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Re: Item #56 on Agenda 6-9-2020 - Legistar #20-0743

3 messages

Sue Taylor <sue-taylor@comcast.net>

Reply-To: Sue Taylor <sue-taylor@comcast.net>

Mon, Jun 8, 2020 at 5:11 PM

To: Clerk of the Board <edc.cob@edcgov.us>, John Hidahl <bosone@edcgov.us>, Shiva Frentzen <bostwo@edcgov.us>, Brian Veerkamp <bosthree@edcgov.us>, Lori Parlin <bosfour@edcgov.us>, Sue Novasel <bosfive@edcgov.us>

Please add this with the letter that was sent by the El Dorado County Historical Society to the Closed Session Item #56 Legistar #20-0743.

Thank you,

Sue Taylor El Dorado County Historical Society Chair for Building Preservation

EDC New Deal Museum-Center for Natural Resources.pdf 6452K

Sue Taylor <sue-taylor@comcast.net> Reply-To: Sue Taylor <sue-taylor@comcast.net> To: Clerk of the Board <edc.cob@edcgov.us> Tue, Jun 9, 2020 at 7:56 AM

Hi Kim,

I see that this has not been posted to item #56 for the properties on Main Street in Placerville. Could you please attach the presentation to the item asap?

Thanks, Sue [Quoted text hidden]

EDC New Deal Museum-Center for Natural Resources.pdf 6452K

EDC COB <edc.cob@edcgov.us> To: Donald Ashton <don.ashton@edcgov.us>

Thank you. Appropriate public comment provided for upcoming agenda items will be added to the corresponding file.

Office of the Clerk of the Board El Dorado County 330 Fair Lane, Placerville, CA 95667 530-621-5390

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Tue, Jun 9, 2020 at 8:17 AM

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------Forwarded message ------From: Sue Taylor <sue-taylor@comcast.net> Date: Mon, Jun 8, 2020 at 5:11 PM Subject: Re: Item #56 on Agenda 6-9-2020 - Legistar #20-0743 To: Clerk of the Board <edc.cob@edcgov.us>, John Hidahl <bosone@edcgov.us>, Shiva Frentzen <bostwo@edcgov.us>, Brian Veerkamp <bosthree@edcgov.us>, Lori Parlin <bosfour@edcgov.us>, Sue Novasel <bosfive@edcgov.us>

[Quoted text hidden]

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EDC COB <edc.cob@edcgov.us>

june 9, meeting item #56

1 message

jbirdfoot@internet49.com <jbirdfoot@internet49.com> To: edc.cob@edcgov.us, bosfour@edcgov.us, bosone@edcgov.us Mon, Jun 8, 2020 at 8:50 PM

Hello, please consider the attached presentation a suggestion to accompany the letter sent earlier Monday morning, June 8, 2020 in regard to the historical buildings, item on Tuesday's agenda #56. thank you, Jill Kearney President El Dorado County Historical Society

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El Dorado County New Deal Museum and Center for Natural Resources

Placerville Post Office

UNITED STATES FOST OFFICE

EL DORADO COUNTY HISTORICAL SOCIETY



A Solicitation Proposal: Presented by the El Dorado **County Historical Society** (Primary Partner) & El **Dorado County Mineral and Gem Society (Secondary** partner)

DISCOVER THE WONDERS OF HE EARTH



6/8/2020



The Post Office and Annex Proposal

The El Dorado County Historical Society (1938), a non-profit 501c3, is interested in working in partnership with El Dorado County and the El Dorado County Mineral & Gem Society (1949), a non-profit 501c3, to acquire the 1940 Works Project Administration (WPA) Post Office building and the Historic Telephone Annex.

Possible uses for the 515 Main Street -Post Office

- Geology -Sierra Nevada Geology & the "Gateway to the Motherlode"
- Mining –History of mining until WWII Hands on experiences with mining and the sciences
- Water –Ditch systems, reservoirs & hydro-electric power
- Timber –History of forest management & wood products
- " WPA / CCC -- Works Progress Administration and Civilian Conservation Corps projects

Possible uses for the 525 Main Street - Telephone Annex Building

- California National Historic Trail
- * Pony Express National Historic Trail
- Lincoln Highway / Highway 50
- Southern Pacific Railroad



The Proposer:

El Dorado County Historical Society 501(c)3 (primary)



<u>https://www.eldoradocountyhistoricalsociety.org/</u>

El Dorado County Mineral and Gem Society 501(c)3 (secondary)

http://www.eldoradomineralandgem.org/show1.html



Est. 1938





Est. 1949



"Gateway to the Motherlode", ...the convergence of problems finds a solution:

- 1. Numerous El Dorado County artifacts have been distributed for storage in facilities across California. These artifacts are not being studied or admired and it is the desire of the El Dorado Historical Society and the El Dorado County Mineral and Gem Society that these should be brought back into the El Dorado County inventory as assets adding to the richness of El Dorado County history, culture for the community and tourists to appreciate a unique geology contributing to that history and for earth sciences education.
- 2. The New Deal Era County owned Post Office and Telephone Annex is vacant and in need of faithful restoration for community enjoyment and revitalization. These buildings were built in an era where things were made to last,, to secure the postal deliveries and local utilities.

Solution: When refurbished, these buildings would naturally provide a secure space to display these assets and provide a Community center for the Gold Rush, gem and mineral artifacts, educational activities and expensive specialized scientific and craft equipment. Can be made into an Exploratorium style extension for local junior college, high school, elementary school earth science studies with access for the local community and tourists when schools are not scheduled.

6/8/2020

Gateway to the Motherlode: Promoting Placerville "Earth Sciences Technology and Math Education Center"

- **& Operated by El Dorado County Mineral and Gem Society Office**
- **& In collaboration with UC Davis and Folsom Lake College**
- Motherlode Interpretive Center brings Gold Rush History and technology to life
- **Math & Science Education Center**
- & Earth Sciences, Technology, Lapidary Arts and Tech Center
- **&** Showcase for Snowshoe Thompson in the Postmaster's Office



What's Inside the Center for Natural Resources?





What's Inside the Trail & Transportation Center?

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Existing Mineral & Gem Programs:

Field Trip Schedule

TIPS ON COLLECTING SAFETY PROCEDURE

FIELD TRIP RULES

- Field trips are open to all rockhounds who agree to abide by the AFMS Code of Ethics , the
- directions of the field trip leader and practice safe rockhounding. Contact the field trip leader beforehand to sign up and for further information. Remember to wear your name badge and sign in and out with the field trip leader. A Consent and Assumption of Risk Waiver of Liability form must be signed upon arrival at meeting site.

2019 FIELD TRIP SCHEDULE DATE DESCRIPTION May 18-19 Fallon, NV, for wonderstone, crystals, jasper, pet wood, more Jun 1 Taylorville, CA, for rose quartz Jun 1-2 Virgin Valley, NV, for opals Jun 7 - 10 McDermitt, NV, for many types of rock (some fee digs) Jul 20-21 Grass Valley, CA, for argillite (red, green banded) Jun 13 - 16 El Dorado County Fair, Fairgrounds, 100 Placerville Drive, Placerville, CA. Society members host the Mining & Minerals Building. Over 30 case displays; grab bags! Sep 28-30 Tuledad Canyon, CA, for Tuledad agate Oct 19 - 20 El Dorado County Mineral & Gem Society's 35th Annual Rock & Gem Show, County Fairgrounds, 100 Placerville Drive, Placerville, CA.

Find over 50 Dealers, Case Displays, Lapidary & Jewelry-making **Demonstrations!** Free Rocks and activities for kids! Fun for the whole family. Super finds for Rockhounds!



Other Activities:

EL DORADO COUNTY FAIR - June 13 - 16, 2019



Dorado County Fair. This is a great time for the whole family to see over 30 Minerals Displays and get to know what our society is all about. Visit us at our Information Table and enjoy the

CASE DISPLAY ENTRY is open to the Public & Members! See 2019 Mining & Minerals Display Entry Rules

ANNUAL ROCK & GEM SHOW October 19 & 20, 2019

We look forward to seeing you at our 2019 Rock, Gem & Mineral Show at the El Dorado County Fairgrounds, 100 Placerville Drive Placerville, CA.



OUR SHOWS PAGE IS UNDER CONSTRUCTION & WILL BE AVAILABLE SOON. Dealer inquiries are invited

COUNTY LIBRARY DISPLAY.

Our members will provide a Rock and Mineral display at the Placerville Library during the month of August. The library is located at 345 Fair Lane, Placerville, Map.



Example Student Visit:

Visit ~1-1.5 hrs:

- Kids get dropped off in front and greeted by dressed docents...
- 2. Hands on Tour of Natural Science Center / Industrial Arts
- 3. Gold Rush Rockology / Geekology / STEM Entertainment



Curated Rotating Exhibits: Natural Resource Center

- UC Davis (Federally Registered Museum Curator) and Folsom Lake College Student Extension
- 2. Exploratorium Style Rotating exhibits featuring hundreds of El Dorado County Artifacts located by EDCMGS



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How do we draw 9,700 new visitors annually to downtown Placerville businesses?



Restoration Expertise:

Local and specific expertise with a successful track record "making it happen!"



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Making it happen: Restoration Expertise here in Placerville





Interior Hangman's Saloon:

CEQA, NRHP and Secretary of Interior compliance:

The Old Post Office would be historically restored boostering the inventory of historic places within El Dorado County



6/8/2020

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Build out project plan

Let's say <u>money is in the bank</u> and everything ready to go: Estimates based on Herrick building restoration and Vanir reports. Cost estimate \$750k



What are downtown Placerville's assets?

- High percentage of historic buildings, still in tact, representing the art and culture of the Gold Rush.
- Majority of the buildings on Main Street are on a historic resource list.
- Unique cultural mix of "Mom&Pop" businesses showing a wide variety of arts, passions and talents unique to Placerville.
- Welcoming and engaging community members

Fountain & Tallman Museum [across the street]

~200 visitors a day from all over the world during the 5 days it is open



- Owned by El Dorado County Historical Society since 1981 and operated as a Museum since 1983.
- Self-funded through donations and book sales.
- Tourists, local visitors, researchers and school children.



Gold Bug Park

estimate ~23k+ school kids per year

65 people in a visiting group = \$500 in entry fees

[2 loaded school buses a day for every day open (~180 days) = \$180k]

These numbers do not include Tour buses, tourists and return visits by families and teachers or gift shop sales.

[1 mile to the north]





Revenue pulled in and feet on the street numbers...

2 buses (@\$400ea) x 150 days = \$120.000 / yr

does not include:

Other visitors and tourist donations

Gift shop sales

Venue rental for special events (Yes we do birthdays!)

Yearly Federal, State, Local and private Grants and Awards for:

Community and Economic Revitalization, Tourism,

Museum, Library Heritage Preservation and

Improvement, Entertainment Industry and Arts, STEM, Ag in the Classroom Education, Business Entrepreneurship, Special Traveling Exhibits, and much more...





Building Ownership:

With the competitive nature of acquiring grants, the strongest application is in a coalition of community organizations, 501(c)3s, in partnership with a governmental agency. The primary organization in the team is the El Dorado County Historical Society, which has been successful in acquiring the Fountain & Tallman Soda Works Building along with maintaining and sustaining the building. They have created a destination for visitors to search out on their journey within the County. The El Dorado County Mineral & Gem Society have also been successful in acquiring funds that would make it financially possible to sustain a location and also they have acquired resources to stock the a building. With this partnership along with the County retaining ownership of the building, jointly applying grants greatly increases the possibility for success. Therefore the Society's would leave the ownership of the buildings with the County during fundraising and restoration phase.

After the restoration of the buildings, the Society's may want to enter into a program with the County similar to the El Dorado County Museum's arrangement with the El Dorado Western Railway Foundation 501(c)3 in which the County has a Memorandum of Understanding. Or the El Dorado County Historical Society could take ownerships similar to the Fountain & Tallman Soda Works Building. These organizations would need a venue and the opportunity to have these discussions with the County.

2016 United States Gold Panning Championship

The El Dorado County Historical Society, El Dorado County Mineral & Gem Society, El Dorado County along with numerous other community organizations and volunteers hosted the United States Gold Panning Championship in 2016 along with hosting a parade in the City of Placerville.



Architecture and Cultural History: From Oxford books

Buildings tell many stories. They are complex material objects wherein we live, work, worship, socialize, and play. They serve basic functions but also embody culture and express the dynamics of its social, economic, and political fortunes. Buildings also communicate their messages by their unusual forms, gigantic scale, or dramatic settings. The vast majority blend together as unconscious backdrops to daily routines. Buildings have life cycles. Most buildings have brief tenures before they are destroyed or fall into ruin. Only a very small number of them survive for long periods to give a historical dimension to the landscape. From the eighteenth century through the early twentieth century, architects in Europe and America found design precedents in the early buildings of their native lands. Buildings are often seen as embodiments of culture.