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## Who We Are

The National Fish and Wildlife Foundation (NFWF) is a 501(c)(3) non-profit that preserves and restores our nation's native wildlife species and habitats. Created by Congress in 1984, NFWF directs public conservation dollars to the most pressing environmental needs and matches those investments with private funds. The Foundation's method is simple and effective: we work with a full complement of individuals, foundations, government agencies, nonprofits, and corporations to identify and fund the nation's most intractable conservation challenges.

## Strategy

As no two issues are exactly alike, NFWF doesn't rely on a set formula to protect and restore our Nation's natural resources. We are creative and pragmatic, employing a wide array of conservation tactics to meet our mission. From purchasing land to teaching cranes to migrate, from creating incentive driven markets to address river restoration and environmental water needs to eradicating invasive species, the impact of NFWF's contribution can be felt across the country.

NFWF's partnerships are key to its success. Sitting at the nexus of the public and private communities, the Foundation's myriad partnerships connect it with potentially every federal and state agency, key industry leaders, concerned private citizens, and non-profit leaders from the international to the local level. And the results speak for themselves. Since its establishment, NFWF has awarded over 10,000 grants to more than 3,500 organizations in the United States and abroad and leveraged – with its partners – more than \$600 million into over \$1.5 billion for conservation.



NATIONAL FISH and WILDLIFE FOUNDATION

1133 Fifteenth Street., N.W., Suite 1100, Washington, D.C. 20005 T 202-857-0166 F 202-857-0162

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