

## Community & Economic Development Advisory Committee (CEDAC) Action Plan

Targeted Economic Development: Help attract prospective businesses to relocate or expand to El Dorado County; Identify and promote Targeted Economic Development Opportunities; Identify and promote the County's positive business opportunities and strengths; Work with the County's Chief Administrative Office, including Communications and Outreach Manager, to promote targeted economic development opportunities; and in all of the above, protect and enhance the natural, cultural and historical assets of the County.

	PROJECT-DELIVERABLES	OBJECTIVES	COMMITTEE LEAD/ AD-HOC MEMBERS	STATUS
1.	<u>Housing (Full Committee)</u> <ul style="list-style-type: none"> <li>Workplace Housing</li> <li>Ultra-luxury Housing</li> <li>Affordable Senior Housing</li> <li>Inclusionary Housing</li> </ul>	Balance Jobs With Housing, including solutions for workforce, affordable, very low, low, and moderate-housing.	<u>Committee Lead</u> Felicity Wood	Ongoing
2.	<u>Explore Energy Alternatives (Ad-Hoc Committee)</u> <ul style="list-style-type: none"> <li>Transmission</li> <li>Clean Energy</li> <li>Community Choice Aggregation Program</li> </ul>	Feasibility Assessment	<u>Ad Hoc</u> Lead: Glenn Krakow Scot Bernstein Roberta Long	Ongoing
3.	<u>Career Creation (Full Committee)</u> <ul style="list-style-type: none"> <li>Keep and/or attract young educated people</li> <li>Retain home grown talent as they complete their studies or trade apprenticeships</li> <li>Support entrepreneurial start ups</li> </ul>			Ongoing
4.	<u>Community Planning (Full Committee)</u> <ul style="list-style-type: none"> <li>Support development of Community Planning Template (ad-hoc)</li> <li>Support development of design guidelines/standards (ad-hoc)</li> </ul>	Board of Supervisors authorized \$250,000 in FY 17-18 for initiation of Community Planning in Community Regions with Shingle Springs as the prototype.	<u>Ad Hoc</u> Lead: Kris Payne Roberta Long Mark Lobaugh	<b>Project has advanced to County Staff.</b>  Ongoing
5.	<u>High Speed Internet Access (Full Committee)</u> <ul style="list-style-type: none"> <li>Support efforts to attract reliable High Speed Internet Access</li> </ul>	The lack of reliable high speed Internet access has stunted capital investment in our existing communities and their business parks, particularly as you move	<u>Committee Lead</u> Scot Bernstein	<b>Project has advanced to County Staff</b>  Committee Lead will attend the

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		further east, and particularly home-based businesses. High speed access will continue to have a dramatic effect on our ability to attract new business while retaining existing businesses to the county.		Broadband Technical Advisory Group meetings with NEO Connect & County Staff and report back to CEDAC. NEO Connect was awarded the Broadband Feasibility Study and Needs Assessment.
6.	<u>Advocate for Higher Education Pathways (K-12+) (Ad-Hoc Committee)</u> <ul style="list-style-type: none"> <li>Talk to HS students/classes</li> <li>Attract/develop a 4-year college</li> </ul>		<b>Ad Hoc</b> Lead: Kris Payne Charlie Downs	Ongoing
7.	<u>Collaborations for Success (Ad-Hoc Committee)</u>  Preserve and expand <u>collaboration</u> with Chambers of Commerce and other organizations to share news and recognize business needs. <ul style="list-style-type: none"> <li>Roundtable Discussions</li> <li>Economic Summit</li> <li>Cultural/Historical Organizations</li> </ul>	A collaborative relationship with all the Chambers and other organizations can help share news and recognize business needs. Working together is always preferable.	<b>Ad Hoc</b> Lead: Kris Payne Roberta Long	Ongoing
<b>COMPLETED</b>	<u>Non-residential Land Inventory (Ad-Hoc Committee)</u>  Analyze General Plan 5-year review as it is related to ED and non-residential land inventory as part of the Long Range Planning effort (including vacant inventory).	Identify key commercial lands (and vacant inventory) with intention to market	<b>Ad Hoc</b> Lead: Linnea Marengo Larry Brilliant	<b>Completed: April 13, 2017</b>