



Legislation Details (With Text)

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Type: Agenda Item **Status:** Approved

File created: 5/5/2021 **In control:** Board of Supervisors

On agenda: 6/8/2021 **Final action:** 6/8/2021

Title: Health and Human Services Agency recommending the Board:
1) Accept the distribution of \$15,000 from Anthem Blue Cross to the County of El Dorado, Health and Human Services Agency, Behavioral Health Division; and
2) Authorize the Health and Human Services Agency Director, or designee, to execute document(s) relating to the distribution from the Anthem Blue Cross donation to the Behavioral Health Division.

FUNDING: Anthem Blue Cross.

Sponsors:

Indexes:

Code sections:

Attachments: 1. A - Anthem Blue Cross Donation Documents, 2. B - HHSA Policy B-HH-004-Accepting Donations

Date	Ver.	Action By	Action	Result
6/8/2021	1	Board of Supervisors	Approved	Pass

Health and Human Services Agency recommending the Board:
1) Accept the distribution of \$15,000 from Anthem Blue Cross to the County of El Dorado, Health and Human Services Agency, Behavioral Health Division; and
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FUNDING: Anthem Blue Cross.

DISCUSSION / BACKGROUND:

On March 18, 2021, the Health and Human Services Agency (HHSA) Director, Don Semon, signed a letter addressed to Anthem Blue Cross (Anthem) requesting a \$15,000 donation from Anthem to implement several projects for the Behavioral Health Division (BHD). The projects include updating the BHD waiting areas in Diamond Springs and South Lake Tahoe as well as updating signage, development of program description brochures, and development of welcome kits for clients and their families. BHD is also requesting the assistance of Anthem's marketing team to develop logos and colors for signage and brochures in a future marketing campaign. The described projects will provide a culturally sensitive and welcoming environment, as well as make BHD offices easy to locate. A check in the amount of \$15,000, and a letter addressed to BHD dated April 29, 2021, has been received from Anthem which asks BHD to accept the donation for the purpose of funding programs within the department to support expanding access to members within the community.

In accordance HHSA Policy B-HH-004, "Accepting Donations," approved by the Board on March 25, 2014, the HHSA Director has the authority to accept donations up to a threshold of \$5,000, therefore, this donation of \$15,000 requires Board approval. Upon approval, HHSA will deposit the funds and distribute to BHD as appropriate.

ALTERNATIVES:

The Board may direct HHSA to decline the donation.

PRIOR BOARD ACTION:

03/25/14, 14-0385, HHSA Donation Acceptance Delegation

OTHER DEPARTMENT / AGENCY INVOLVEMENT:

N/A

CAO RECOMMENDATION:

Approve as recommended.

FINANCIAL IMPACT:

There is no Net County Cost associated with this Agenda item.

CLERK OF THE BOARD FOLLOW UP ACTIONS

Clerk of the Board to return one (1) signed Certified Minute Order to the HHSA Contracts Unit at 3057 Briw Road.

STRATEGIC PLAN COMPONENT:

Healthy Communities

CONTACT

Don Semon, Director, Health and Human Services Agency