



**APPLICATION FOR COUNTY OF EL DORADO
BOARD OF SUPERVISORS BOARD, COMMISSION, OR COMMITTEE**

Clerk of the Board of Supervisors
330 Fair Lane, Placerville, CA 95667
(530) 621-5390 | edc.cob@edcgov.us

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|---|--|--------------------------------------|
| Board or Commission Applying For Commission on Aging | Vacant Position or Title Member at Large | |
| First Name Connell | Last Name Persico | |
| | | |
| | Residential City Placerville | Residential ZIP Code 95667 |
| Daytime Telephone | Mobile Telephone Same as daytime | |
| Occupation/Title Retired University Administrator and Professor | Employer Retired | |
| List all County boards, commissions or committees to which you are/were appointed. Please include dates of service. None | | |
| Summary of qualifications See attached CV | | |
| Affiliations with professional and/or community groups Mosquito Fire Safe Council, Swansboro Country Property Owners Association (SCPOA), Mosquito Fire Protection District Long Range Planning Committee, Alliant Educational Foundation | | |
| Why do you seek appointment? To help assess changing service needs for our aging population and potentially develop additional cost effective services, particularly for those in more remote and isolated parts of the county. | | |
| Additional Information (no value entered) | | |
| If known, indicate the member of the Board of Supervisors who will receive a copy of this application Lori Parlin | | |
| File Attachments Persico CV2.pdf | | |
| Signature of Applicant* <i>Connell Persico</i> | Date 01/09/2020 | |

* You consent and agree that you are signing this document electronically. You further agree that your electronic signature is as valid as if you manually signed the document in writing.
01/09/2020 01:48:03, ID: 62, URL: <https://www.edcgov.us/GovernmenVBOS/CommissionsAndCommittees/Pages/Application-Form.aspx>

CONNELL F. PERSICO

EDUCATION

Ph.D. 1974 STANFORD UNIVERSITY; Administration and Policy Analysis
M.S. 1968 SAN FRANCISCO STATE UNIVERSITY; Industrial/Organizational Psychology
B.A. 1966 SAN FRANCISCO STATE UNIVERSITY; Political Science

ACADEMIC AND PROFESSIONAL APPOINTMENTS

2007 - Present **Retired.**
Director and Chair of Fund Development Committee, Alliant Educational Foundation (2016 -present)
Director (2014-2015) and President (2015-2016), Swansboro Country Property Owners Association
Administrator, All Power to the People Archives Foundation (2010 - 2013)
Member, Archives Committee, Fortieth Anniversary Commemoration, San Francisco State Student Strike, SFSU College of Ethnic Studies (2008 - 2009).
President, San Francisco Waldorf School Board of Trustees (2007 - 2008).

2006 -2007 **Systemwide Program Director, Educational Leadership and Management Programs**
ALLIANT INTERNATIONAL UNIVERSITY

Responsible for program review, market positioning, and program development for doctor of education (Ed.D.), Master of Arts (M.A.) and administrative credential programs at five locations across the state. Led a comprehensive redesign which produced new program structures and content.

2004- 2007 **University Professor**
ALLIANT INTERNATIONAL UNIVERSITY

Teaching in the Graduate School of Education in the EdD program in Educational Leadership. Courses taught include Complex Organizations as Learning Environments, Policy Making and Politics, and Leadership in Education.

1998-2004

Senior Vice President

CALIFORNIA SCHOOL OF PROFESSIONAL PSYCHOLOGY
ALLUNT INTERNATIONAL UNIVERSITY (AS OF JULY 1, 2001)

Responsible for advancing the mission of the newly formed university (combination of CSPP and United States International University). Generalist position with oversight responsibility for strategic planning, board development and operations, Cabinet operations and President's Office interface with campuses.

- Direct the Continuing Education Division. Operate programs across the state for psychologists and other mental health professionals.
- Coordinate the planning and implementation efforts of the President's Cabinet (all Vice Presidents and Corporate Counsel).
- Develop and update an institutional ten year plan (including financial, facilities and academic planning).
- Create, implement and evaluate administrative structures within the context of the university mission and purpose.
- Lead the process for relocating the SF Bay campus and the President's Office into a new facility.
- Oversee the integration of the two combined universities into one coherent institution.
- Plan and implement a successful endowment development campaign.

1989-1998

Vice President, Institutional Advancement

CALIFORNIA SCHOOL OF PROFESSIONAL PSYCHOLOGY

Responsible for advancing the mission of CSPP's system of four campuses. Strategic planning, development of the fund raising capabilities of the four campuses and the overall system, and oversight of operational plans for these activities are primary responsibilities.

- Beginning July 1997 directed the Continuing Education Division. In FY 97, the division provided 106 workshops to 2,156 professionals, including 1,750 psychologists. Scope and size of division and profitability were increased significantly.
- Oversaw and coordinated the grant and contract development strategy. Revenues grew from \$300,000 in 1990 to over \$2,000,000 in FY97.
- Oversaw and coordinated the alumni/ae development strategy. Alumni/ae participation increased to over 50%, the alumni/ae database achieved 90% addressability, and a national alumni/ae association involving all 4,200 alumni/ae was developed.

1981-1991

Provost

CALIFORNIA SCHOOL OF PROFESSIONAL PSYCHOLOGY

Responsible for the overall administration of the Los Angeles campus, including long-range academic planning, resource development and allocation, implementation of and accountability for a \$6,000,000 annual budget, liaison with three other CSPP campuses and the President's Office, systemwide project development and coordination, and local Community Board development. Operating from two five-year plans, created a healthy and robust campus. Two signal achievements were:

- Creation of a nationally recognized multicultural training program, which led to increasing the student of color population from 3 % to 20 % and the faculty of color population from 5 % to 30 %, expanding the financial resources available for students, and modifying the curriculum to reflect multicultural perspectives, and
- Program and degree diversification and expansion, including the development of organizational psychology as a specialty, of health and multicultural community proficiencies within the clinical program, and of the Doctor of Psychology (PsyD) as a new degree program within CSPP.

1976-1981

Dean of Administrative Affairs

CALIFORNIA SCHOOL OF PROFESSIONAL PSYCHOLOGY

As second in command to two different campus heads, was responsible for the planning, implementation, monitoring, and evaluation of personnel, systems, and programs related to the administration of the campus. Accomplishments included:

- Reducing full-time faculty workload from 32 to 28 units, and the academic year from 46 to 42 weeks
- Institution of a sabbatical policy for faculty
- Development of CSPP's rolling contract structure
- Creation of the full-time faculty role
- Creation of a wage and salary program for staff
- Creation of a merit system for staff and faculty
- Creation of staff orientation, staff in-service, and staff development programs, and
- Initiation of the computer conversion process within the school.
- Attained APA approval of clinical psychology programs (first non-university programs in the US)

1975-1976

Dean of Student Affairs

CALIFORNIA SCHOOL OF PROFESSIONAL PSYCHOLOGY

As one of three affairs deans, was responsible for the development and implementation of student service systems for the campus. Accomplishments include:

- Creation of student government at CSPP, with a provision for academic credit for participation
- Establishment of five scholarship funds for students on the LA campus
- Development of the student handbook, registration system, and student evaluation of faculty system
- Initiation of student participation in campus governance
- Creation of student orientation and admissions open houses
- Conduction of the first quality of student life survey, and
- Expansion of the non-discrimination policy to include sexual orientation and development of a supportive environment for diverse people.

1971-1975

Director, Teacher Corps Program

SAN FRANCISCO STATE UNIVERSITY

Responsible for the training of over 150 teacher candidates from low income and/or minority backgrounds in a model addressed to meeting the needs of minority schools and communities. Over three different cycles of the program, achievements included:

- Development and operation of the only integrated elementary, secondary, administrative credential program in the state
- Selection, training, and placement of teacher candidates
- Development of proposals for, and negotiation of approval of, over \$2.5 million in federal and private funds, and
- Creation of a management-by-objectives plan for the university, school district, and community components of the program.

1969-1971

Systems Analyst, Educational Policy Research Center

STANFORD RESEARCH INSTITUTE

As part of a team committed to the analysis of alternative futures for American education, served as a principal researcher on two projects: Forces for Societal Transformation in America, and an overview of education of the disadvantaged. Served as secondary researcher on two projects: alternative futures scenario development, and a major study of contemporary social problems.

1968-1968 **Research Assistant**
STANFORD UNIVERSITY

Research duties included analysis of trends in current literature on higher education.

1967-1968 **Administrative Director, Center for Education Innovation**
SAN FRANCISCO STATE COLLEGE

Coordinated administrative services for five institutes: Community Services, Black Studies, Youth Services, Creative Development, and Media Innovations (supported by a grant from the Carnegie Corporation).

PROFESSIONAL ACTIVITIES

2006 - 2008 Member, San Francisco Waldorf School Board of Trustees

2006 Member, Root Division Board of Directors

2005 Strategic Planning Committee, Osher Lifelong Learning Institute, San Francisco State University.

2005 Co-Founder, Geezer Theater.

2000-2004 Chair, Alliant International University (AIU) Administrative Council.

2000 Chair, Vice President of Academic Affairs Search Committee, (AIU).

1998-2004 Member, President's Cabinet, (AIU).

1990-1991 Convener, Emphasis Area Design Conferences, California School of Professional Psychology (CSPP).

1988-1989 Member, Strategic Plan Development Team, CSPP.

1987-1988 Member, Chrysalis Board of Directors.

1986-1988 Founding Member, California Leadership Academy.

1986-1988 Member, Board of Directors, Los Angeles Youth Network.

1986 Member, Board of Trustees Reorganization Task Force, CSPP.

1986 Member, Western Association of Schools and Colleges (WASC) Task Force on Revision of Standards for Graduate Education.

1986 Participant, Long-Range Planning Retreat, CSPP, Napa, California.

1985-1989 Advisory Board Member, Illinois School of Professional Psychology.

1985 Consultant, Memorial Hospital Home Health Care Program, Long Beach, California.

1984-1985 Member, CSPP Board of Trustees Task Force on Organizational Psychology.

1983 Chair, Organizational Psychology Program Development Task Force, CSPP.

1982 Chair, Task Force on School-wide Reorganization, CSPP.

1981-1982 Chair, Computerization Task Force, CSPP.

1980-1998 Member, President's Council, CSPP.

1980 Participant, Board of Visitors Retreat, CSPP.

1978-1979 Chair, Administrative Council, CSPP.

1978 Chair, Student Affairs Council, CSPP.

1977 Participant, Committee of New Excellence, CSPP, San Francisco, California.

1976-1979 Liaison Officer to Western Association of Schools and Colleges (WASC).

1976-1979 Member, Recruitment Council, CSPP.

1975-1978 Member, Student Affairs Council, CSPP.

1975 Instructor, Higher Education Department, San Francisco State College.

PRESENTATIONS

Models of Educational Leadership. Presenter, Professional Development Day, San Francisco City College, San Francisco, August 2006

Baby Boomers Turn Sixty. Panelist, Society for Psychologists in Management Presentation National Conference, San Francisco, March 2006

LGBT Issues in the Workplace. Panel Chair, Society for Psychologists in Management Presentation National Conference, San Francisco, March 2006

An Opportunity to Change. Keynote Speaker, Commencement Address at CSPP- Los Angeles, Los Angeles, June 1991

The Development of the Professional School Movement in Psychology, Presenter, at CSPP-Los Angeles Dipracticum for entering students, Los Angeles, September 1990.

Creating an Institutional Climate That Honors Diversity, Presenter, Western Psychological Association, Reno, Nevada, October 1989.

Creating an Institutional Climate That Honors Diversity, Presenter, NCSP Conference on Ethnic Diversity in Psychology, Puerto Rico, January 1989.

Attitudes and Values of Professional Psychologists, Presenter, Paper at National Conference of Schools of Professional Psychology (NCSP) National Conference on the Future of Graduate Education and Training in Professional Psychology, December 1986.

Academic Freedom and Gay and Lesbian Program Development: An Administrator's Perspective, Presenter, Symposium at American Psychological Association Conference, August 1985.

Developing Graduate Training for Community Psychology and Public Policy, Presenter, Poster Session, with Meda Rebecca, Paula Johnson, Judy Harden, at American Psychological Association Conference, August 1984.

Paraprofessional Training Programs, Presenter, with Karen de Fraga, at the National Association of Community Mental Health Centers, New Orleans, May 1984.

Graduate Attrition From a Social Contextual Perspective, Presenter, Symposium, with Allison Acken, Cyndie Schag, Judy Harden, at Association for Women in Psychology Conference, March 1980.

Social and Educational Change Processes, Academy Professor, National Academy of School Executives, American Association of School Administrators, Scottsdale, AZ, 1972.

Contemporary Revolutionary Forces, Guest Speaker, Coos County Teachers Institute, Coos Bay, Oregon, 1970.

The Restless Campus, Guest Lecturer, Western Interstate Commission on Higher Education Conference, Phoenix, Arizona, 1969.

Implications of the Student Movement, Guest Lecturer, Vanderbilt Forum, Vanderbilt University, Nashville, Tennessee, 1969.

PUBLICATIONS

"More Than the Sum of Their Sex Lives," Review of Herdt (Ed.) Gay Culture in America: Essays From the Field (Beacon Press, Boston, 1992), *Contemporary Psychology*, January 1993.

"Creating an Institutional Climate That Honors Diversity," Chapter in Stricker et al. (Eds.) Toward Ethnic Diversification in Psychology Education and Training, American Psychological Association, Washington, DC, 1990.

"Attitudes and Values of Professional Psychologists. What to Teach and How to Teach It," with Morton Berger and Judith Kaufman. Chapter in Callan, et al. (Eds.) Standards and Evaluation in the Education and Training of Professional Psychologists, Transcript Press, Norman, OK, 1987.

"The Professional Schools: Problems or Panaceas?" with John Lutzker and Esteban Olmedo, *Behavior Therapist*, January 1987.

The Student Movement and Institutional Disruption: An Historical Case Study of San Francisco State College, April 1974. Unpublished Dissertation, Stanford University.

Forces for Societal Transformation in the United States, 1950-2000, with N.B. McEachron, EPRC Research Memorandum, September 1971.

"Live and Let Live," in Butz, Otto; To Make a Difference, Harper & Row, New York, 1967.

AWARD AND HONORS

Honorary Doctor of Psychology, CALIFORNIA SCHOOL OF PROFESSIONAL PSYCHOLOGY, Los Angeles, 1991

Annual Award for the Promotion of Cultural Diversity by an Institution, NATIONAL COUNCIL OF SCHOOLS OF PROFESSIONAL PSYCHOLOGY (NCSPP), 1990

Honorary Distinguished Alumnus, CALIFORNIA SCHOOL OF PROFESSIONAL PSYCHOLOGY, Los Angeles, 1985

STANFORD UNIVERSITY Fellow, 1970-1971

California State Fellow, 1969-1971

Student Body President, SAN FRANCISCO STATE UNIVERSITY, 1964-1965