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S-09-003

El Dorado Hills Community Park Sign

El Dorado County Board of Supervisors August 11, 2009

Submitted by <u>Wayne</u> #33 Lawes at Board Hearing of

Submitted by Wayne Lawer 8/11/09

Electronic Marquee – LED Reader Board (S-09-003) Planning Commission, County of El Dorado Applicant: El Dorado Hills Community Services District

Purpose of the LED Reader Board is to provide information to the community about CSD and other governmental agency's events, meetings and activities including health and safety related messages.

<u>Advantages</u>

- Completely eliminate the number of unsightly banners on CSD property at the corner of Harvard Way and El Dorado Hills Blvd. as well as Francisco Drive and El Dorado Hills Blvd.
- The sign is a public benefit in that it will provide important and timely information.
- This is an aesthetic enhancement to the park on the corner of EDH Blvd and Harvard Way.
- No park identification signage, other than banners, currently exists on the corner or front of the park property along EI Dorado Hills Blvd.

Design Criteria

- The sign is low profile and fits well in to the setting (28sf).
- The sign will use single color, low glare fonts.
- Installation of adjacent aesthetic landscape.

Self Imposed Rules

- No advertising will be allowed on the sign
- The sign will only be used for CSD and other governmental activities, on site events and meetings only. All other use will be prohibited.
- The sign will <u>not</u> be programmed with moving letters, symbols or messages. The message will change throughout the day but will have no "movement" or action graphics.
- The sign can be turned off completely between 10:00 pm and 6:00 am and the intensity of the light can be adjusted
- · County public meetings and items of interest could be posted on the marquee.
- Will conduct an annual review of the conditions in the county special use permit at a public meeting.



Typical Sign Messages

Concert Here Saturday

7pm

Family Swim Passes Available May 7

For Your Family Fun: www.edhcsd.org

Amber Alert Missing Child.....

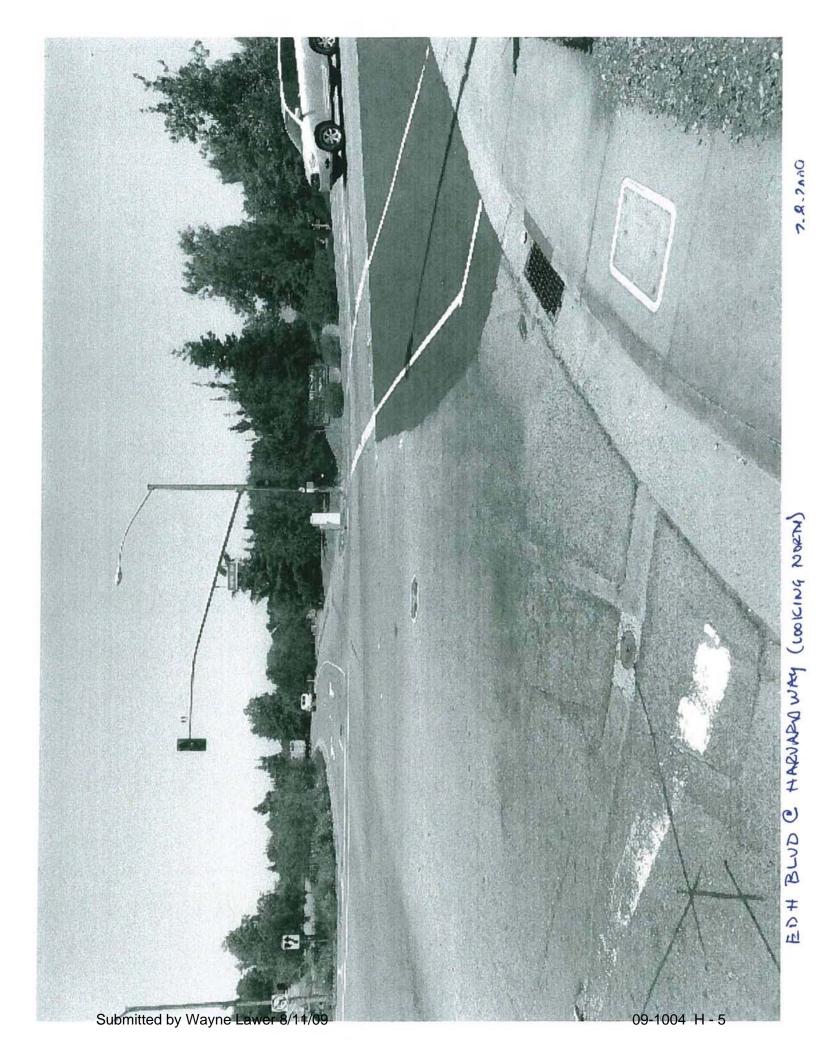
Bocce Ball Classes Starting April 12

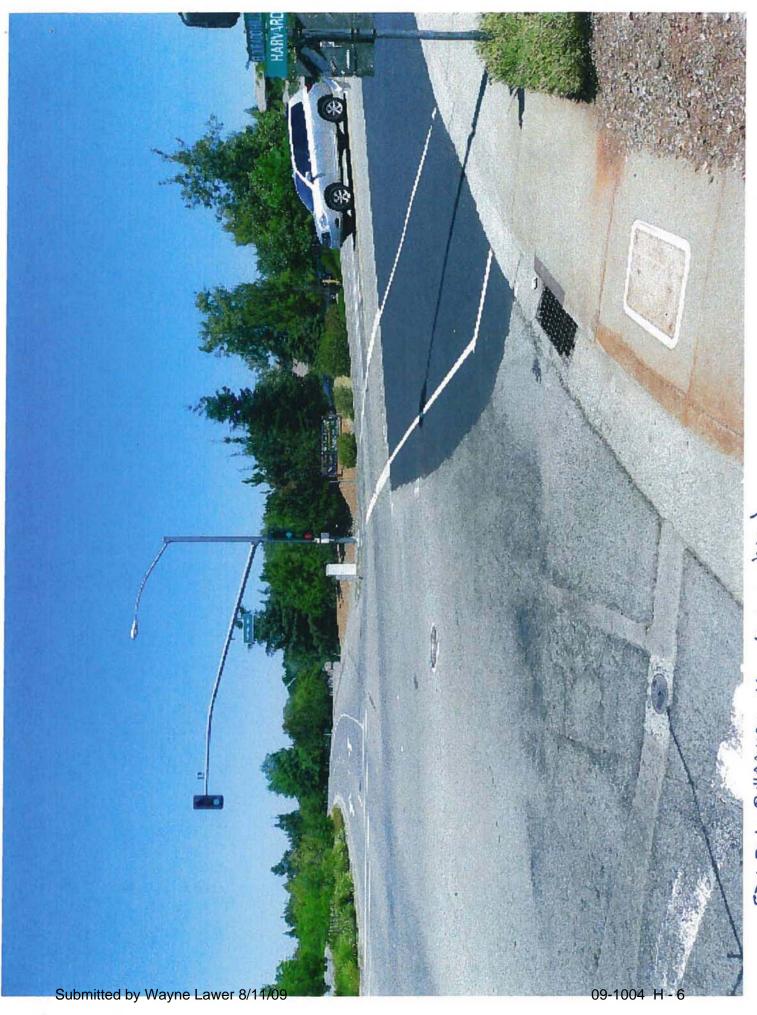
Valentine Dance Gilmore Senior Center February 14

Vote Tuesday!!!

Board Meeting: July 9, 2009 Proposed new tax

Deputy Jeff Mitchell Baseball Field Dedication: Saturday, August 28





EDH BLUD @ HARVARIA WAY (LOOKING N)DRM/

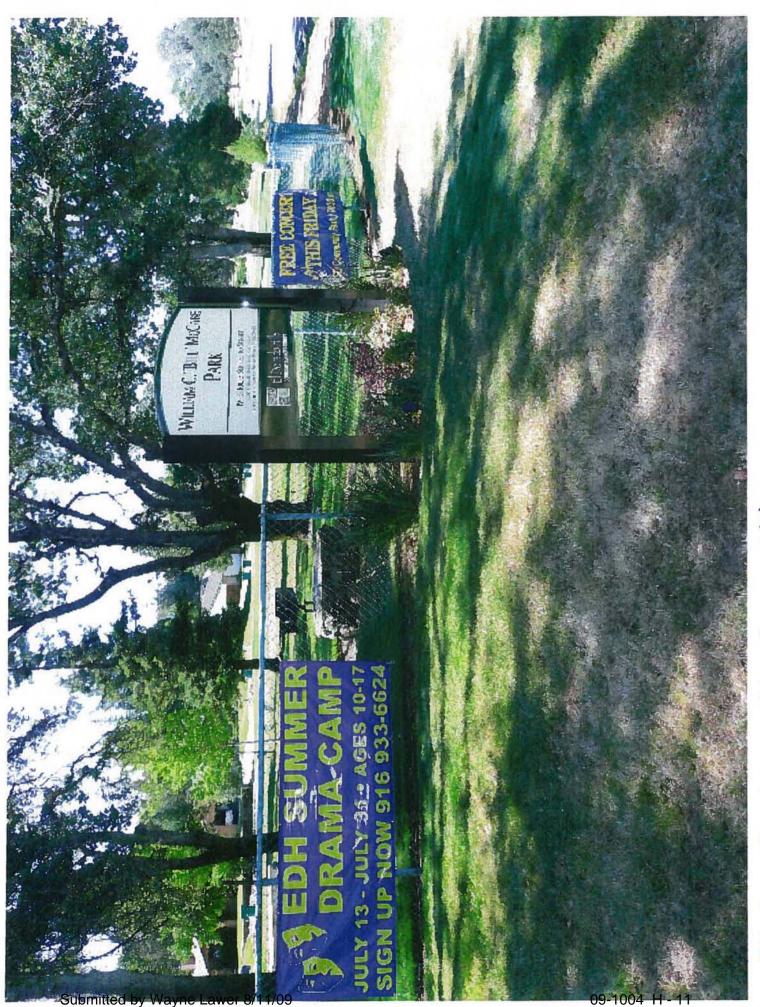
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J. P. JAND

EDM BLUD Q FRANCING DR. (LOOKIAID S/E)