



County of El Dorado

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Legislation Details (With Text)

File #: 14-1601 **Version:** 1

Type: Agenda Item **Status:** Time Allocation

File created: 11/20/2014 **In control:** Board of Supervisors

On agenda: 2/10/2015 **Final action:** 2/10/2015

Title: Chief Administrative Office, Economic Development Division, recommending the Board receive a presentation from the El Dorado County Chamber of Commerce, El Dorado County Visitors Authority, providing an annual status report for promotional funding. (Est. Time: 15 Min.)

Sponsors:

Indexes:

Code sections:

Attachments: 1. A - Visitors Authority Report 2013-14 2-10-15

Date	Ver.	Action By	Action	Result
2/10/2015	1	Board of Supervisors	Received and Filed	

Chief Administrative Office, Economic Development Division, recommending the Board receive a presentation from the El Dorado County Chamber of Commerce, El Dorado County Visitors Authority, providing an annual status report for promotional funding. (Est. Time: 15 Min.)

The El Dorado County Chamber of Commerce, El Dorado County Visitors Authority, received funding through the County Promotions Program for fiscal year 2013-2014 to support a series of tourism events. A contractual requirement of the funding agreement is to provide an annual report to the Board of Supervisors demonstrating success in accomplishing the goals of the program. That report is provided as Attachment A to this item. Additionally, a brief presentation of the highlights in the report will be given by the Visitors Authority at the Board meeting.

Contact:

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