

CERTIFICATION OF QUALIFIED PROGRAM

1. Qualified Program Name: The Drug Store Project
2. Address: c/o
Tahoe Youth & Family Services
1021 Fremont Avenue
South Lake Tahoe, CA 96150
3. Telephone # and Email: TYFS Director, Alissa Nourse
alissa@tahoevouth.org 530-541-2445
4. Program/Project Coordinator: Lisa Huard, Drug Store Project Coordinator
lhuard@ymall.com 530-318-5356
5. Requested Amount \$2,000.00

6. Brief Description of qualified program and intended use of funds (or attach relevant documents which describe program) This is a day-long drug prevention activity to be held at the Lake Tahoe Community College campus on Tuesday, April 2, 2013. This program will provide 300 sixth-grade youth of the Tahoe basin with a reality-based storyline provided by 45 local and state agencies about the dangers of drug experimentation/use/abuse. Both pre and post survey information are electronically collected from all participants. In addition a post event survey will be provided to all parents through the school's email access so that we may collect further information for their input. Funds will help to cover costs of putting on the event which outlay and in-kind donations amount to approx.. \$26,000 total. Expenses include: food for all 480 participants that day (students + volunteers), Community Bags (go home with educational brochure information with each student), rental equipment for pipe and drape used in the scenes, ConstantContact subscription which is used for volunteer, teacher, agency communication throughout the year, office supplies, and mailing needs. Other funds are provided through various grants and also donations from service clubs in our community: Soroptimist, Optimist, Elks, Kiwanis, and Rotary.

7. Has your project or program received Health and Safety Code § 11489(b)(2)(A)(i) and (ii) State forfeiture funds previously?: Yes X

Pursuant to and consistent with Health and Safety Code § 11489(b)(2)(A)(i) and (ii), I hereby certify and affirm that the State forfeiture funds will be used for the sole purpose of funding programs designed to combat drug abuse and divert gang activity, and shall, wherever possible, involve educators, parents, community-based organizations, local businesses and uniformed law enforcement officers. These funds shall not be used to supplant any state or local funds that would, in the absence of this clause, otherwise be made available to the programs.

DATE: 3/1/2013

Lisa Huard
Project/Program Coordinator

The Drug Store Project

I. Program Description:

The Drug Store Project is a comprehensive middle school drug prevention program designed to educate youth about the dangers of substance use and abuse. The Drug Store Project is in its fifth year and is an event where the community of Lake Tahoe comes together to sponsor what is the largest collaborative prevention activity that continues to be conducted in our area. It is by far one of the most coordinated and powerful prevention events. This year we will impact **400 seventh-grade students** from Lake Tahoe Unified School District, Kingsbury Middle School, St. Theresa, and Diamond Valley School, our neighbor of Alpine County Schools. The event will be conducted at Lake Tahoe Community college on Thursday, April 3, 2008.

The following agencies will be meeting monthly: Barton Health Care, Boys and Girls Club of Lake Tahoe, Bureau of Narcotics Enforcement, California Highway Patrol, California National Guard / Drug Demand Reduction Unit, El Dorado County Superior Court, El Dorado County Mental Health, El Dorado County Probation, El Dorado County Public Health, El Dorado County Sheriff's Department, LTUSD, Lake Valley Fire Protection District, McFarlane Mortuary, Sierra Recovery Center, So. Lake Tahoe Fire Department, So. Lake Tahoe Police Department, and Tahoe Youth and Family Services.

It is the involvement by these organizations, service clubs, and private donors which sends a clear message that our community values and cares for our youth and will do whatever is necessary to keep students healthy and drug free.

An additional goal of the team is to assist other interested areas with the technical assistance needed to provide this special programming for their own youth. Over the past couple of years, representatives from San Francisco, Sacramento, and Minden, came and observed our program and are now providing the program in their own regions.

The Drug Store Project is a series of vignettes, which students experience first hand. Each vignette is approximately 11 minutes in length. We systematically move students in groups of 40 through the "story line" for the day. In addition, the location chosen, Lake Tahoe Community College, is a deliberate one. We want students to focus on the future and all the possibilities ahead of them. The college location brings to many their first experience of being on the campus.

Station One: Gateway Drugs

Students are provided with an overview of the drugs identified as "Gateway Drugs" (tobacco, alcohol, and marijuana). The emphasis of this vignette is to provide all students with the foundation of information needed to understand the physical, social, and psychological affects of drug use.

Station Two: *The Pharmacy (Drug Display)*

Students begin with a presentation by an Officer of the Bureau of Narcotics Enforcement (BNE) and local law enforcement, South Lake El Dorado Narcotics Enforcement Team (SLEDNET) about illegal drugs in our community. After the presentation, students are given the opportunity to walk by a drug display. While observing the different displays of drugs, a pre-selected student takes a bag of "dope" and places it in their pocket. A local law enforcement officer witnesses the act and places the student under arrest for possession of illegal drugs.

Station Three: *Juvenile Hall*

Students watch as a probation officer fingerprints, photographs, and books their fellow classmate. The probation officer then places the designated student into a jail cell. Juvenile hall officers then present to the audience what it is like to reside in juvenile hall.

Station Four: *The Court Room*

The student appears in court with a public defender before a judge and a prosecutor. The judge explains how the legal system deals with those found guilty of possession of drugs and places the minor on probation and mandates the student to seek rehabilitation in station five.

Station Five: *Drug Counseling*

Substance Abuse Prevention Counselors from local agencies administer a mock chemical assessment while his/her fellow classmates are observing. The audience then receives a presentation with information on chemical addiction and the risks involved when they make their choice of whether to use or not.

Station Six: *The Party*

The student is faced with the choice of whether to stay clean or to use drugs again. The student chooses to continue to use drugs and attends a party. While at the party, the student collapses on the floor from an apparent drug overdose. Police Officers and EMTs arrive on the scene, perform CPR, and transport the student to the next station; the emergency room.

Station Seven: *The Emergency Room*

Once the student enters the emergency room, actual physicians and nurses attempt to revive the victim without success and the victim dies. Actors play "grieving parents" are called into the emergency room where the doctor informs the parents that their son / daughter just died.

Station Eight: *The Funeral*

A mock funeral is conducted by a minister and mortuary personnel. The grieving parents are asked to share the memories they had of their deceased

child. Students are then given the opportunity to observe their friend one last time. As they pass by and look inside the coffin, students expect to see their classmate, but instead they see themselves in a mirror. The sobering reminder is to not let this happen to you or those you love.

Station Nine: Debriefing

Students are given the opportunity to share and discuss their experiences with a law enforcement officer and mental health professional.

Community Prevention Booths and Displays – Static Displays

The community prevention area is another component to the program. Agencies being represented include Barton Health Care, South Lake Tahoe Fire Department, South Lake Tahoe Police Department, The Boys and Girls Club of Lake Tahoe, Lake Valley Fire Protection District, and El Dorado County Sheriff's Department.

II. The need for funding:

The **Drug Store Project** is just one facet of the comprehensive approach that the LTUSD is conducting. This project is **not** supported through district funding. LTUSD is currently utilizing its limited drug prevention and safety money provided through Title IV funding to train and support teaching staff in research-based drug prevention education curriculum. Without support from the community, this program would not move forward.

III. The Need for this program and the commitment to the youth in our community.

Every other year, all schools receiving Safe and Drug Free Schools Entitlement money are required to participate in a student self-reporting survey entitled "California Healthy Kids Survey". This survey asks students in grades 5, 7, 9, and 11, a multitude of questions about their health and drug use / abuse views. The survey is very comprehensive continues to provide us with information regarding drug information amongst our youth. We as a community need to be concerned with what the students are telling us.

Overall, all students in all the indicated grade levels do perceive that use of cigarettes, alcohol, or marijuana is bad for a person's health. The self-reporting survey determines that use/abuse begins at grade 5. This is consistent with national surveys. The 2006 Survey informed us that:

- a. 2% of 7th graders, 14% of 9th graders, and 13% of 11th graders reported smoking cigarettes during the past 30 days.
- b. 11% of 7th graders, 32% of 9th graders, and 45% of 11th graders reported drinking alcohol (current users) in the past 30 days.
- c. 5% of 7th graders, 6% of 9th graders and 3% of 11th graders reported using inhalants in the past 30 days.

- d. 3% of 7th graders, 25% of 9th graders, and 24% of 11th graders reported using marijuana in the past 30 days.

LTUSD is working hard to address this problem from many facets: the development of a comprehensive drug prevention education for grades K – 12, parent education programs on drug prevention in our youth, and hands on experiences such as **The Drug Store Project**.

IV. Identification of Program Participants

Research and self-reporting surveys show that drug experimentation occurs at an early age. The California Healthy Kids Survey was again conducted in the fall of 2006 and is just one indicator identifying the need for projects such as this. Another indicator for the need is information gathered from our schools in suspensions due to drug use.

The Drug Store Project is a program geared for the maturity level of students in the middle school years. Our goal is to provide all students with a comprehensive drug prevention curriculum K – 12. In addition to this, we are striving to supplement the curriculum with experiential learning such as this event.

V. Program Budget

Our day-long event will focus on choices an individual can make when it comes to drug use and abuse. Our day will also focus on the positive aspects of remaining drug free and achieving goals. This event will be held at LTCC on April 3, 2008. Students will be rotated through all of the vignettes of the program and they will also be provided lunch in the site's cafeteria section.

Our projected budget is based on actual expenditures from last year:

Food

Food purchase through LTCC/Other

\$6.50 / student x 400 students (taxes) \$2,788.00

\$6.50 / volunteer x 100 volunteers (taxes)

\$ 700.00

Approximate total: \$3,488.00

T-Shirts

T-shirt purchase through ProLeisure: 530.577-1919

7 cases adult shirts with printing front and back, one color plus 25 additional shirts @ \$6.00 each)

Approximate total \$3,000.00

Pipe and Drape

Through Camelot Rentals in Reno: 775-355-9004

8 foot high draperies. Estimated amount needed: 240 linear feet. Each area to be 5 feet in depth, 20 feet in width (30 feet x 8 stations).

\$ 4.50 / linear foot x 240 feet = \$1,160.00 plus \$150.00 for delivery

Approximate total... \$ 1,210.00

Bussing

Moving of students from STM – LTCC on a continuous schedule:

Driver: 8:30 – 2:00 5.5.hrs @ \$20/hr.....\$110.00

Mileage: \$1/mile x 10 runs..... 10.00

Approximate total..... \$ 120.00

Educational / Anti-drug Promotional Materials

Rulers, posters, pencils, pens, etc

Approximate total..... \$2,000.00

Misc.

Printing costs.....\$200.00

Printed pencils..... 120.00

Community Bags..... 245.00

Other..... \$ 565.00

The approximate cost of the day's event will be \$ 10,245.00. This prevention program will cost approximately \$ 26.00 per student. We feel that this is a small amount of money to spend on a very priceless element; our youth. We are in the process of securing funds from other service clubs such as yours in the south shore area which include: Kiwanis, Optimist, Soroptimist and Rotary.

As stated previously, this is a community wide event. We are looking to develop an on-going partnership in this very special yearly event for the 7th grade students of our community with service clubs and private donors. We also welcome greatly those individuals who would like to be a part of this event as a volunteer for the day.