

Feasibility Study Process

Opportunities and Constraints (Complete)

Public Outreach (Complete)

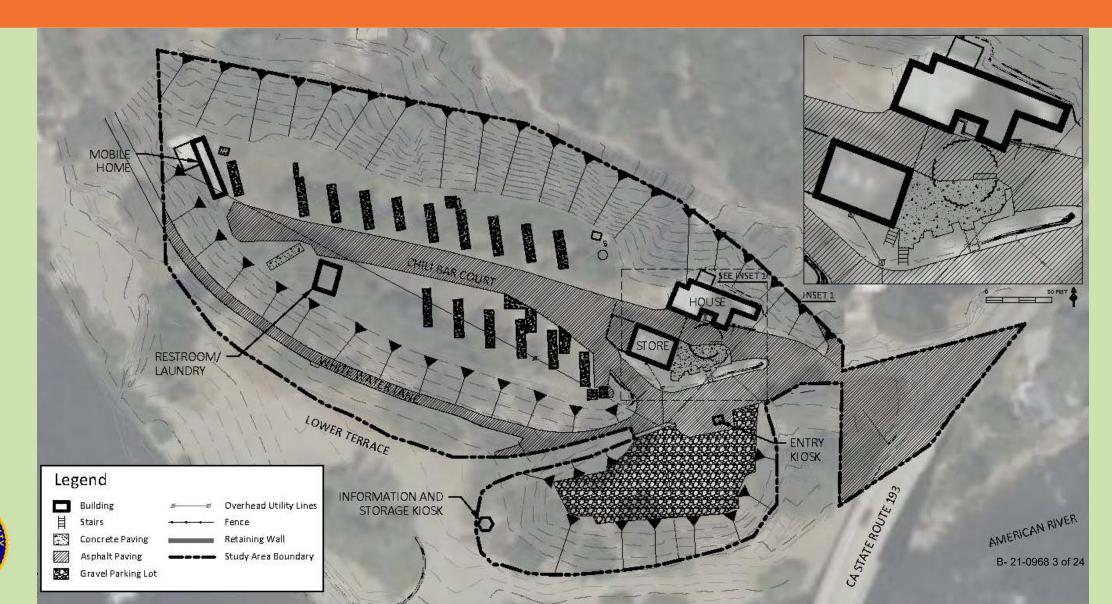
Conceptual Design Alternatives (Complete)



Additional Studies
Detailed Design
Construction

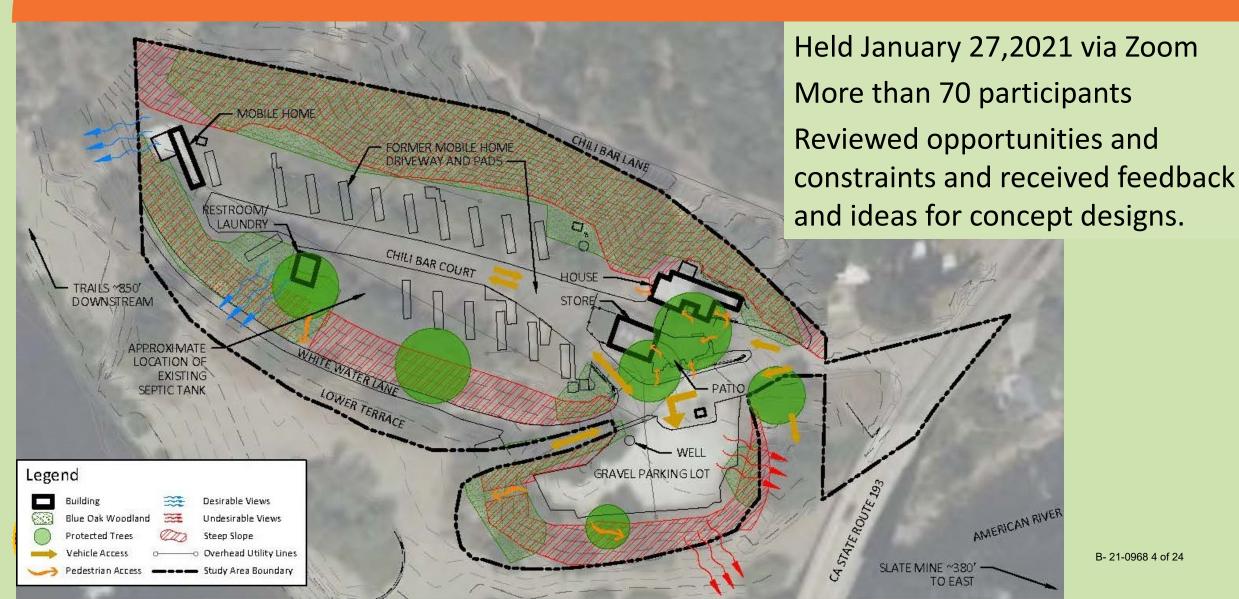


Existing Conditions





Public Outreach Meeting #1



Public Outreach Meeting #1 – Response Summary

- Desire for day use improvements including permanent restrooms, picnic areas, and potable water.
- Concerns about overnight use including noise, financial feasibility and restricting use of site. Some support for overnight use was received in written form.
- Interest in playgrounds and small sports courts.
- Moderate support for re-use of store and house structures for educational purposes but also concerns of financial feasibility.
- Desire for trail connection and concerns over loss of private property.
- Improving accessibility to the site and river is strongly supported.



Public Outreach Meeting #2

Held March 27, 2021 onsite
23 attendees and 7 e-mailed comments
Obtained feedback on three preliminary
conceptual designs and associated fiscal
analysis

- Option 1: Support River Access with Expanded Parking
- Option 2: Day Use Park
- Option 3: Tent Camping





Public Outreach Meeting #2 – Response Summary

- No additional parking for river support is needed.
- Option 2 Day Use was the most preferred option.
- Option 3 Camping was the most controversial option, with strong opposition and strong support.
 Supporters wanted to see high-end camping options.
- Comments provided additional guidance for and emphasized importance of vehicular circulation.
- Although the lower terrace river access is outside this study area, many commented on the importance of accessible river access.
 - The financial feasibility of the design must be considered.





Public Outreach Meeting #3

Held June 3,2021 via Zoom More than 13 participants Presented draft Feasibility Study

Summary of responses:

- There was strong support for onsite improvements.
- Support was given for whichever design can generate financial stability either through increased fees, rent, or grant funding. Many respondents suggested funding the project via grants.
- Although outside of study area, access to riverfront for disabled persons remains a priority of the community.
- Although outside of the study area, providing trail connections remains a priority of the community.

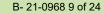


Conceptual Designs

All three designs feature:

- Existing gravel parking lot to remain
- Improved steps between parking lot and lower terrace
- 2 new accessible parking spaces and picnic area on lower terrace
- Interpretive signs for public education





Conceptual Design Option 1 – Support River Access





Conceptual Design Option 1

Key Features

- Permanent restroom building in old store
- Rebuild accessible patio
- Stabilize existing CMU restroom/laundry building
- Demolish mobile home park infrastructure and seed with firewise native plants





Management Concerns Option 1

Operational Tasks

- Daily/ Weekly Restroom Maintenance
- Septic System Inspection and Pumping
- Annual Fuel Load Management

Management Options

- County Facilities Division
- Updated Management Agreement with ARC



Financial Analysis Option 1

Pre-Construction Costs (Technical Studies, Environmental Review, and Construction Documents)	\$210,000
Construction Costs	\$950,000
New Annual Net Revenue*	-\$8,000 to \$20,000
Return on Investment	Poor
Risk	Low
Grant Opportunities	Minimal due to limited amenities

^{*}Net Revenue considered three levels of increased use with current (\$3) and increased (\$5) user fees.



Conceptual Design Option 2 – Day Use





Conceptual Design Option 2

Key Features

- Renovate restroom building
- Group and individual picnic areas
- Multi-use turf areas
- Accessible play area
- Accessible loop trail
- Parking lot
- Store with expanded patio, run by concessionaire
- Space for future storage building
 - Improved stair and ramp between terraces



Management Concerns Option 2

Operational Tasks

- Daily/ Weekly Restroom Maintenance
- Park Landscape Maintenance (including weekly turf mowing)
- Septic System Inspection and Pumping
- Annual Fuel Load Management
- Store Building Maintenance
- Collection of Day Use fees for park area

Site Management Options

- County Facilities Division
- Concessionaire (may maintain store building)
- Updated Management Agreement with ARC



Financial Analysis Option 2

Pre-Construction Costs (Technical Studies, Environmental Review, and Construction Documents)	\$350,000
Construction Costs	\$2,245,000
New Annual Net Revenue*	\$3205
Return on Investment	Poor
Risk	Moderate
Grant Opportunities	Good due to new amenities

^{*}Net Revenue assumes 30% increase in number of users and 6-month rental of store space.



Conceptual Design Option 3 - Camping





Conceptual Design Option 3

Key Features

- Renovate restroom building
- Store with expanded patio
- On-site camp steward in renovated house
- 9 to 12 high-end campsites (RV/trailer, cabin, yurt, etc.)*
- Covered group gathering area
- Improved stair and ramp between terraces







Management Concerns Option 3

Operational Tasks

- Daily/ Weekly Restroom Maintenance
- Store and Camp Steward Building and Campground Maintenance
- Campground Marketing, Reservations, and Website
- Septic System Inspection and Pumping
- Annual Fuel Load Management

Site Management Options

- Concessionaire (possible long-term lease)
- Updated Management Agreement with ARC
- County Facilities Division



Financial Analysis Option 3

Pre-Construction Costs (Technical Studies, Environmental Review, and Construction Documents)	\$530,000
Construction Costs	\$3,100,000
New Annual Net Revenue*	\$44,000
Return on Investment	Moderate
Risk	High
Grant Opportunities	Limited due to camp user fees

^{*}Net Revenue assumes 9-space RV park and 6-month rental of store space



Next Steps – Feasibility Study

- 1. Integrate comments from Parks and Recreation Commission to finalize Feasibility Study
- 2. Present to Board of Supervisors



Development Process – County Responsibilities

Development by Development by Board of Supervisors to provide direction. Concessionaire County Assemble development team from County Divisions, Prepare contract and bid process. Partners, and Concessionaires **Development Permit Processing Identify Funding Sources and Secure Funding CEQA Review** Additional studies on buildings and site **Preliminary Design** (including connections to off-site recreation)



Construction Documents

Environmental Review (CEQA) and technical studies

Construction



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