County of El Dorado

Economic Development
330 Fair Lane
Placerville, CA 95667
(530) 621-5595

Minutes - Draft

Community & Economic Development Advisory Committee

Glenn Krakow, Vice Chair, District I
Scot Bernstein, District II
Ann Wofford, District III
Sol Nisbet, District IV
Leon Abravanel, District V
Kris Payne, Chair, At-Large Member
Mark Lobaugh, At-Large Member
Felicity Wood, At-Large Member
Brandon Reinhardt, At-Large Member

Staff
Kyle Zimbelman, Chief Administrative Office - Economic Development Dept.
Jeanette Salmon, Chief Administrative Office - Economic Development Dept.

Thursday, February 14, 2019 **1:00 PM**

OES Conference Room
Lower Level - El Dorado County Gov't Center
330 Fair Lane
Placerville, CA 95667

An audio recording of this meeting will be published to the website. Please note that due to technology limitations, the link will be labeled as "Video" although only audio will play. The meeting is not video recorded.

The County of El Dorado is committed to ensuring that persons with disabilities are provided the resources to participate in its public meetings. Please contact the Economic Development Division of the Chief Administrative Office if you require accommodation at (530) 621-5595.

Rules on Public Comment for Agenda Items: There will be a public comment period for each item before the Committee acts on the item. Each speaker may comment no more than three (3) minutes on an item and individuals speaking for a group are allocated five (5) minutes. Except with the consent of the Committee, individuals shall be allowed to speak to an item only once. Upon completion of public comment the matter shall be returned to the Committee for deliberation. Members of the public shall not be entitled to participate in that deliberation, or be present at the podium during such deliberation, except at the invitation of the Committee for a point of clarification or question by the Committee.

Materials related to an item on this Agenda submitted to the Community & Economic Development Advisory Committee after distribution of the agenda packet are available for inspection during normal business hours at the Economic Development Office located in Building A, 330 Fair Lane, Placerville. Such documents are also available on the Community & Economic Development Advisory Committee's Meeting Agenda webpage subject to staff's ability to post the documents before the meeting.

The Community & Economic Development Advisory Committee is concerned that written information submitted to the Committee the day of the Committee meeting may not receive the attention it deserves. The Economic Development staff cannot guarantee that any FAX, email, or mail received the day of the meeting will be delivered to the Committee prior to action on the subject matter.

CALLED TO ORDER AND ROLL CALL 1:05 PM

Present: 7 - Scot Bernstein, Kris Payne, Glenn Krakow, Ann Wofford, Leon Abravanel, Brandon Reinhardt and Sol Nisbet

Absent: 2 - Mark Lobaugh and Felicity Wood

ADOPTION OF THE AGENDA AND APPROVAL OF THE CONSENT CALENDAR

A motion was made by Member Wofford, seconded by Member Bernstein, to Adopt the Agenda and Approve the Consent Calendar.

Yes: 7 - Scot Bernstein, Kris Payne, Glenn Krakow, Ann Wofford, Leon Abravanel, Brandon Reinhardt and Sol Nisbet

Absent: 2 - Mark Lobaugh and Felicity Wood

CONSENT CALENDAR

1. 19-0241 Planning and Building Department recommending Approval of Minutes from the regular meeting held January 10, 2019.

This item was approved on the Consent Calendar

OPEN FORUM

Public Comment: S. Taylor

Open Forum is an opportunity for members of the public to address CEDAC Members on subject matter that is not on their meeting agenda and within their jurisdiction. Public comments during Open Forum are limited to three minutes per person. The Committee reserves the right to impose a reasonable limit of time afforded to any topic, individual speaker or the total amount of time reserved for Open Forum.

Member Wood arrived at 1:15 PM

Present: 8 - Scot Bernstein, Kris Payne, Glenn Krakow, Ann Wofford, Leon Abravanel, Felicity Wood, Brandon Reinhardt and Sol Nisbet

Absent: 1 - Mark Lobaugh

DISCUSSION ITEMS

2. 19-0242 Chair recommending the Committee receive and file an update from C.J. Freeland, Department Analyst II, Housing, Community and Economic Development (HCED) Program, on the County's Housing Discussion Panel held on Friday, January 25, 2019.

Received and Filed

3. 19-0243 Chair recommending that the Committee receive and file an update from staff on the Economic Development Element of the County's Strategic Plan.

Received and Filed

4. 19-0244 Chair recommending the Committee review the Work Plan and update ad hoc committee members for each item.

No Action Taken.

5. 19-0245 Chair recommending that Members receive and file an update from the Committee Lead on Housing. (Est. Time 10 Min.)

Public Comment: K. Mulvaney, S. Taylor, J. Lauth, J. Hidahl

No Action Taken.

ECONOMIC DEVELOPMENT PROGRAM UPDATES

Tiffany Schmid, Director of Planning and Building, shared the updated organizational chart for the Planning and Building Department, which now includes Economic Development.

Anne Novotny, Deputy Director of Planning, gave a brief update on Community Planning efforts.

Kyle Zimbelman, Economic and Business Relations Manager, updated the committee on the following:
1) The County is in the process of filling the vacant positions for both the Ombudsman (Kyle Zimbelman's old position) and Administrative Assistant (Jeanette Salmon's old position). We're hopeful to have both positions filled as soon as possible;
2) We are working on hiring a consultant to work on business attraction and retention, as well as marketing efforts; and,
3) The benefits of having Economic Development under the Planning and Building Department. It's much more effective since we have resources available and can quickly respond to inquiries.

19-0360 Economic Development Program Update Attachments

Received and Filed

CEDAC MEMBER UPDATES

Member Wofford gave a brief update on the following:
1) She is preparing for Farm Day (Ag in the Classroom) for 3rd graders. The event will be held on May 7, 2019;
2) She recently judged the Academic Decathlon; and,
3) She recently judged the finals for Poetry Out Loud.

Member Krakow gave a brief update on the following:
1) He attended the El Dorado Hills Chamber luncheon; and,
2) He talked with Aaron Palm, Principal of Oak Ridge High School.

Member Wood gave a brief update on the following:
1) She is moving agencies at the State and will be working on public finance and affordable housing; and,
2) As a Board Member of the Cameron Park Community Service District, she sits on the sub-committees for Fire and Emergency Services and CC&Rs.

Member Bernstein is researching the PG&E bankruptcy and how it will affect the County. He's looking into the State's complaint via Law 360.

Member Nisbet introduced herself as the newest Member of CEDAC. She lives on the Georgetown Divide; she's a graduate of UC Davis; she was the past president and current treasurer of the Divide Chamber; she's very involved with the school district and Youth on the Divide.

Member Payne gave a brief update on the recent Board of Supervisors meeting (Transient Occupancy Tax item) held on January 29, 2019. He reminded the Committee that the County is in budget season.

ADJOURNED 3:18 PM