

3/13/2019

Edcgov.us Mail - Fwd: Regarding Signage for the EDH CSD on the 3/14/19 Planning Commission Agenda



Charlene Tim <charlene.tim@edcgov.us>
PC 3/14/19
#5
2 pages

Fwd: Regarding Signage for the EDH CSD on the 3/14/19 Planning Commission Agenda

Planning Department <planning@edcgov.us>
To: Charlene Tim <charlene.tim@edcgov.us>

Wed, Mar 13, 2019 at 12:01 PM

----- Forwarded message -----

From: **Andy Schildt** <andy.schildt@yahoo.com>

Date: Wed, Mar 13, 2019 at 11:56 AM

Subject: Regarding Signage for the EDH CSD on the 3/14/19 Planning Commission Agenda

To: <planning@edcgov.us>

Attention: Emma Carrico

Subject: Notice of Public Hearing for Conditional Use Permit by EDH CSD Digital Monument Sign
on 14 March 2019.

Comments from: Andreas (Andy) Schildt

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Comments:

1. My comments are based on:

- a. Reviewing the available Staff Report with attached drawing and description of this monument
- b. Driving by the proposed location on a daily basis
- c. Living in EDHs for over 10 years and attending and observing various events during the year
- d. 30 plus years of developing planning reports for facilities ranging from simple Camp Sites to highly complex Missile Launch Facilities

2. I have too many comments on this "Staff Report" to discuss in front of the Planning Division. I recommend that this item be not brought in front of the Planning Committee on 14 March 2019.

I highly recommend for CSD to go back to the drawing board and come up with a concept that addresses properly their desires and that a "sign facility" is compatible of the area that we live in. The current proposal is from a firm in the LA area doing signs mainly for commercial facilities. I suggest to use a local firm with knowledge of El Dorado Hills community.

3. Develop a professional staff report that must also address the following:

- a. The **impact to traffic** and related accidents for a blinking digital sign at an intersection. Right now there are approx. 7 traffic lights at this intersections that drivers have to notice, the speed limit sign says 50 mph = however the actual driving speed is 55+ mph; there is a new bus stop at this intersection that impacts traffic, and from past years, there are too many traffic accidents esp. when Oakridge School lets out. Need to get an analysis that the new sign will not increase traffic accidents.
- b. Define better the proposed project location and also the actual "**limit of construction**". If the location is in the area of the current sign, the existing 50 ft high redwood tree (the CSD Christmas tree) would need to be removed. That is a CEQA issue.
- c. Assurance there will be **no political ads**
- d. A budget type **cost estimate** of the sign and saving to the CSD budget with a new sign with a Benefit/Cost ratio
- e. A proper write-up (a sales job) why a sign is needed keeping in mind, already the current available Recreation Guide, the CSD E-Newsletter, info on Facebook , Twitter, Instagram.
- f. Address the **O&M requirements** for a proposed electronic sign esp. on weekends when there is no CSD staff.

Regards,

Andy Schildt