

Community Planning Process

FY 18/19 MHSA Plan Update

MHSA Project Team:

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MHSA
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Required Stakeholder Participants

(Welfare and Institutions Code Section 5848)

- Consumers and their Families
- Service Providers
- Law Enforcement
- Education
- Social Service Agencies
- Veterans and Veteran Representatives
- Healthcare Organizations
- Substance Use Disorder Providers
- Other Important Interests

CPP Topics

(Welfare and Institutions Code Section 5848)

- Mental Health Policy
- Program Planning
- Program Implementation
- Program Monitoring
- Quality Improvement
- Evaluation
- Budget Allocations

Mental Health Commission Community Planning Recommendations

1. Identify intended audiences
2. Identify the appropriate mode of communication for each group
3. Provide shorter surveys
4. Social media
5. Advertise meetings in more venues
6. Sierra Community Access TV

Mental Health Commission Community Planning Recommendations (Cont'd)

7. Targeted press releases
8. Review attendance at day versus evening meetings
9. Email distributions
10. Education (Colleges)

Fiscal Year	Number of Meetings	Total Participants	Average Participants Per Meeting
14/15	15	114	7.6
15/16	10	38	3.8
16/17	5	28	5.6
17/18	6	99	16.5

- Existing meetings were targeted throughout the County
- Historically, attendance has been higher during working hours

Strategies

❖ **Broadening the Scope of CPP**

- *Surveys will be shorter and more targeted*
- *Attend existing meetings*
- *Distribute flyers*
- *Possibly Public Service Announcements*
- *Possibly advertisements and/or feature article in the “Windfall” publication*
- *Social Media and websites*

Next Steps

Community Planning
Process (CPP)

- October 2017 to December 2017

Evaluate information
gathered from CPP

- December 2017 to January 2018

Begin draft MHSA
Annual Update

- February/March 2018

MHSA Annual Update
30-day comment
period

- April 2018

MHSA Annual Update
Public Hearing

- May 2018

Present the MHSA
Annual Update to the
Board of Supervisors

- June 2018