

Ten Reasons the County Should Accept the Grant

1. It is the right thing to do. The funds will make it possible to continue the work begun by United Outreach over three years ago. The spirit of altruism will be energized even more if the assistance is given. Morally and financially it is the correct thing to do.

2. United Outreach has been successful in assisting homeless people through shelter services, meals and volunteer assistance to help them become employed and settled in homes and apartments. Over 40 people served by the program are employed and living in a safe situation.

8809 Guest registrations over 3 years

457 Nights of care over 3 years

3. The United Outreach board has the management, program and fundraising experience to provide leadership in the future. One hundred eighty-one years of experience are represented on the five-member Board of Directors.

4. United Outreach has raised funds needed to provide emergency care over a three-year period.

\$ 63,000 County assistance

\$ 118,221 Other contributions

5. The presence of United Outreach and the possibility of the grant has raised the level of interest in serving homeless people in the county. Without United Outreach and the grant, there would not be a unified county plan for these people. Sixteen partner agencies have pledged to assist United Outreach.

6. United Outreach Board of Directors has approved a plan to raise \$7.72M in the next ten years.

The following is our ten-year action plan:

- Provide Care Bags for homeless guests
- Secure the El Dorado County grant
- Raise funds needed to hire an Executive Director and Director of Development
- Raise funds to cover cost of feasibility study
- Develop a plan and conduct a campaign to raise funds to cover United Outreach obligations for the program
- Purchase four (4) housing units to provide housing for graduates of the program.

7. United Outreach and partner church groups have provided needed Care Bags to assist homeless people even though we do not have a facility this year. The bond between United Outreach, volunteers and guests is even stronger today.

8. United Outreach board members are committed to raising the needed funds and reducing the risks for the county. We can't guarantee any set amount at this time, however, we can guarantee a solid effort to raise the needed funds. We already have secured assistance as follows:

- The El Dorado Community Foundation has pledged support needed to prepare proposals.
- Leadership El Dorado has pledged the efforts of sixteen leaders for two years to assist on the following teams:

Executive Team

Program Team

Fundraising and Marketing Team

9. Interviews are being conducted with successful fundraising companies about initial studies and related campaign plans.

10. Approval of this grant may reduce the risk of legal action due to the lack of response to the needs of the homeless.

*Rubin Jessup
United Outreach
1.6.09*