except at the invitation of the Committee for a point of clarification or question by the Committee.

Rules on Public Comment for Non-Agenda Items during Open Forum within the jurisdiction of the Committee: Each speaker may comment no more than three (3) minutes in total, regardless of the number of topics addressed. No action will be taken by the Committee at this meeting on non-agenda items.

Materials related to an item on this Agenda submitted to the Community & Economic Development Advisory Committee after distribution of the agenda packet are available for inspection during normal business hours at the Economic Development Office located in Building A, 330 Fair Lane, Placerville. Such documents are also available on the Community & Economic Development Advisory Committee's Meeting Agenda webpage subject to staff's ability to post the documents before the meeting.

The Community & Economic Development Advisory Committee is concerned that written information submitted to the Committee the day of the Committee meeting may not receive the attention it deserves. The Economic Development staff cannot guarantee that any FAX, email, or mail received the day of the meeting will be delivered to the Committee prior to action on the subject matter.

CALLED TO ORDER AND ROLL CALL 1:06 PM

ADOPTION OF THE AGENDA

A motion was made by Committee Member Downs, seconded by Committee Member Marengo, to approve the agenda.

Yes: 5 - Maryann Argyres, Roberta Long, Charlie Downs, Linnea Marengo and David Orr

Absent: 1 - Noah Briel

16-0659 The Chief Administrative Office, Economic Development Division, recommending approval of the Minutes from the regular meeting of May 26, 2016.

A motion was made by Committee Member Downs, seconded by Committee Member Orr, to approve the meeting minutes.

Yes: 5 - Maryann Argyres, Roberta Long, Charlie Downs, Linnea Marengo and David Orr

Absent: 1 - Noah Briel

OPEN FORUM

16-0714 David Defanti from Long Range Planning gave an update on El Dorado County's Capital Improvement Program and Traffic Impact Mitigation Fee and questions raised by Measure E.

Received and Filed

Committee Member Noah Briel arrived at 1:12 PM

Present: 6 - Maryann Argyres, Roberta Long, Charlie Downs, Linnea Marengo, David Orr and Noah Briel

DISCUSSION ITEMS

- 15-1441** CEDAC to review, receive and file the '2016 Action Plan Matrix' as approved by the committee on February 25, 2016.
Received and Filed
- 16-0663** CEDAC to receive and file a presentation by Member David Orr on 'Millennial Attraction'.
Received and Filed
- 16-0671** CEDAC to receive and file a report from Member Roberta Long on the Economic Development Opportunity Grant (EDOG). Roberta was selected by the committee on April 28, 2016, to represent CEDAC on the EDOG Scoring Committee.
Received and Filed
- 16-0673** CEDAC Chair, Maryann Argyres, requests the committee receive and file a report on the recent mid-term elections.
CEDAC Chair, Maryann Argyres, requests that the committee be kept abreast with reports about the results of the election and the ramifications to the county. She also wants to be sure that the committee has the accounting of the time and costs involved in figuring out what is going to happen. These are two items she would like to come to the committee on a regular basis.
Received and Filed
- 16-0686** CEDAC to receive and file a report on the recent Ag Tour given by Laurel Brent-Bumb from the El Dorado County Chamber.
Received and Filed

ECONOMIC DEVELOPMENT DIVISION UPDATE

Jeff McLaughlin gave updates on the new ad hoc marketing videos, the Economic Development Opportunity Grant (EDOG) wrap up, Measure E and the EDC Strategic Plan and hotels.

AD HOC, SUBCOMMITTEE AND MEMBER UPDATES (CEDAC)

- 16-0721** CEDAC to receive and file a Communications & Marketing Ad Hoc Committee update from Chair, Maryann Argyres.
Received and Filed

ADJOURNED 4:01 PM