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Regarding signage for the CSD in Cameron Park Item #19-0345, #5 on the 3/14/19 Planning Agenda

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Sat, Mar 2, 2019 at 3:56 PM

To the EDC Planning Commission,

The Planning Commission has the final decision on this design, but I would plead with the El Dorado Hills Community Service District to withdraw this project and modify the design prior to being heard by the Commission. I would suggest that the CSD come up with something more appropriate for the location than the monument sign being proposed. The proposed design looks like a typical monument sign out of an anywhere USA catalog. Also for anyone driving through that corridor I would be concerned as to the visual appearance of the digital display. Is there an example of what the display will actually look like when lighted up? You might want to check out the sign board for the Fairgrounds along Fairlane to make sure that is something that you do not end up with. I would suggest the sign should be modeled similar to the attractive gazebo adjacent to the EDH Community Center. Heavy timbers holding the signage with some metal would do a better job of complimenting the green and brown landscaping surrounding the proposed site.

Remember whatever you design could be there for decades and putting something up that would distract from the appeal of the area would not be a benefit to the community. I could suggest some local artists that could design something with much more curb appeal than what is being proposed for this project.

Sue Taylor

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