## SUMMARY OF PUBLIC COMMENTS RECEIVED IN AUGUST 2014

11/5/2014

COMMENT / SUGGESTION	REVISIONS MADE TO GUIDE (OCT 2014)
Ease of Use	
• Formatting suggestions included matching the colors and fonts better between the narrative and the infographic so the connection was more clear, and making the fonts larger so the document was easier to read.	Gray "Step Number" Box added at the top of each step page, above step description "e.g., Join Together" in large red letters, matches step description on Roadmap (see page 5); also changed font and increased point size.
• Some found the language confusing with the term VIP on the first page but no place else.	The term VIP was removed from the first page and replaced with the term "community-based planning process."
• An alternative overview to the infographic (Roadmap), with less detail, was requested.	Added Appendix B: Process Steps (see page 16)
• Some found the "roadmap" graphic a bit complicated and suggested a simpler graphic (e.g., flow chart, bulleted lists, etc.)	See Appendix B: Process Steps (see page 16)
• The draft guide seemed too vague and should include a methodology as to how to arrive at each step of the process.	Added "Overview of the Process" (see page 2)
Requested Additions & Changes	
• More clarity on how and when in the process the community would gather to do visioning.	Visioning stage - part of Step 2 (see page 6)
• More clarity about when the process is needed and when a community can simply proceed without needing the guide.	Added "Overview of the Process" (see page 2)
Add a timeline so communities have some sense of the commitment.	Added Appendix A: Planning Timeline (see page 15)
• Provide some sample community plans, ranging from simple to complex, so that communities get a sense of what a completed plan entails.	Added Appendix E: Link to Sample Community Plans (see page 19)
• Provide a list of the general plan elements so that communities can see what areas they can influence with a plan. Make it clear that not all elements need to be included in a community plan.	Added Appendix D: General Plan Elements (see page 18); includes link to General Plan posted on County website

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• Say more about the flexibility on boundaries for community plans.	See Overview of the Process (page 2), third paragraph "There
	are no predefined geographic boundaries for each community
	in this process. Instead each community may determine the
	planning area that makes sense for their community goals."
Provide information on how other agencies and commissions interact with the	See "How Does the County Get Involved?" (Page 4), first
planning process.	paragraph "County staff can also connect community-based
	planning groups with any important outside agencies that may
	be required to participate in the process, and make the
	appropriate linkages to County Committees and
	Commissions."
Remove the word "mandatory" from the County involvement and replace with	"Mandatory" replaced with "County Led Technical" (see page 5
less evocative language.	under "Partnership Requirements")
Make it clear who in the county is responsible for connecting with the	See "How Does the County Get Involved?" (Page 4), first
community.	paragraph "The County's Community Development Agency
	(CDA) will be the primary point of contact for the community
	planning process."
• Change "Invite the Community" to "Present the Draft" so it is clear that is not the	See Step 6 (Present the Draft) on page 12
first time the community is invited.	

## **General Reactions**

- Each community has unique circumstances and the overall reactions to the idea of a community plan ranged from eager to get started, to more cautious approaches. Some had made some progress already.
- Some communities expressed that they tried similar community planning processes, but had not seen desired results or County acknowledgment of what efforts had already been completed.
- Most communities had concerns about the resources needed to plan, and wanted the guide to address how those needs would be met.
- Areas with old area plans wanted to begin with those and see what still resonates with the community today.
- Some communities were interested in County assistance to begin and others wanted to self- facilitate, without involving County provided resources.
- Many stated the need to get past the election and the fall season of agri-tourism before thinking about next steps.
- There was one question on whether the check-in with the Board was frequent enough.
- There were questions on alternatives to a Board-appointed committee for governance.
- Clarity is needed on the need to backup and include any missed steps if a community has already begun planning.