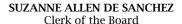
COUNTY OF EL DORADO

330 Fair Lane Placerville, CA 95667 (530) 621-5390 (530) 622-3645 Fax





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July 27, 2010

Nicole DeJonghe, Program Director Sierra Business Council P.O. Box 2428 Truckee, CA, 96160

Re: Endorsement of the Sierra Nevada Geotourism Project

Dear Nicole.

The County of El Dorado endorses the Sierra Nevada Geotourism Project, managed by the Sierra Business Council, Sierra Nevada Conservancy and National Geographic Society.

We support the concept of **geotourism**— tourism that sustains and enhances the geographic character of a place—its environment, culture, aesthetics, heritage, and the well-being of its residents. You may use our organization's name on material you produce for the project.

Sincerely yours,

Norma Santiago, Chair Board of Supervisors County of El Dorado 530.621.6577 bosfive@edcgov.us