

County of El Dorado

Economic Development 330 Fair Lane Placerville, CA 95667 (530) 621-5595

Minutes - Draft Community & Economic Development Advisory Committee

Maryann Argyres, Chair, District III
Noah Briel, District I
Roberta Long, District IV
David Orr, District V
Vacant, District II
Charlie Downs, At-Large Member
Linnea Marenco, At-Large Member
Kris Payne, Alternate, At-Large Member

Staff Vacant, Economic Development Manager Jeanette Salmon, Economic Development Division

Thursday, July 28, 2016

11:00 AM

DOT - Engineering Conference Room 924 B Emerald Bay Rd, 2nd Floor South Lake Tahoe, CA 96150

An audio recording of this meeting will be published to the website. Please note that due to technology limitations, the link will be labeled as "Video" although only audio will play. The meeting is not video recorded.

The County of El Dorado is committed to ensuring that persons with disabilities are provided the resources to participate in its public meetings. Please contact the Economic Development Division of the Chief Administrative Office if you require accommodation at (530) 621-5595

Rules on Public Comment for Agenda Items: There will be a public comment period for each item before the Committee acts on the item. Each speaker may comment no more than three (3) minutes on an item and individuals speaking for a group are allocated five (5) minutes. Except with the consent of the Committee, individuals shall be allowed to speak to an item only once. Upon completion of public comment the matter shall be returned to the Committee for deliberation. Members of the public shall not be entitled to participate in that deliberation, or be present at the podium during such deliberation, except at the invitation of the Committee for a point of clarification or question by the Committee.

Rules on Public Comment for Non-Agenda Items during Open Forum within the jurisdiction of the Committee: Each speaker may comment no more than three (3) minutes in total, regardless of the number of topics addressed. No action will be taken by the Committee at this meeting on non-agenda items.

Materials related to an item on this Agenda submitted to the Community & Economic Development Advisory Committee after distribution of the agenda packet are available for inspection during normal business hours at the Economic Development Office located in Building A, 330 Fair Lane, Placerville. Such documents are also available on the Community & Economic Development Advisory Committee's Meeting Agenda webpage subject to staff's ability to post the documents before the meeting.

The Community & Economic Development Advisory Committee is concerned that written information submitted to the Committee the day of the Committee meeting may not receive the attention it deserves. The Economic Development staff cannot guarantee that any FAX, email, or mail received the day of the meeting will be delivered to the Committee prior to action on the subject matter.

CALLED TO ORDER AND ROLL CALL 11:05 AM

Present: 6 - Maryann Argyres, Roberta Long, Kris Payne, Linnea Marenco, David Orr and

Noah Briel

Absent: 1 - Charlie Downs

ADOPTION OF THE AGENDA

A motion was made by Committee Member Marenco, seconded by Committee Member Long, to approve the agenda.

Yes: 6 - Maryann Argyres, Roberta Long, Kris Payne, Linnea Marenco, David Orr and

Noah Briel

Absent: 1 - Charlie Downs

16-0790 The Chief Administrative Office, Economic Development Division,

recommending approval of the Minutes from the regular meeting of

June 23, 2016.

A motion was made by Committee Member Marenco, seconded by Committee Member Long, to approve the minutes from the regular meeting of June 23,

2016.

Yes: 5 - Maryann Argyres, Roberta Long, Linnea Marenco, David Orr and Noah Briel

Absent: 1 - Charlie Downs

Abstained: 1 - Kris Payne

OPEN FORUM

K. Payne spoke about the upcoming 2016 World Gold Panning Championships. R. Long spoke about the cast and crew movie screening of "Not Your Year". The movie was filmed entirely at the El Dorado Hills Town Center with all local cast and crew.

D. Orr spoke about the housing shortage in South Lake Tahoe.

DISCUSSION ITEMS

16-0808 David Defanti from Long Range Planning to give an update on

Measure E.

No Action Taken.

16-0809 CEDAC to receive and file a presentation from Interim CEO, Steve

Teshara from Tahoe Chamber of Commerce.

Received and Filed

16-0810 CEDAC to receive and file a presentation from Executive Director,

Heidi Hill Drum, from the Tahoe Prosperity Center.

Received and Filed

ECONOMIC DEVELOPMENT DIVISION UPDATE

Craig Schmollinger, Principal Analyst from the Chief Administrative Office, gave a brief update on the Economic Development Division and the recent release of the Business Relations Manager.

AD HOC, SUBCOMMITTEE AND MEMBER UPDATES (CEDAC)

16-0788 The Communications and Marketing ad hoc committee recommends

authorization for the Chair to sign a letter on behalf of CEDAC to the

Board of Supervisors.

A motion was made by Committee Member Payne, seconded by Committee Member Orr, to follow the Marketing and Communication Ad Hoc Committee's recommendation to sign the letter on behalf of CEDAC to the Board of

Supervisors.

Yes: 6 - Maryann Argyres, Roberta Long, Kris Payne, Linnea Marenco, David Orr and

Noah Briel

Absent: 1 - Charlie Downs

ADJOURNED 1:30 PM

A motion was made by Committee Member Marenco, seconded by Committee Member Long, to adjourn the meeting.

Yes: 6 - Maryann Argyres, Roberta Long, Kris Payne, Linnea Marenco, David Orr and

Noah Briel

Absent: 1 - Charlie Downs