



County of El Dorado

Economic Development
Division
2850 Fairlane Court
Placerville, CA 95667
(530) 621-5595

Minutes - Draft Community & Economic Development Advisory Committee

Glenn Krakow, Chair, District I
Felicity Carlson, Vice-Chair, At-Large Member
Rod Pimentel, District II
Lexi Boeger, District III
Sol Nisbet, District IV
Leon Abravanel, District V
Tamara Johnston, At-Large Member
Kris Payne, At-Large Member
Brandon Reinhardt, At-Large Member

Staff
*Kyle Zimbelman, Planning and Building Department, Economic
Development Division*

Thursday, March 11, 2021

1:00 PM

Virtual - Zoom Meeting
2850 Fairlane Court
Placerville, CA 95667
(530) 621-5934

VIRTUAL MEETING

County of El Dorado Public Meeting Protocol In Response to COVID-19: To comply with social distancing requirements and the stay at home order from Governor Gavin Newsom, the Meeting Room will be closed to members of the public and all public participation will be handled remotely.

PUBLIC PARTICIPATION INSTRUCTIONS and to WATCH LIVE STREAM: To observe the live stream of the Community and Economic Development Advisory Committee meeting, visit <https://zoom.us/j/95799286465?pwd=VmdYdk1lTWJjZFplZERwNnRRReG9vUT09> or PHONE IN: 1-530-621-7603 or 1-530-621-7610, Meeting ID: 957 9928 6465, Passcode: 250515

PUBLIC COMMENT PARTICIPATION: Speakers will be limited to 3 minutes or as otherwise provided by the Committee Chair. By participating in this meeting you acknowledge that you are being recorded. While speaking, please reduce any background noise to ensure that your comments can be heard. When you hear the item called that you wish to comment on, please follow the following instructions accordingly. ONLINE LIVE STREAM: When you hear the item called that you wish to comment on, press the "raise a hand" button. PHONE IN: When you hear the item called that you wish to comment on, press *9 to indicate a desire to make a comment. The clerk will call you by the last three digits of your phone number when it is your turn to comment.

A video recording of this meeting will be published to the website.

The County of El Dorado is committed to ensuring that persons with disabilities are provided the resources to participate in its public meetings. Please contact the Economic Development Division of the Planning and Building Department if you require accommodation at (530) 621-5595.

Materials related to an item on this Agenda submitted to the Community & Economic Development Advisory Committee after distribution of the agenda packet are available for inspection during normal business hours at the Economic Development Division located in Building C, 2850 Fair Lane, Placerville. Such documents are also available on the Community & Economic Development Advisory Committee's Meeting Agenda webpage subject to staff's ability to post the documents before the meeting.

The Community & Economic Development Advisory Committee is concerned that written information submitted to the Committee the day of the Committee meeting may not receive the attention it deserves. The Economic Development staff cannot guarantee that any email, or mail received the day of the meeting will be delivered to the Committee prior to action on the subject matter.

CALL TO ORDER AND ROLL CALL

Meeting called to order at 1:11 P.M.

Present: 5 - Glenn Krakow, Tamara Johnston, Kris Payne, Lexi Boeger and Rod Pimentel

Absent: 4 - Felicity Carlson, Leon Abravanel, Brandon Reinhardt and Sol Nisbet

ADOPTION OF THE AGENDA AND APPROVAL OF THE CONSENT CALENDAR

A motion was made by Member Payne, seconded by Member Johnston, to Adopt the Agenda and Approve the Consent Calendar.

Yes: 5 - Glenn Krakow, Tamara Johnston, Kris Payne, Lexi Boeger and Rod Pimentel

Absent: 4 - Felicity Carlson, Leon Abravanel, Brandon Reinhardt and Sol Nisbet

- 1. 21-0383** Economic Development Division recommending the Committee approve the CEDAC Meeting Minutes from February 11, 2021.

This matter was approved on the Consent Calendar.

OPEN FORUM

No public comment.

Open Forum is an opportunity for members of the public to address CEDAC Members on subject matter that is not on their meeting agenda and within their jurisdiction. Public comments during Open Forum are limited to three minutes per person. The Committee reserves the right to impose a reasonable limit of time afforded to any topic, individual speaker or the total amount of time reserved for Open Forum.

DISCUSSION ITEMS

- 2. 21-0226** Chair recommending the Committee review and update the Action Plan and update ad hoc committee members for Action Plan each item. (Est. Time 30 Min.)

No Action Taken.

- 3. 21-0405** Chair recommending the Committee discuss Formula Businesses in the Rural Centers and the potential economic impacts (Est. Time 20 Min.)

No Action Taken.

ECONOMIC DEVELOPMENT UPDATES

Kyle Zimbelman, Economic and Business Relations Manager, provided an update on the following:

- 1) Crossings Development and potential presentation to CEDAC
- 2) Broadband project and meeting to discuss additional funding options and contract/grant status
- 3) Broadband For All status update will be provided at the next meeting
- 4) Upcoming Board items for Strategic Plan update and economic development components
- 5) Potential for Economic Development involvement with County Airports
- 6) Additional Board workshop scheduled to discuss TOT funding options
- 7) Fabulous 50 corridor effort to tie jurisdictions along Highway 50 together (Rancho Cordova, Folsom, El Dorado County)

Jeanette Salmon, Executive Assistant, provided clarification in regard to voting requirements for the Committee (must always be at least equal to the Committee's quorum).

CEDAC MEMBER UPDATES

Member Krakow shared information about the Northstate Teaching University, efforts to reach out to the Shingle Springs Band of Miwok to discuss development intentions and possible presentation to CEDAC, and the Mira Loma Project.

Member Pimentel shared that he attended a meeting to discuss cogeneration efforts.

Member Boeger provided a status update on the vaccination clinic for agriculture workers in the County and also finalized two wine industry grants to promote tourism.

Member Johnston shared that she attended a chamber meeting about COVID relief for small businesses.

Member Payne mentioned that a teaching hospital was recently turned down by Elk Grove and could be an option for the County, inquired about the shift towards in person meetings, specifically for CEDAC, and shared that the Crossings Development is moving forward.

ADJOURNMENT

Meeting adjourned at 3:33 P.M.

