



County of El Dorado

Economic Development
330 Fair Lane
Placerville, CA 95667
(530) 621-5595

Minutes - Final Community & Economic Development Advisory Committee

Glenn Krakow, Vice Chair, District I
Scot Bernstein, District II
Ann Wofford, District III
Sol Nisbet, District IV
Leon Abravanel, District V
Kris Payne, Chair, At-Large Member
Tamara Johnston, At-Large Member
Felicity Carlson, At-Large Member
Brandon Reinhardt, At-Large Member

Staff

*Kyle Zimbelman, Planning and Building Department, Economic
Development Division*
*Jeanette Salmon, Planning and Building Department, Economic
Development Division*
*Amelia Pedri, Planning and Building Department, Economic
Development Division*

Thursday, June 13, 2019

1:00 PM

OES Conference Room
Lower Level of the El Dorado County Government Center
330 Fair Lane, Building A
Placerville, CA 95667

An audio recording of this meeting will be published to the website. Please note that due to technology limitations, the link will be labeled as "Video" although only audio will play. The meeting is not video recorded.

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Rules on Public Comment for Agenda Items: There will be a public comment period for each item before the Committee acts on the item. Each speaker may comment no more than three (3) minutes on an item and individuals speaking for a group are allocated five (5) minutes. Except with the consent of the Committee, individuals shall be allowed to speak to an item only once. Upon completion of public comment the matter shall be returned to the Committee for deliberation. Members of the public shall not be entitled to participate in that deliberation, or be present at the podium during such deliberation, except at the invitation of the Committee for a point of clarification or question by the Committee.

Materials related to an item on this Agenda submitted to the Community & Economic Development Advisory Committee after distribution of the agenda packet are available for inspection during normal business hours at the Economic Development Office located in Building A, 330 Fair Lane, Placerville. Such documents are also available on the Community & Economic Development Advisory Committee's Meeting Agenda webpage subject to staff's ability to post the documents before the meeting.

The Community & Economic Development Advisory Committee is concerned that written information submitted to the Committee the day of the Committee meeting may not receive the attention it deserves. The Economic Development staff cannot guarantee that any fax, email, or mail received the day of the meeting will be delivered to the Committee prior to action on the subject matter.

CALLED TO ORDER AND ROLL CALL 1:07 PM

Present: 5 - Kris Payne, Brandon Reinhardt, Sol Nisbet, Scot Bernstein and Tamara Johnston

Absent: 4 - Glenn Krakow, Ann Wofford, Leon Abravanel and Felicity Carlson

ADOPTION OF THE AGENDA AND APPROVAL OF THE CONSENT CALENDAR

A motion was made by Member Reinhardt, seconded by Member Nisbet, to Adopt the Agenda and Approve the Consent Calendar.

Yes: 5 - Kris Payne, Brandon Reinhardt, Sol Nisbet, Scot Bernstein and Tamara Johnston

Absent: 4 - Glenn Krakow, Ann Wofford, Leon Abravanel and Felicity Carlson

CONSENT CALENDAR

1. [19-0906](#) Planning and Building Department, Economic Development Division, recommending the Committee approve the Minutes from the regular meeting of CEDAC from May 9, 2019.

This item was Approved on the Consent Calendar.

Yes: 5 - Kris Payne, Brandon Reinhardt, Sol Nisbet, Scot Bernstein and Tamara Johnston

Absent: 4 - Glenn Krakow, Ann Wofford, Leon Abravanel and Felicity Carlson

OPEN FORUM

None

Open Forum is an opportunity for members of the public to address CEDAC Members on subject matter that is not on their meeting agenda and within their jurisdiction. Public comments during Open Forum are limited to three minutes per person. The Committee reserves the right to impose a reasonable limit of time afforded to any topic, individual speaker or the total amount of time reserved for Open Forum.

DISCUSSION ITEMS

Member Carlson arrived at 1:10 PM

Present: 6 - Kris Payne, Felicity Carlson, Brandon Reinhardt, Sol Nisbet, Scot Bernstein and Tamara Johnston

Absent: 3 - Glenn Krakow, Ann Wofford and Leon Abravanel

Member Wofford arrived at 1:20 PM

Present: 7 - Kris Payne, Ann Wofford, Felicity Carlson, Brandon Reinhardt, Sol Nisbet, Scot Bernstein and Tamara Johnston

Absent: 2 - Glenn Krakow and Leon Abravanel

2. [19-0909](#) Planning and Building Department, Economic Development Division, recommending the Committee discuss the upcoming annual presentation to the Board of Supervisors. (Est. Time 10 Min.)

No Action Taken.

3. [19-0911](#) Chair recommending the Committee:
1) Receive and file an update from the Committee Lead on Housing; and,
2) Continue discussions on information gathering. (Est. Time 30 Min.)

No Action Taken.

4. [19-0912](#) Chair recommending the Committee receive and file an update from the Ad Hoc Committee Lead on Exploring Energy Alternatives. (Est. Time 10 Min.)

No Action Taken.

5. [19-0916](#) Chair recommending the Committee receive and file an update from the Ad Hoc Committee on Advocating for Secondary and Post-Secondary Educational Pathways (8-12+). (Est. Time 20 Min.)

No Action Taken.

6. [19-0914](#) Chair recommending the Committee receive and file an update from the Ad Hoc Committee on Career Creation. (Est. Time 5 Min.)

No Action Taken.

7. [19-0915](#) Chair recommending the Committee receive and file an update from the Ad Hoc Committee for Community Planning. (Est. Time 5 Min.)

Received and Filed

8. [19-0917](#) Chair recommending the Committee discuss the potential for the County to hire a dedicated grant writing consultant. (Est. Time 5 Min.)

No Action Taken.

ECONOMIC DEVELOPMENT UPDATES

Kyle Zimbelman, Economic and Business Relations Manager, gave a brief update on the following:

1. He attended a Hotspot meeting regarding Highway 50 with Caltrans on May 29, 2019;
2. He attended a Valley Vision input session regarding an Economic Plan for the Sacramento Region;
3. Staff represented the County in Rancho Cordova for the start of the Amgen Tour of California, which is a world class cycling event, on May 12, 2019;
4. He attended the Greater Sacramento Economic Council, Economic Development Directors Taskforce meeting on May 17, 2019;
5. He represented the County, in coordination with the El Dorado County Chamber of Commerce, during a Familiarization Tour with potential investors;
6. He attended the Tahoe Tourism Summit presented by the Lake Tahoe South Shore Chamber of Commerce on May 30, 2019;
7. Staff is working with Environmental Management to produce a marketing brochure for the Recycle Market Development Zone (RMDZ);
8. The Board of Supervisors approved a contract with National Markets for a business retention and expansion program on June 4, 2019; and,
9. He attended a meeting with the Veteran's Commission regarding a potential Veteran's incubator.

Jeanette Salmon, Planning and Building Department, gave a brief update on the following:

1. The Board of Supervisors Budget Hearing will be held on Monday, June 17, 2019, at 10 am;
2. The July 11, 2019, CEDAC meeting will be held at the El Dorado County Child Support Services Office at 1 pm; and,
3. The August 8, 2019, CEDAC meeting will be held in South Lake Tahoe in the DOT building at 10 am.

CEDAC MEMBER UPDATES

Member Reinhardt updated the Committee of his new job that begins next week.

Member Wofford recently attended the Farm to Pork event raising money for the Union Mine High School FFA program.

Member Carlson announced that she is considering a run for the District II Board of Supervisors seat. She also announced that the Cameron Park Community Services District is looking for a new Board Member.

Member Nisbet recently attended the El Dorado County Chamber of Commerce meeting. She also met with Locable on the Divide.

Member Johnston helps to put on a quarterly Community Tourism Mixer with Jody Franklin from the Visitor's Authority. She is the Chair of the Georgetown Divide Fire Safe Council where they are working on the Chili Bar to Georgetown planning process.

Member Payne updated the Committee on how often he attends the Board of Supervisor's meetings. Department of Transportation (DOT) is touring the County to speak about the roads and the cost of the roads. He's also been following the CAO roadshow where Don Ashton has been speaking about the five-year future of the County Budget. He also spoke about the County's Transient Occupancy Tax (TOT) and where the funds are allocated, currently 51% goes towards promotions and 49% goes towards the County's General Fund. He also requested that the Committee look at the Economic Development website at www.ElevatetoElDorado.com, and provide feedback at next months meeting.

Staff read an update from Member Krakow in his absence. Member Krakow and Supervisor Hidahl met with developers on a prospective hotel and conference center in El Dorado Hills. He also volunteered at the El Dorado Hills Chamber of Commerce Art, Beer & Wine Festival.

ADJOURNED 3:05 PM