



Legislation Details (With Text)

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Title: Chief Administrative Office recommends adoption of an interdepartmental 12-month economic development action plan. On May 4, 2009 Board of Supervisors began a workshop to review the interaction between the General Plan and Economic Development. Taking into consideration the May 4, 2009 discussion, an overarching goal of “creating prosperous and sustainable communities while maintaining our quality of life” would help describe the mission of Economic Development. (Cont'd 5/4/09, Item 1)

Sponsors:

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Attachments: 1. 5-18 09-0571 2A Final Revised Board Letter for the ED workshop on May 18.pdf, 2. 5-18 09-0571 2B ACAO EconDev Overview, 3. 5-18 09-0571 2C DevSvcs GenPlan Presentation, 4. 5-18 09-0571 2D DOT Infrastructure Presentation, 5. 5-18 09-0571 2E DHS Econ Dev Presentation, 6. 5-18 09-0571 2F EconDevCoord Presentation, 7. 5-18 09-0571 2G Econ Dev Presentation, 8. 09-0571 A Workshop Agenda, 9. 09-0571 B ACAO Message, 10. 09-0571 C Econ Dev Coord Wkshp Slides, 11. 09-0571 D CALED.pdf, 12. 09-0571 E Experience El Dorado, 13. 09-0571 F SRRI, 14. 09-0571 G Econ Dev Coord Overview, 15. 09-0571 H DHS Presentation, 16. 09-0571 I DOT Presentation, 17. 09-0571 J DevSvcs Presentation, 18. 09-0571 K ACAO Conclusion, 19. 09-0571 L ED-Measures Matrix, 20. 09-0571 M Econ Dev Monthly Report, 21. Power Point rcvd from S. Taylor, 22. Economic Development Suggestions email.pdf, 23. 09-0571 Letter from M Mueller att'd 5-18-09.pdf, 24. Email from Thalia Georgiades att'd 5-21-09, 25. Letter from M. Mueller att'd 5-21-09, 26. Hubbert's Curve from A. Davis att'd 5-21-09

Date	Ver.	Action By	Action	Result
5/18/2009	2	Board Of Supervisors	Adopted	Pass
5/4/2009	1	Board Of Supervisors	Continued	

Chief Administrative Office recommends adoption of an interdepartmental 12-month economic development action plan. On May 4, 2009 Board of Supervisors began a workshop to review the interaction between the General Plan and Economic Development. Taking into consideration the May 4, 2009 discussion, an overarching goal of “creating prosperous and sustainable communities while maintaining our quality of life” would help describe the mission of Economic Development. (Cont'd 5/4/09, Item 1)

Discussion items:

- El Dorado County Economic Development Collaboration:
 - Development Services Role in Economic Development
 - Transportation Infrastructure as a component of Economic Development
 - Economic Development Block Grant and Workforce Development
 - El Dorado County Economic Development Overview

The following elements are the key components of the interdepartmental 12 month action plan:

Regulatory Reform

1. Continue to improve the processing of permits in a timely fashion.
2. Complete G.P. zoning ordinance update, Permit Center, Code Enforcement.
3. Identify alternative resources to accelerate zoning ordinance update.
4. Explore consolidated Fee Schedule to cover costs of services.
5. Work with EDAC and community stakeholder groups to identify specific General Plan policy barriers to sustainable economic development.

Transportation Infrastructure

1. Explore ways to increase revenues or decrease project costs:
 - a. Examples are: Sales tax, Parcel tax, Mello-Roos tax
 - b. Special District Assessment (MC & FP's or BID's)
 - c. Additional State/Federal grants or loan programs
2. Explore project funding shift to facilitate economic development.
 - a. Alternatives for several projects that currently have large price tags (e.g. U.S. 50/Cameron Park Drive and U.S. 50/Silva valley Interchanges)
3. Align major economic development opportunities with the 20 year CIP

Economic Development Tools

1. Use Experience El Dorado to support a Brand and Marketing Campaign.
2. Explore avenues to acquire Economic and Demographic Profiles to support key business and industry sectors.
 - a. Customer Analytics
 - b. Economic Base Analysis
3. Explore and apply for community economic development grants, State and Federal governmental assistance sources.
4. Develop commercial/industrial property listing and marketing program.
5. Develop regulatory and fiscal incentives for new and existing businesses:
 - a. Develop criteria and processes for establishment of an economic development incentive program targeting critical socioeconomic development projects.
 - i. (Early Care and Education industry as Beta Test)
 - b. Explore programmatic opportunities for local economic development incentive programs such as Enterprise Zone, Redevelopment Agency, establishing a technology incubator.

Board of Supervisors requested Action:

1. Review and file report consistent with General Plan Measure ED-A
2. Adopt interdepartmental 12-month economic development action plan focusing on:
 - a. Regulatory Reform
 - b. Transportation Infrastructure
 - c. Economic Development Tools
3. EDAC and staff are tasked with implementation of the action plan and providing quarterly board updates.

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