



# County of El Dorado

Economic Development  
Division  
2850 Fairlane Court  
Placerville, CA 95667  
(530) 621-5595

## Minutes - Draft Community & Economic Development Advisory Committee

*Glenn Krakow, Vice Chair, District I*  
*Scot Bernstein, District I*  
*Seana Hartsell, District III*  
*Sol Nisbet, District IV*  
*Leon Abravanel, District V*  
*Kris Payne, Chair, At-Large Member*  
*Tamara Johnston, At-Large Member*  
*Felicity Carlson, At-Large Member*  
*Brandon Reinhardt, At-Large Member*

### *Staff*

*Kyle Zimbelman, Planning and Building Department, Economic  
Development Division*  
*Amelia Pedri, Planning and Building Department, Economic  
Development Division*

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Thursday, February 13, 2020

1:00 PM

Conference Room D  
Lower level of the El Dorado County Government Center  
330 Fair Lane  
Placerville, CA 95667

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An audio recording of this meeting will be published to the website. Please note that due to technology limitations, the link will be labeled as "Video" although only audio will play. The meeting is not video recorded.

The County of El Dorado is committed to ensuring that persons with disabilities are provided the resources to participate in its public meetings. Please contact the Economic Development Division of the Planning and Building Department if you require accommodation at (530) 621-5595.

Rules on Public Comment for Agenda Items: There will be a public comment period for each item before the Committee acts on the item. Each speaker may comment no more than three (3) minutes on an item and individuals speaking for a group are allocated five (5) minutes. Except with the consent of the Committee, individuals shall be allowed to speak to an item only once. Upon completion of public comment the matter shall be returned to the Committee for deliberation. Members of the public shall not be entitled to participate in that deliberation, or be present at the podium during such deliberation, except at the invitation of the Committee for a point of clarification or question by the Committee.

Materials related to an item on this Agenda submitted to the Community & Economic Development Advisory Committee after distribution of the agenda packet are available for inspection during normal business hours at the Economic Development Division located in Building C, 2850 Fairlane Court, Placerville. Such documents are also available on the Community & Economic Development Advisory Committee's Meeting Agenda webpage subject to staff's ability to post the documents before the meeting.

The Community & Economic Development Advisory Committee is concerned that written information submitted to the Committee the day of the Committee meeting may not receive the attention it deserves. The Economic Development staff cannot guarantee that any FAX, email, or mail received the day of the meeting will be delivered to the Committee prior to action on the subject matter.

### **CALL TO ORDER AND ROLL CALL AT 1:02 PM**

**Present:** 5 - Tamara Johnston, Glenn Krakow, Kris Payne, Seana Hartsell and Brandon Reinhardt  
**Absent:** 4 - Leon Abravanel, Felicity Carlson, Scot Bernstein and Sol Nisbet

### **ADOPTION OF THE AGENDA AND APPROVAL OF THE CONSENT CALENDAR**

**A motion was made by Member Payne, seconded by Member Krakow, to Adopt the Agenda and Approve the Consent Calendar.**

**Present:** 5 - Kris Payne, Glenn Krakow, Brandon Reinhardt, Tamara Johnston and Seana Hartsell  
**Absent:** 4 - Leon Abravanel, Felicity Carlson, Scot Bernstein and Sol Nisbet

### **CONSENT CALENDAR**

1. [20-0185](#) Planning and Building Department, Economic Development Division, recommending the Committee approve the Minutes from the regular meeting of CEDAC from January, 9 2020.

**This matter was approved on the Consent Calendar.**

**Yes:** 5 - Kris Payne, Glenn Krakow, Brandon Reinhardt, Tamara Johnston and Seana Hartsell  
**Absent:** 4 - Leon Abravanel, Felicity Carlson, Scot Bernstein and Sol Nisbet

### **OPEN FORUM**

*None*

Open Forum is an opportunity for members of the public to address CEDAC Members on subject matter that is not on their meeting agenda and within their jurisdiction. Public comments during Open Forum are limited to three minutes per person. The Committee reserves the right to impose a reasonable limit of time afforded to any topic, individual speaker or the total amount of time reserved for Open Forum.

**Member Nisbet arrived at 2:05 PM.**

**Present:** 6 - Kris Payne, Glenn Krakow, Brandon Reinhardt, Tamara Johnston, Seana Hartsell and Sol Nisbet

**Absent:** 3 - Leon Abravanel, Felicity Carlson and Scot Bernstein

**DISCUSSION ITEMS**

2. [20-0200](#) Due to a failed vote for Chair on January 9, 2020, the Economic Development Division is recommending the Committee re-vote to appoint the CEDAC Chair for the 2020 calendar year per Resolution 177-2017, SECTION 7. ELECTION OF OFFICERS. " At the first meeting of the Community and Economic Development Advisory Committee held after January 1 in each calendar year, the Committee shall select one of its members as chair and one of its members as vice-chair, both of whom shall hold office for one year and until the election of their successors. The chair shall be responsible for chairing Committee meetings and conferring with staff regarding meeting agendas. If the chair is absent, the vice chair shall assume the chair's responsibilities."

**A motion was made by Member Reinhardt, seconded by Member Nisbet, to appoint Member Carlson as Chair.**

**Yes:** 5 - Glenn Krakow, Brandon Reinhardt, Tamara Johnston, Seana Hartsell and Sol Nisbet

**Absent:** 3 - Leon Abravanel, Felicity Carlson and Scot Bernstein

**Abstained:** 1 - Kris Payne

3. [20-0201](#) Chair recommending the Committee do the following:  
1) Committee Lead on Housing to present draft recommendations for housing work plan presentation at a future Board of Supervisors meeting; and,  
2) Discuss dates to present Housing Recommendations to the Board of Supervisors. (Est. Time 90 Min.)

*Public comment: T. Schmid, G. Carpenter*

**No Action Taken.**

4. [20-0202](#) Chair recommending the Committee receive and file an update from the committee Lead on Housing. (Est. Time 5 Min.)

**No Action Taken.**

5. [20-0205](#) Chair recommending the Committee receive and file an update from the Ad Hoc Committee for Community Planning. ( Est. Time 5 Min.)  
Received and Filed
6. [20-0208](#) Chair recommending the Committee receive and file an update from the Ad Hoc Committee Lead on Exploring Energy Alternatives. ( Est. Time 5 Min.)  
Received and Filed

## ECONOMIC DEVELOPMENT UPDATES

Kyle Zimbelman, Economic and Business Relations Manager, gave a brief update on the following:

- 1) He attended the Community Tour at the Goldorado Shopping Center in Cameron Park and at El Dorado Hills Town Center in El Dorado Hills on January 31, 2020;
- 2) The Missouri Flat Master Circulation and Financing Plan (MC&FP) Phase II, is an opportunity area market analysis study being conducted currently. The MC&FP Phase II will identify areas in El Dorado County for market expansion. The study will be presented to the Board of Supervisors on March 24, 2020;
- 3) The Business Retention and Expansion Program survey was sent out. The Survey has received a ten to twelve percent response rate. This is helping to raise awareness for the Economic Development Division in El Dorado County;
- 4) The Economic Development team is very excited that the new Economic Development Division Senior Planner will start on March 2, 2020; and,
- 5) On February 5, 2020 Kyle presented an update on Economic Development to Leadership El Dorado. He presented a State of the Division, conducted two exercises based on the County of El Dorado's General Plan, then took the class on a tour of the new Target site location in Placerville.

## **CEDAC MEMBER UPDATES**

Member Nisbet updated the Committee on the following:

- 1) She attended the El Dorado County Chamber Luncheon on February 12, 2020. Sheriff D'Agostini presented an update to attendees on the Sheriff Department's new facility, budget, and crime rates in El Dorado County;
- 2) She attended the 25th Installation and Business Awards dinner on January 21, 2020, where CEDAC Vice Chair, Tamara Johnston was the winner of the Tourism Award for tourism efforts in regards to her business, Reverie Retreat and;
- 3) The Business Showcase and I Love Film Mixer will be held on March 20, 2020, from 4:00 PM to 8:00 PM at the El Dorado County Fairgrounds; and,
- 4) The Economic Development survey went out to Divide Chamber Members in January.

Member Johnston attended the 3rd Annual Tourism Summit on January 17, 2020, where industry leaders covered many interesting tourism topics

Member Payne updated the Committee on the following:

- 1) He attended a Board of Supervisors meeting in January. During open forum he updated the Board of Supervisors on an altercation that occurred on the new bike trail between Missouri Flat and El Dorado. He spoke with the Sheriff after open forum and was made aware that the Sheriff's Stars will be along the bike trail implementing public safety; and,
- 2.) He suggested the Committee read Ken Calhoun's article "An Affordable Cure," published on January 31, 2020, in the Mountain Democrat.

**ADJOURNED AT 2:44 PM**