

County of El Dorado

Economic Development 330 Fair Lane Placerville, CA 95667 (530) 621-5595

Minutes - Draft

Community & Economic Development Advisory Committee

Maryann Argyres, Chair, District III Noah Briel, District I Roberta Long, District IV David Orr, District V Vacant, District II Charlie Downs, At-Large Member Linnea Marenco, At-Large Member Kris Payne, Alternate, At-Large Member

| Stan Vacant, Economic Development Manager Jeanette Salmon, Economic Development Division | | |
|------------------------------------------------------------------------------------------------|----------|----------------------------------------------------------------------|
| Thursday, July 28, 2016 | 11:00 AM | DOT - Engineering Conference Room 924 B Emerald Bay Rd, 2nd Floor |
| | | South Lake Tahoe, CA |

Staff

An audio recording of this meeting will be published to the website. Please note that due to technology limitations, the link will be labeled as "Video" although only audio will play. The meeting is not video recorded.

The County of El Dorado is committed to ensuring that persons with disabilities are provided the resources to participate in its public meetings. Please contact the Economic Development Division of the Chief Administrative Office if you require accommodation at (530) 621-5595

Rules on Public Comment for Agenda Items: There will be a public comment period for each item before the Committee acts on the item. Each speaker may comment no more than three (3) minutes on an item and individuals speaking for a group are allocated five (5) minutes. Except with the consent of the Committee, individuals shall be allowed to speak to an item only once. Upon completion of public comment the matter shall be returned to the Committee for deliberation. Members of the public shall not be entitled to participate in that deliberation, or be present at the podium during such deliberation, except at the invitation of the Committee for a point of clarification or question by the Committee.

Rules on Public Comment for Non-Agenda Items during Open Forum within the jurisdiction of the Committee: Each speaker may comment no more than three (3) minutes in total, regardless of the number of topics addressed. No action will be taken by the Committee at this meeting on non-agenda items.

Materials related to an item on this Agenda submitted to the Community & Economic Development Advisory Committee after distribution of the agenda packet are available for inspection during normal business hours at the Economic Development Office located in Building A, 330 Fair Lane, Placerville. Such documents are also available on the Community & Economic Development Advisory Committee's Meeting Agenda webpage subject to staff's ability to post the documents before the meeting.

The Community & Economic Development Advisory Committee is concerned that written information submitted to the Committee the day of the Committee meeting may not receive the attention it deserves. The Economic Development staff cannot guarantee that any FAX, email, or mail received the day of the meeting will be delivered to the Committee prior to action on the subject matter.

CALLED TO ORDER AND ROLL CALL 11:05 AM

- Present: 6 Maryann Argyres, Roberta Long, Kris Payne, Linnea Marenco, David Orr and Noah Briel
- Absent: 1 Charlie Downs

ADOPTION OF THE AGENDA

A motion was made by Committee Member Marenco, seconded by Committee Member Long, to approve the agenda.

- Yes: 6 Maryann Argyres, Roberta Long, Kris Payne, Linnea Marenco, David Orr and Noah Briel
- Absent: 1 Charlie Downs
- <u>16-0790</u> The Chief Administrative Office, Economic Development Division, recommending approval of the Minutes from the regular meeting of June 23, 2016.

A motion was made by Committee Member Marenco, seconded by Committee Member Long, to approve the minutes from the regular meeting of June 23, 2016.

- Yes: 5 Maryann Argyres, Roberta Long, Linnea Marenco, David Orr and Noah Briel
- Absent: 1 Charlie Downs
- Abstained: 1 Kris Payne

OPEN FORUM

K. Payne spoke about the upcoming 2016 World Gold Panning Championships. R. Long spoke about the cast and crew movie screening of "Not Your Year". The movie was filmed entirely at the El Dorado Hills Town Center with all local cast and crew.

D. Orr spoke about the housing shortage in South Lake Tahoe.

DISCUSSION ITEMS

| <u>16-0808</u> | David Defanti from Long Range Planning to give an update on Measure E. |
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| | No Action Taken. |
| <u>16-0809</u> | CEDAC to receive and file a presentation from Interim CEO, Steve Teshara from Tahoe Chamber of Commerce. |
| | Received and Filed |
| <u>16-0810</u> | CEDAC to receive and file a presentation from Executive Director, Heidi Hill Drum, from the Tahoe Prosperity Center. |
| | Received and Filed |

ECONOMIC DEVELOPMENT DIVISION UPDATE

Craig Schmollinger, Principal Analyst from the Chief Administrative Office, gave a brief update on the Economic Development Division and the recent release of the Business Relations Manager.

AD HOC, SUBCOMMITTEE AND MEMBER UPDATES (CEDAC)

<u>16-0788</u> The Communications and Marketing ad hoc committee recommends authorization for the Chair to sign a letter on behalf of CEDAC to the Board of Supervisors.

A motion was made by Committee Member Payne, seconded by Committee Member Orr, to follow the Marketing and Communication Ad Hoc Committee's recommendation to sign the letter on behalf of CEDAC to the Board of Supervisors.

- Yes: 6 Maryann Argyres, Roberta Long, Kris Payne, Linnea Marenco, David Orr and Noah Briel
- Absent: 1 Charlie Downs

ADJOURNED 1:30 PM

A motion was made by Committee Member Marenco, seconded by Committee Member Long, to adjourn the meeting.

- Yes: 6 Maryann Argyres, Roberta Long, Kris Payne, Linnea Marenco, David Orr and Noah Briel
- Absent: 1 Charlie Downs