





www.SierraNevadaGeotourism.org

Geotourism - How to Submit a Nomination

Tell us what is special about the Sierra Nevada...

We need your help to produce a better way to plan travel and attract visitors that will patronize your local businesses, take better care of your special places, and help make your local events more successful. Your nominations will help National Geographic create an online MapGuide that attempts to capture and convey the essence of the region through the eyes of people who know best – You!

What makes a nomination geotouristic?

Before making a nomination ask yourself, "Is this **distinctive** to our town, area or region, and is it **authentic** to the Sierra Nevada?"

Geotourism is defined as tourism that sustains or enhances the geographic character of a place - its environment, culture, aesthetics, heritage, and the well-being of its residents. All assets nominated on the map must fit this definition.

Nominations can include:

- Festivals and Events
- Local Businesses
- Historical / Cultural Sites
- Local Artist, Musician or Craftsperson
- Natural Attractions
- Outdoor Adventures
- Volunteer and Stewardship Opportunities



How do I make a nomination that will be considered for the MapGuide?

First, your nomination must meet the geotourism definition (above). Second, your nomination must be complete.

A complete nomination has:



TEXT

Required: Fill in all fields and make sure the description is interesting, well written and describes geotouristic qualities.

Recommended: Between 2-5 paragraphs of text.



MEDIA

Required: One attractive picture (min. dimensions: W 350px by H 220px)

Recommended: four or more pictures, and any video, audio, and pdf files that you may have.



CONTACTS
Required: Fill in all

fields with contact information for the site you are nominating.



MAPPING

Required: Move the marker to the location of your nomination.

Recommended: Choose your mapping method to best represent the type of nomination. Example, map a trail or scenic byway with a line instead of a single point.

Log in to www.SierraNevadaGeotourism.org/participate.php and start nominating!

Example of a Complete Nomination





California gold-mining ghost town. Visitors can walk down the deserted streets of a town that once had a population of nearly 10,000 people. The town is named for Waterman S. Body (William Bodey), who had discovered small amounts of gold in hills north of Mono Lake. In 1875, a mine cave-in revealed pay dirt, which led to purchase of the mine by the Standard Company in 1877. From 1877 to 1888, the community swelled to more than 10,000 residents and produced over \$35 million in gold and silver.

Only a small part of the town survives, preserved in a state of "arrested decay." Interiors remain as they were left and stocked with goods. Designated as a National Historic Site and a State Historic Park in 1962, the remains of Bodie are

being preserved as they were when the town was abandoned more than 50 years ago. Today this once thriving mining camp is visited by tourists, howling winds and an occasional ghost.

strooms and water are the only available services so be sure to pack a lunch, bring sunscreen,

Bodie is located on State Route 270, seven miles south and east of Bridgeport off of US 395. From U.S. 395 take State Route 270, and go east 10 miles to the end of the pavement. Continue 3 miles on an unsurfaced road to Bodie. The last 3 miles can at times be rough. Reduced speeds are

Hours Open: 8 am to 6 pm in summer; 9 am to 4 pm in the winter. Museum open during the summer hours.

Seasons Open: Bodie is open all year. However, because of the high elevation (8,375 feet), it is accessible only by skis, snowshoes or snowmobiles during winter months. Snowmobiles must stay on designated roads in the Bodie Hills.

Visitor Fees: A nominal fee is charged to enter the park.

For More Information, Contact:

Bodie State Historic Park http://www.parks.ca.gov/default.asp?page_id=509 P.O. Box 515, Bridgeport, CA 93517 760-647-6445





Meet the Contributor: Sarah McCahill

Add your own story, place or event.

About Me