

# **GOVERNMENT FUNDING** 2018 SURVEY RESULTS



## 2018 W.A.C.E. Government Funding Survey

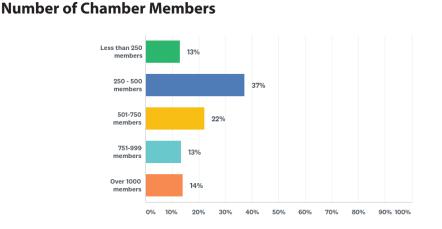
#### Introduction

The Western Association of Chamber Executives recently asked members about whether their chambers receive funding from a government agency. Overall, 203 chambers responded from across the Western United States.

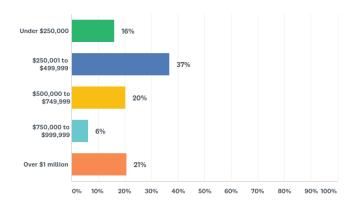
This report compiles those answers to give members a feel for the trend of government funding among local chambers. The report also features a list of chambers that do receive funding, a range of how much they receive, and how they use the funds from this year and last year's surveys.

W.A.C.E. would like to thank all participating chambers for contributing to this report.

### DEMOGRAPHICS



#### **Chamber Annual Income**



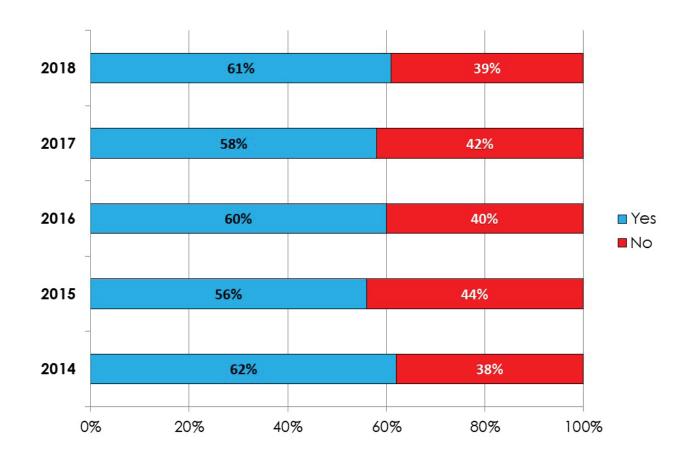
<b>Responses by Region</b>										
	2018									
AZ	9%									
CA	59%									
СО	7%									
HI	1%									
ID	1%									
KS	1%									
MT	1%									
NV	3%									
NM	1%									
ОК	1%									
OR	7%									
ТХ	3%									
WA	6%									

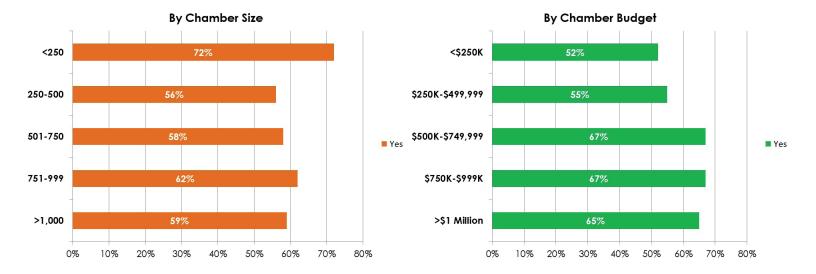
## W.A.C.E. Mission Statement

To enhance and promote the professional growth and competence of Chamber of Commerce Executives.



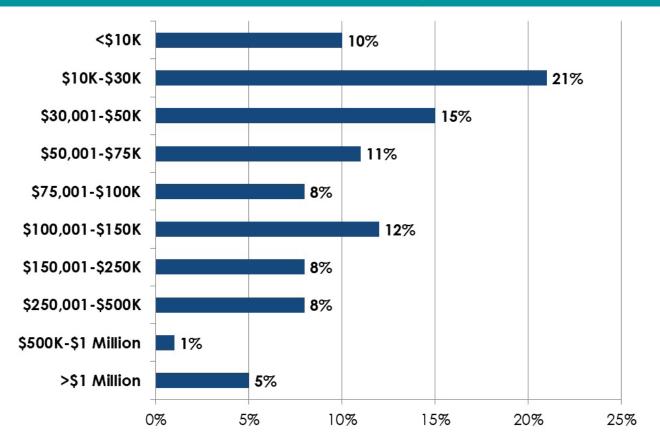
## Does your chamber receive government funding?



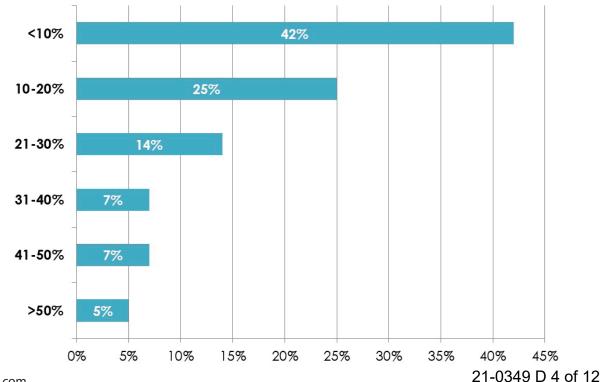




#### What is the total amount of government funding your chamber receives?

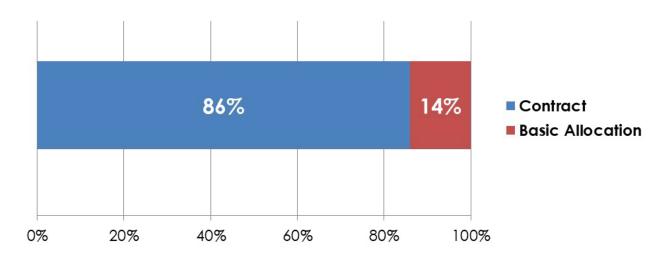


#### What percentage of your chamber's total income does government funding represent?

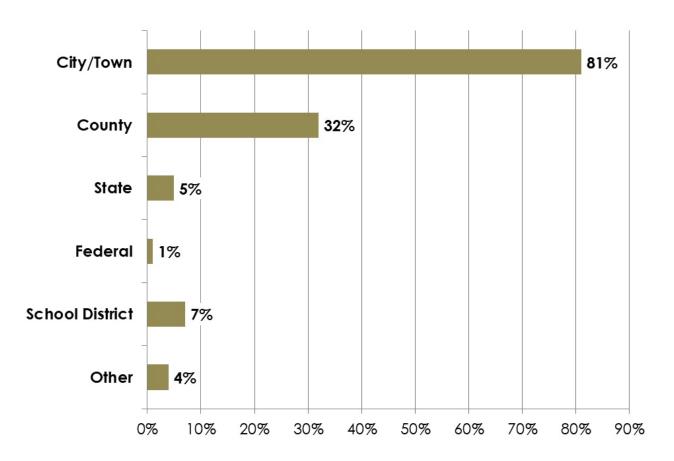




Are government funds received based on a contract for services or basic allocation with not specific uses?

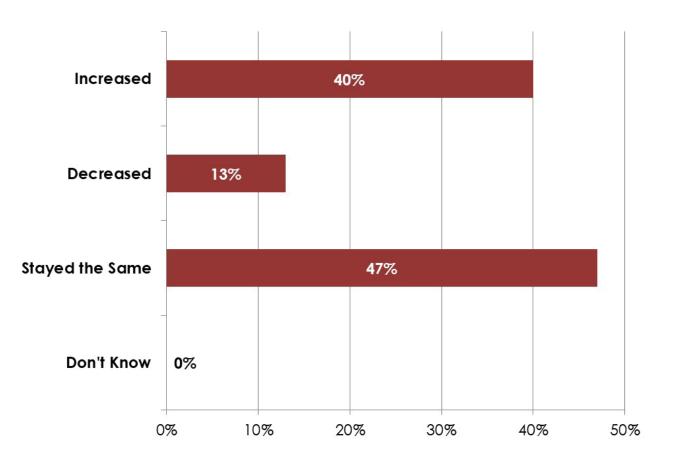


## What are the sources for your government funding?





Generally speaking, the overall amount of government funding your chamber receives has:





ARIZONA													
Chamber	Total \$	ED	CE	PR	LD	TR	TO	VC	DT	RI	IT	GO	OT
Buckeye Valley Chamber	\$50,001 to \$75,000	Х		Х	Х	Х	X	Х		Х			
Bullhead Area Chamber	\$50,001 to \$75,000	1	1	Х		1	X	Х			1		
Cottonwood Chamber*	\$150,001 to \$250,000	Х					X	Х					
Gilbert Chamber	Less than \$10K	Х	1		Х	Х					1		
Glendale Chamber	\$100,001 to \$150,000	]				]			Х				
Green Valley Sahuarita Chamber & Visitor Center	\$10,000 to \$30,000	Х	X	Х		Х		Х			1	X	
Marana Chamber	\$30,001 to \$50,000	Х		Х			X	Х		Х			
Nogales-Santa Cruz County Chamber	Less than \$10K		X	Х			X	Х					
Greater Phoenix Chamber	\$100,001 to \$150,000	Х											
Prescott Valley Chamber*	\$75,001 to \$100,000	Х	X	Х		Х	X	Х		Х			
Queen Creek Chamber*	\$50,001 to \$75,000	Х	Ì	Х		1	X	Х		Х	1		
Surprise Regional Chamber*	\$75,001 to \$100,000	Х		X									
CALIFORNIA													
Chamber	Total \$	ED	CE	PR	LD	TR	ТО	VC	DT	RI	IT	GO	ΟΤ
Alpine County Chamber	\$50,001 to \$75,000		X	X	ĺ		X	X	ĺ	Х		X	
Amador County Chamber*	\$10,000 to \$30,000											X	
Atascadero Chamber	\$100,001 to \$150,000	Х						Х	Х				
Azusa Chamber	\$30,001 to \$50,000		Х	Х								X	
Greater Bakersfield Chamber	\$50,001 to \$75,000	1	1	Х		1	X				1		
Beverly Hills Chamber	\$150,001 to \$250,000	Х	Х	Х	Х								
Brawley Chamber	\$10,000 to \$30,000	1	1			1					1	X	
Brisbane Chamber	\$10,000 to \$30,000	Х	Х	Х			X		Х	Х			Х
Camarillo Chamber	\$50,001 to \$75,000	X	X	Х		1		Х			1		
Campbell Chamber	\$10,000 to \$30,000	Х		Х				Х					
Carmel Chamber	\$10,000 to \$30,000	1	1			1		Х			1		
Catalina Island Chamber & Visitors Bureau	Over \$1 million			Х			X	Х					
Cerritos Regional Chamber	\$50,001 to \$75,000	Х	Х	Х									
Claremont Chamber*	\$30,001 to \$50,000		Х				Х	Х					
Greater Coachella Valley Chamber	\$250,001 to \$500,000	Х	Х	Х		Х	Х	Х	Х	Х			
Greater Conejo Valley Chamber	\$250,001 to \$500,000	Х	Х	Х		Х				Х			
Corona Chamber	\$50,001 to \$75,000	Х				Х				Х			Х

KEY:

$$\begin{split} & ED = Economic \ Development \ | \ CE = Community \ Events \ | \ PR = Promotion \ \& \ Marketing \ | \ LD = Leadership \ Programs \ | \ TR = Workforce/Job \ Training \ | \ TO = Tourism \ Promotion \ | \ VC = Visitor \ Center \ | \ DT = Downtown \ Promotion \ | \ RI = Relocation/New \ Resident \ Information \ | \ IT = International \ Trade \ | \ GO = General \ Operating \ Expenses \ | \ OT = Other \ (*Data \ from \ 2017 \ Survey) \end{split}$$



CALIFORNIA			ar.	DD		-	-	Ma	DT	DI			07
Chamber	Total \$	ED	CE	PR	LD	TR	ΤΟ	VC	DT	RI	IT	GO	ΟΤ
Coronado Chamber	\$75,001 to \$100,000		X						X	X		X	<b> </b>
Cupertino Chamber	\$10,000 to \$30,000	X	X	X						X			<b> </b>
Dinuba Chamber	\$75,001 to \$100,000	X	X	X	X		X				ļ	X	<u> </u>
El Dorado County Chamber	\$250,001 to \$500,000							X			X		X
El Dorado Hills Chamber	\$75,001 to \$100,000						X	X					
El Monte/South El Monte Chamber*	\$30,001 to \$50,000			X		X						Х	
Elk Grove Chamber	Less than \$10K		X		X								
Encino Chamber	Less than \$10K		X										
Escondido Chamber	\$10,000 to \$30,000			X									
Exeter Chamber	Less than \$10K			X			X		Х				
Goleta Valley Chamber	\$100,001 to \$150,000			Х			X		Х				
Half Moon Bay/Coastside Chamber	\$30,001 to \$50,000							Х					
Hayward Chamber	\$10,000 to \$30,000											Х	
Hesperia Chamber*	Less than \$10K											Х	
Greater Irvine Chamber	Over \$1 million	X		X			X	Х			X		X
Irwindale Chamber	\$50,001 to \$75,000	Х		X								Х	
Kerman Chamber	Less than \$10K		Х	X									
La Canada Flintridge Chamber*	\$100,001 to \$150,000		Х	X								Х	
Laguna Niguel Chamber	\$30,001 to \$50,000	Х		Х									Х
Lake County Chamber	\$30,001 to \$50,000	Х					Х						
Lakeside Chamber	\$50,001 to \$75,000	Х	Х				Х					Х	
LAX Coastal Area Chamber	\$250,001 to \$500,000					Х							
Lompoc Valley Chamber & VB	\$100,001 to \$150,000	Х	Х	Х			Х	Х	Х	Х		Х	
Los Angeles Chamber/Foundation*	Over \$1 million					Х					Х		
Mammoth Lakes Chamber	\$250,001 to \$500,000	Х	Х			Х						X	
Martinez Chamber & VB	\$30,001 to \$50,000		Х	Х			X	Х		Х		X	
Mendocino Coast Chamber*	\$10,000 to \$30,000			Х			Х						
Menlo Park Chamber	Less than \$10K		Х										
Monrovia Chamber	\$30,001 to \$50,000	Х	Х	X					Х		1		
Moreno Valley Chamber	Less than \$10K		Х	X	Х				Х		1	X	
Morro Bay Chamber & Business Center	\$50,001 to \$75,000	Х		1		Х		Х			1		
Murrieta/Wildomar Chamber	\$30,001 to \$50,000	Х		Ì	İ	İ	İ						Х

KEY:



CALIFORNIA													
Chamber	Total \$	ED	CE	PR	LD	TR	ТО	VC	DT	RI	IT	GO	ОТ
Newark Chamber*	\$10,000 to \$30,000	X	X	X						X		Х	
Newport Beach Chamber*	\$50,001 to \$75,000		Х									Х	
North Orange County Chamber	Less than \$10K	Х	Х		Х	X						Х	
Norwalk Chamber	\$30,001 to \$50,000	Х	Х	Х				Х		Х		Х	
Oceanside Chamber	\$50,001 to \$75,000		Х	X									Х
Ontario Chamber*	\$30,001 to \$50,000	Х				X							Х
Palo Alto Chamber*	\$10,000 to \$30,000				Х								
Paramount Chamber	\$30,001 to \$50,000											Х	
Pasadena Chamber*	\$100,001 to \$150,000					Х							
Paso Robles Chamber	\$150,001 to \$250,000	Х					Х						
Pleasanton Chamber	\$10,000 to \$30,000	Х			Х								
Porterville Chamber*	\$30,001 to \$50,000		Х	Х			Х		Х				
Rancho Cordova Chamber	\$30,001 to \$50,000									Х			
Rancho Mirage Chamber*	\$100,001 to \$150,000		Х	X			Х	Х		Х		Х	
Greater Riverside Chambers	\$150,001 to \$250,000												Х
Roseville Area Chamber	\$30,001 to \$50,000	Х	Х	X	Х					Х			
San Benito County Chamber & VB*	\$30,001 to \$50,000						Х						
San Carlos Chamber	\$30,001 to \$50,000												Х
San Diego East County Chamber	\$10,000 to \$30,000						Х						Х
Greater San Fernando Valley Chamber	\$250,001 to \$500,000					Х							
San Francisco Chamber*	\$500,001 to \$1 million	Х	Х	Х			Х					Х	
San Leandro Chamber*	\$30,001 to \$50,000	Х	Х	X		Х							
San Luis Obispo Chamber	\$250,001 to \$500,000	Х					Х	Х					
San Mateo Area Chamber	\$30,001 to \$50,000	Х	Х	Х	Х	Х						Х	
San Rafael Chamber	\$10,000 to \$30,000	Х											
San Ramon Chamber	\$10,000 to \$30,000	Х	Х										
The Chamber of Santa Barbara Region $^{\star}$	\$50,001 to \$75,000							Х					
Santa Clara Chamber & CVB	\$100,001 to \$150,000			X			X						Х
Santa Maria Valley Chamber	Over \$1 million	Х		Х			Х	Х					
Santa Rosa Metro Chamber	\$150,001 to \$250,000					X			Х				
Sausalito Chamber	\$10,000 to \$30,000						Х						
Sebastopol Chamber & Visitor Center	\$10,000 to \$30,000		X	X			X	X					

KEY:



CALIFORNIA													
Chamber	Total \$	ED	CE	PR	LD	TR	то	VC	DT	RI	IT	GO	ΟΤ
The Silicon Valley Organization	\$250,001 to \$500,000	Х	ĺ			X			ĺ		İ		
Solvang Chamber	\$150,001 to \$250,000	Х		Х		]	]		X	Х		X	]
South Pasadena Chamber	\$100,001 to \$150,000	Х				1	1		Х				1
Temecula Valley Chamber	\$150,001 to \$250,000	X				X						X	
Tracy Chamber*	\$30,001 to \$50,000	X	X	X	X	X							
Tulare Chamber	\$10,000 to \$30,000			X			X						
Union City Chamber*	\$10,000 to \$30,000		Х									X	
Visalia Chamber	\$10,000 to \$30,000					X							
Vista Chamber	\$10,000 to \$30,000	Х					Х	Х					
Whittier Area Chamber	\$30,001 to \$50,000	X		Х								Х	
Woodland Chamber*	\$10,000 to \$30,000	Х	Х	Х		X	Х	Х	Х	Х	X	Х	
Yorba Linda Chamber	\$10,000 to \$30,000												X
Yountville Chamber	\$250,001 to \$500,000			Х			Х	Х	Х				
COLORADO													
Chamber	Total \$	ED	CE	PR	LD	TR	то	VC	DT	RI	IT	GO	ΟΤ
Aspen Chamber Resort Association*	Over \$1 million		X				X	Х	X				
Berthoud Area Chamber*	Less than \$10K											X	
Glenwood Springs Chamber Resort Association*	\$150,001 to \$250,000					1	X	X					1
Arvada Chamber	\$10,000 to \$30,000					X							
Aurora Chamber	\$50,001 to \$75,000	X											X
Boulder Chamber	\$100,001 to \$150,000	X	X										X
Castle Rock Chamber	\$75,001 to \$100,000	X	X	Х	X	X	X	Х		X		X	
Grand Junction Area Chamber	\$100,001 to \$150,000	X				X							
Loveland Chamber	\$150,001 to \$250,000					X	X						
Steamboat Springs Chamber	Over \$1 million	X					X	Х		X			
Vail Valley Partnership	\$150,001 to \$250,000	X											
	CO0 001 +- CC0 000							Х					
Greater Woodland Park Chamber	\$30,001 to \$50,000												
Greater Woodland Park Chamber HAWAII	\$30,001 10 \$50,000												
	Total \$	ED	CE	PR	LD	TR	TO	VC	DT	RI	IT	GO	OT

KEY:



MONTANA													
Chamber	Total \$	ED	CE	PR	LD	TR	то	VC	DT	RI	IT	GO	ΟΤ
Big Sky Chamber	\$250,001 to \$500,000	Х			Х	X						X	
Billings Chamber	Over \$1 million						X						
NEVADA													
Chamber	Total \$	ED	CE	PR	LD	TR	то	VC	DT	RI	IT	GO	ΟΤ
Carson Valley Chamber	\$10,000 to \$30,000												Х
Las Vegas Metro Chamber*	\$100,001 to \$150,000												Х
NEW MEXICO													
Chamber	Total \$	ED	CE	PR	LD	TR	то	VC	DT	RI	IT	GO	ΟΤ
Gallup McKinley County Chamber	\$100,001 to \$150,000						X						
Santa Fe Chamber	\$10,000 to \$30,000				X								Х
OREGON	Tetal C	ED	CE	DD		TD	TO	NC	DT	DI	17	60	OT
Chamber	<b>Total \$</b>	ED	CE	PR	LD	TR	TO	VC	DT	RI	IT	GO	OT
Albany Chamber* Bay Area Chamber*	\$10,000 to \$30,000 \$50,001 to \$75,000					X		X					
Beaverton Area Chamber	\$75,001 to \$100,000	X						^					
Bend Chamber*	\$30,001 to \$50,000	^				X							
Chehalem Valley Chamber	\$75,001 to \$100,000							X					
Eugene Chamber	Less than \$10K	X											
Florence Area Chamber	\$100,001 to \$150,000						X						
Grants Pass & Josephine County Chamber*	\$50,001 to \$75,000							Х					
Gresham Area Chamber*	\$75,001 to \$100,000							X					
Harney County Chamber*	Less than \$10K												
Hermiston Chamber*	\$10,000 to \$30,000	1	1	1	1			X					
Hood River County Chamber*	\$250,001 to \$500,000			Х			Х	Х			Х		
McMinnville Area Chamber	Less than \$10K		Х										
The Chamber of Medford/Jackson County	\$500,001 to \$1 million		X	X			X			Х			
Salem Area Chamber*	\$100,001 to \$150,000					Х							
Springfield Area Chamber	\$50,001 to \$75,000	X		X	X	X	X	X	Х	Х		Х	
Tigard Chamber	\$10,000 to \$30,000		Х					Х					
Tualatin Chamber	Less than \$10K							Х					

KEY:



TEXAS													
Chamber	Total \$	ED	CE	PR	LD	TR	то	VC	DT	RI	IT	GO	ΟΤ
Allen Fairview Chamber*	Less than \$10K	]	1	1	1	]	Х		1	Х			
Kaufman Chamber	\$75,001 to \$100,000	X	X			X	X				Х	Х	
Kyle Area Chamber*	\$50,001 to \$75,000			X			X	Х					
Lindale Area Chamber*	\$30,001 to \$50,000		Х	Х			Х	Х					
UTAH			·	·	·		·	•	·	•	•		
Chamber	Total \$	ED	CE	PR	LD	TR	то	VC	DT	RI	IT	GO	ΟΤ
Box Elder Chamber	\$10,000 to \$30,000		Х										
Park City Chamber & CVB	Over \$1 million						Х	Х					
WASHINGTON													
Chamber	Total \$	ED	CE	PR	LD	TR	то	VC	DT	RI	IT	GO	ΟΤ
Bellingham Regional Chamber	\$10,000 to \$30,000						X						
Burlington Chamber	\$100,001 to \$150,000		X					Х					
Fife Milton Edgewood Chamber	\$75,001 to \$100,000	1	ĺ	ĺ	ĺ	X	ĺ	X	ĺ		ĺ		
Mount Vernon Chamber	\$100,001 to \$150,000							Х					
Orcas Island Chamber	\$30,001 to \$50,000							Х					
Renton Chamber	\$75,001 to \$100,000			X			X	X					
Greater Spokane Valley Chamber	\$10,000 to \$30,000	X	X										
Shelton-Mason County Chamber*	\$50,001 to \$75,000							Х					
Thurston County Chamber*	\$250,001 to \$500,000					X							Х
Tri-City Regional Chamber*	\$30,001 to \$50,000												Х
WYOMING													
Chamber	Total \$	ED	CE	PR	LD	TR	то	VC	DT	RI	IT	GO	ΟΤ
Rock Springs Chamber*	\$100,001 to \$150,000	Х	Х	Х		Х	X					Х	
CANADA													
Chamber	Total \$	ED	CE	PR	LD	TR	то	VC	DT	RI	IT	GO	ΟΤ
Burnaby Board of Trade	\$75,001 to \$100,000	Х											
Leduc & Wetaskiwin Regional Chambers	\$100,001 to \$150,000	X	Х					Х					Х

KEY: