

County of El Dorado

Economic Development 330 Fair Lane Placerville, CA 95667 (530) 621-5595

Minutes - Draft Community & Economic Development Advisory Committee

Glenn Krakow, District I
Scot Bernstein, District II
Ann Wofford, District III
Roberta Long, Vice Chair, District IV
Leon Abravanel, District V
Kris Payne, Chair, At-Large Member
Mark Lobaugh, At-Large Member
Felicity Wood, At-Large Member
Charlie Downs, At-Large Member

Staff

Tiffany Schmid, Chief Administrative Office - Economic Development Dept. Jeanette Salmon, Chief Administrative Office - Economic Development Dept.

Thursday, June 14, 2018

1:00 PM

OES Conference Room El Dorado County Government Center - Lower Level 330 Fair Lane, Bldg A Placerville, CA 95667 (530) 621-5595

An audio recording of this meeting will be published to the website. Please note that due to technology limitations, the link will be labeled as "Video" although only audio will play. The meeting is not video recorded.

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Rules on Public Comment for Agenda Items: There will be a public comment period for each item before the Committee acts on the item. Each speaker may comment no more than three (3) minutes on an item and individuals speaking for a group are allocated five (5) minutes. Except with the consent of the Committee, individuals shall be allowed to speak to an item only once. Upon completion of public comment the matter shall be returned to the Committee for deliberation. Members of the public shall not be entitled to participate in that deliberation, or be present at the podium during such deliberation, except at the invitation of the Committee for a point of clarification or question by the Committee.

Materials related to an item on this Agenda submitted to the Community & Economic Development Advisory Committee after distribution of the agenda packet are available for inspection during normal business hours at the Economic Development Office located in Building A, 330 Fair Lane, Placerville. Such documents are also available on the Community & Economic Development Advisory Committee's Meeting Agenda webpage subject to staff's ability to post the documents before the meeting.

The Community & Economic Development Advisory Committee is concerned that written information submitted to the Committee the day of the Committee meeting may not receive the attention it deserves. The Economic Development staff cannot guarantee that any FAX, email, or mail received the day of the meeting will be delivered to the Committee prior to action on the subject matter.

CALLED TO ORDER AND ROLL CALL 1:07 PM

Present: 5 - Roberta Long, Kris Payne, Glenn Krakow, Ann Wofford and Felicity Wood

Absent: 4 - Charlie Downs, Scot Bernstein, Mark Lobaugh and Leon Abravanel

ADOPTION OF THE AGENDA AND APPROVAL OF THE CONSENT CALENDAR

A motion was made by Member Long, seconded by Member Wofford, to Adopt the Agenda and Approve the Consent Calendar.

Yes: 5 - Roberta Long, Kris Payne, Glenn Krakow, Ann Wofford and Felicity Wood

Absent: 4 - Charlie Downs, Scot Bernstein, Mark Lobaugh and Leon Abravanel

CONSENT CALENDAR

1. 18-0958 Chief Administrative Office recommending approval of the Minutes from the regular meeting held on May 10, 2018.

This matter was approved on the Consent Calendar.

Yes: 5 - Roberta Long, Kris Payne, Glenn Krakow, Ann Wofford and Felicity Wood

Absent: 4 - Charlie Downs, Scot Bernstein, Mark Lobaugh and Leon Abravanel

OPEN FORUM

None

Open Forum is an opportunity for members of the public to address CEDAC Members on subject matter that is not on their meeting agenda and within their jurisdiction. Public comments during Open Forum are limited to three minutes per person. The Committee reserves the right to impose a reasonable limit of time afforded to any topic, individual speaker or the total amount of time reserved for Open Forum

DISCUSSION ITEMS

2. 18-0959 Chair recommending the Committee receive and file a presentation by

Member Felicity Wood on 'Area Median Income and Housing' (Est. Time.

15 min.)

Received and Filed

Member Bernstein arrived at 1:10 PM

Present: 6 - Scot Bernstein, Roberta Long, Kris Payne, Glenn Krakow, Ann Wofford and Felicity

Wood

Absent: 3 - Charlie Downs, Mark Lobaugh and Leon Abravanel

3. 18-0962 Chief Administrative Office recommending CEDAC bring their new Action

Plan, approved by the Committee on May 10, 2018, to the Board of

Supervisors for recommended approval.

A motion was made by Member Wood, seconded by Member Krakow, to present the CEDAC Action Plan to the Board of Supervisors for recommended

approval on July 24, 2018.

4. 18-0963 The 'Explore Energy Alternatives' Ad Hoc Committee recommending that

Members:

1) Receive and file an update;

2) Review and finalize the Community Choice Aggregator (CCA) outline; and.

3) Present Community Choice Aggregator (CCA) information to the Board of Supervisors at a future date.

(Est. Time 15 Min.)

A motion was made by Member Wood, seconded by Member Bernstein, to approve the Community Choice Aggregator (CCA) outline as presented in today's meeting.

Yes: 6 - Scot Bernstein, Roberta Long, Kris Payne, Glenn Krakow, Ann Wofford and Felicity

Wood

Absent: 3 - Charlie Downs, Mark Lobaugh and Leon Abravanel

A motion was made by Member Wofford, seconded by Member Bernstein, to bring the Community Choice Aggregator (CCA) as presented today, with intent to update the final presentation, to the Board of Supervisors for consideration on July 24, 2018, or the next available Board meeting.

Yes: 6 - Scot Bernstein, Roberta Long, Kris Payne, Glenn Krakow, Ann Wofford and Felicity Wood

Absent: 3 - Charlie Downs, Mark Lobaugh and Leon Abravanel

5. 18-0964 The 'Community Planning' Ad Hoc Committee recommending that Members receive and file an update. (Est. Time 5 Min.)

Received and Filed

6. 18-0965 The 'Advocate for Higher Education' Ad Hoc Committee recommending that Members receive and file an update. (Est. Time 5 Min.)

Received and Filed

- **7. 18-0966** The 'Collaborations for Success' Ad Hoc Committee recommending that Members:
 - 1) Receive and file an update; and,
 - 2) Discuss a possible round table meeting to occur in September or October 2018.

(Est. Time. 10 Min.)

A motion was made by Member Berstein, seconded by Member Krakow, to update the October 11, 2018 meeting to commence an hour early at 12 p.m. The Collaborations for Success Round Table item will have a 12:15 time allocation.

CHIEF ADMINISTRATIVE OFFICE - ECONOMIC DEVELOPMENT UPDATE

Tiffany Schmid, Chief Administrative Office Principal Management Analyst, gave a brief update on the following items:

- 1) The Transient Occupancy Tax Ballot Measure item went to the Board of Supervisors on Tuesday, June 12, 2018;
- 2) The County's Budget Hearing is scheduled for Monday, June 18, 2018;
- 3) The Special District Incentives Board item is tentatively scheduled for Tuesday, July 17, 2018;
- 4) AMGEN Tour of California Flash Vote results; and,
- 5) Discussed whether Members would be interested in rescheduling the August 9th meeting in Tahoe to the following week due to staffing issues.

CEDAC MEMBER UPDATES

Member Krakow updated the Committee on the following items:

- 1) He attended Supervisor Hidahl's Community Meeting where the California Highway Patrol gave a presentation;
- 2) He attended a meeting with Supervisor Hidahl and Debbie Manning from the El Dorado Hills Chamber of Commerce and discussed the recent recommendation to the Board of Supervisors to raise TIM Fees. It was recommended that we invite Natalie Porter from Long Range Planning to give a presentation on how the County's TIM Fee process works; and,
- 3) He introduced a guest at our meeting, Dillon Musgrove. He is a student from UC Davis and would like to gain experience and engage with the County. Supervisor Hidahl thought he could possibly assist CEDAC with research, etc.

Member Wofford spoke about the upcoming El Dorado County Chamber of Commerce Ag Tour happening on Thursday, June 28th. This year's theme is 'Water is worth fighting for.' She invited CEDAC Members to attend. Registration is \$10.

Member Long updated the Committee on the following items:

- 1) Free Aging and Caregiver miniseries coming to the Divide;
- 2) She passed out an article from Pacific Standard Magazine, 'Could Hemp Be a Lifeline for Struggling Farmers?'; and,
- 3) The new Georgetown (GT) School of Innovation, a new tech network campus.

Member Wood shared that she will be running for the Cameron Park Community Service District Board in November.

Member Payne talked about the El Dorado County Fair that begins on Thursday, June 14th and runs through Sunday, June 17th. The Rubicon Challenge will run on Sunday, June 17th at the racetrack.

18-1004

Member Update Attachments

ADJOURNED 4:06 PM