



County of El Dorado

Economic Development
330 Fair Lane
Placerville, CA 95667
(530) 621-5595

Minutes - Draft Community & Economic Development Advisory Committee

Glenn Krakow, District I
Scot Bernstein, District II
Ann Wofford, District III
Roberta Long, Vice Chair, District IV
Leon Abravanel, District V
Kris Payne, Chair, At-Large Member
Mark Lobaugh, At-Large Member
Felicity Wood, At-Large Member
Vacant, At-Large Member

Staff

*Tiffany Schmid, Chief Administrative Office - Economic
Development Dept.*
*Jeanette Salmon, Chief Administrative Office - Economic
Development Dept.*

Thursday, September 13, 2018

1:00 PM
El Dorado County Child Support Services Conference Room
3883 Ponderosa Rd
Shingle Springs, CA 95667

An audio recording of this meeting will be published to the website. Please note that due to technology limitations, the link will be labeled as "Video" although only audio will play. The meeting is not video recorded.

The County of El Dorado is committed to ensuring that persons with disabilities are provided the resources to participate in its public meetings. Please contact the Economic Development Division of the Chief Administrative Office if you require accommodation at (530) 621-5595.

Rules on Public Comment for Agenda Items: There will be a public comment period for each item before the Committee acts on the item. Each speaker may comment no more than three (3) minutes on an item and individuals speaking for a group are allocated five (5) minutes. Except with the consent of the Committee, individuals shall be allowed to speak to an item only once. Upon completion of public comment the matter shall be returned to the Committee for deliberation. Members of the public shall not be entitled to participate in that deliberation, or be present at the podium during such deliberation, except at the invitation of the Committee for a point of clarification or question by the Committee.

Materials related to an item on this Agenda submitted to the Community & Economic Development Advisory Committee after distribution of the agenda packet are available for inspection during normal business hours at the Economic Development Office located in Building A, 330 Fair Lane, Placerville. Such documents are also available on the Community & Economic Development Advisory Committee's Meeting Agenda webpage subject to staff's ability to post the documents before the meeting.

The Community & Economic Development Advisory Committee is concerned that written information submitted to the Committee the day of the Committee meeting may not receive the attention it deserves. The Economic Development staff cannot guarantee that any FAX, email, or mail received the day of the meeting will be delivered to the Committee prior to action on the subject matter.

CALLED TO ORDER AND ROLL CALL 1:02 PM

Present: 6 - Roberta Long, Kris Payne, Glenn Krakow, Ann Wofford, Mark Lobaugh and Felicity Wood

Absent: 2 - Scot Bernstein and Leon Abravanel

ADOPTION OF THE AGENDA AND APPROVAL OF THE CONSENT CALENDAR

A motion was made by Member Long, seconded by Member Krakow, to adopt the agenda.

Yes: 6 - Roberta Long, Kris Payne, Glenn Krakow, Ann Wofford, Mark Lobaugh and Felicity Wood

Absent: 2 - Scot Bernstein and Leon Abravanel

CONSENT CALENDAR

1. [18-1373](#) Chief Administrative Office recommending approval of the August 9, 2018 Meeting Minutes.

A motion was made by Member Wofford, seconded by Member Long, to approve the August 9, 2018, meeting Minutes.

Yes: 6 - Roberta Long, Kris Payne, Glenn Krakow, Ann Wofford, Mark Lobaugh and Felicity Wood

Absent: 2 - Scot Bernstein and Leon Abravanel

OPEN FORUM

Public Comment: M. Cotrell

Open Forum is an opportunity for members of the public to address CEDAC Members on subject matter that is not on their meeting agenda and within their jurisdiction. Public comments during Open Forum are limited to three minutes per person. The Committee reserves the right to impose a reasonable limit of time afforded to any topic, individual speaker or the total amount of time reserved for Open Forum.

DISCUSSION ITEMS

2. [18-1374](#) Chair recommending that Members:
- 1) Receive and file an update from the Ad Hoc Committee for Collaborations for Success;
 - 2) Finalize the draft agenda for the upcoming October 11, 2018 Collaborations for Success Round Table item that was started at the August 9, 2018 regular meeting;
 - 3) Approve the finalized agenda for the October 11, 2018 Collaborations for Success Round Table item; and,
 - 4) Discuss whether CEDAC would like to bring an item to the Board of Supervisors from the Collaborations for Success Ad Hoc Committee requesting approval for an interactive story map to include recreational facilities, historical sites and cultural locations.
(Est. Time 45 min.)
- 1) **Receive and File;**
2) **The Collaborations for Success Round Table draft agenda was finalized;**
3) **A motion was made by Member Krakow, seconded by Member Wood, to approve the finalized agenda for the Collaborations for Success Round Table on October 11, 2018; and,**
4) **No action taken.**
- Yes:** 6 - Roberta Long, Kris Payne, Glenn Krakow, Ann Wofford, Mark Lobaugh and Felicity Wood
- Absent:** 2 - Scot Bernstein and Leon Abravanel
3. [18-1376](#) Chair recommending that Members receive and file an update from the Ad Hoc Committee for Exploring Energy Alternatives. (Est. Time 15 Min.)
- Received and Filed**
4. [18-1416](#) Chair recommending that Members receive and file an update from the Committee Lead on housing. (Est. Time 5 Min.)
- Received and Filed**
5. [18-1384](#) Chair recommending that Members receive and file an update from the Ad Hoc Committee for Community Planning. (Est. Time 5 Min.)
- Received and Filed**

CHIEF ADMINISTRATIVE OFFICE - ECONOMIC DEVELOPMENT UPDATE

Tiffany Schmid, Principal Management Analyst from the Chief Administrative Office, Economic Development Dept., provided a brief update on the following items:

- 1) The County (Economic Development Dept., Human Resources, Health & Human Services Dept., and Community Development Services) attended the Tri-County Job Fair on August 23, 2018, at Rancho Cordova City Hall;
- 2) Tiffany Schmid attended the AEP CA Housing Crisis Seminar on August 3, 2018;
- 3) The County held a second internal meeting on El Dorado County housing issues. A broader stakeholder meeting is being planned, including CEDAC, for October;
- 4) Tiffany Schmid & Chief Administrative Officer, Don Ashton met with the new Director of Economic Development for Rural County Representatives of California (RCRC), Barbara Hayes. RCRC has a new economic development focus and will be providing counties with annual demographic profiles. They are also working on forest resiliency and broadband;
- 5) Greater Sacramento Economic Council (GSEC) is taking on a National attraction strategy;
- 6) The Deputy Director of Planning and Director of Planning and Building recruitments are concluding in the next two weeks;
- 7) Emily Abernathy, Director of Operations at Tahoe Chamber, stated that they will offer the Tahoe Chamber Member discount to people holding memberships at other County Chambers of Commerce for the Level-Up Workshops; and,
- 8) Jim Mitrison, El Dorado County Clerk of the Board, and Michael Ciccozzi, El Dorado County County Counsel, will be holding Brown Act training for all County advisory committees and commissions on 9/20/18, 9/26/18 and 9/27/18. We encourage all Members to attend one of the offered training sessions.

CEDAC MEMBER UPDATES

Member Long gave a brief update on:

- 1) More Farmer's Market vendors are accepting credit cards; and,
- 2) She recently visited Dry Diggins Distillery located in the El Dorado Hills Business Park.

Member Wofford gave a brief update on:

- 1) She recently attended two USDA workshops on Forest Fire Mitigation and Agritourism;
- 2) She coordinated the recent South Lake Tahoe Farm Day, which was a huge success; and,
- 3) She reminded everyone about the Apple Hill shuttle that will be running on the weekends during the month of October.

Member Krakow gave a brief update on:

- 1) He attended the Greater Sacramento Economic Council (GSEC) Certified Champions Program;
- 2) He attended the El Dorado Hills Community Council Meeting where the guest speaker was El Dorado County Clerk of the Board, Jim Mitrisin; and,
- 3) He has attended a number of ribbon cutting ceremonies and open houses as an El Dorado Hills Ambassador.

Member Payne gave a brief update on:

- 1) He recently attended a meeting at the Capital Adult Educational Regional Consortium (CAERC); and,
- 2) He attended the Greater Sacramento Economic Council (GSEC) Certified Champions Program.

ADJOURNED 3:35 PM