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On agenda: 3/21/2016 **Final action:** 2/2/2016

Title: Chief Administrative Office recommending the Board:
 1) Participate in a Strategic Plan Executive Briefing exercise pertaining to the El Dorado County Strategic Plan; and
 2) Provide direction to staff as needed at the conclusion of the briefing exercise; and
 3) Consider adoption of the El Dorado County Strategic Plan Goals, Objectives and Macro Measures.
 (Est. Time: 6 Hr.)

The Strategic Plan Executive Briefings will be held at the following locations in Placerville, CA.
 Placerville Library meeting room - 345 Fair Lane
 Conference Room "A", Building A - 330 Fair Lane
 Board of Supervisors meeting room - 330 Fair Lane
 Planning Commission meeting room - 2850 Fairlane Court
 Agriculture Department meeting room - 311 Fair Lane

Please refer to attachment 13A for additional details including session times.

All presentations will be held in the Board meeting room.

Sponsors:

Indexes:

Code sections:

Attachments: 1. 13A - Economic Development Strategic Plan - Briefings 3-21-15, 2. 13B - Good Governance Strategic Plan - Briefings 3-21-16, 3. 13C - Healthy Community Workshop 3-21-16, 4. 13D - Infrastructure Strategic Plan - Briefings 3-21-16, 5. 13E - Public Safety Strategic Plan - Briefings 3-21-16, 6. 13F - Presentation Strategic Plan - Executive Briefings 3-21-16, 7. 12A - Strategic Plan Update Feb 2016, 8. Citizen Engagement Survey EDC Final Report 1-5-16 (rev. 1-6), 9. Additional Attachments from Staff 3-17-15 BOS 3-17-15, 10. CAO Handouts 3-3-15, 11. 5A - Vision and Mission Statements BOS 2-24-15.pdf, 12. 4A - Final Strategic Plan Presentation.pdf, 13. A - Workshop Agenda 9-29-14, 14. B - EDC Governance Workshop PPT 9-29-24, 15. Public Comment Rcvd 2-24-15 BOS 2-24-15, 16. Public Comment Rcvd 2-24-15 (BOS 2-24-15)

Date	Ver.	Action By	Action	Result
3/21/2016	13	Board of Supervisors	Approved	
2/2/2016	12	Board of Supervisors	No Formal Action	
1/26/2016	11	Board of Supervisors	Received and Filed	
1/5/2016	10	Board of Supervisors	Received and Filed	
7/20/2015	9	Board of Supervisors	No Formal Action	
6/16/2015	8	Board of Supervisors	No Formal Action	
3/17/2015	7	Board of Supervisors	Approved	Pass
3/17/2015	7	Board of Supervisors		
3/3/2015	6	Board of Supervisors	Approved	Pass

2/24/2015	5	Board of Supervisors	Continued	Pass
1/26/2015	4	Board of Supervisors	No Formal Action	
12/1/2014	3	Board of Supervisors	No Formal Action	
10/27/2014	2	Board of Supervisors	Continued	
9/29/2014	1	Board of Supervisors	No Formal Action	

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Background

On February 2, 2016, the Board directed staff to coordinate a rotating executive briefing on each Strategic Plan Goal. For a schedule of the briefings and their locations on March 21, 2016 please see attachment 13A for details.

On January 26, 2016, the Board received a presentation from the Kiely Group on the results of the Citizen Engagement Survey.

On January 5, 2016, the Board received and filed the Citizen Engagement Survey results and scheduled a presentation from the Kiely Group for January 26, 2016.

On July 20, 2015 the Board received a presentation from Dr. Laree Kiely, founder and CEO of Kiely Group, of the key concepts pertaining to a "Citizen Engagement Survey." Additionally, the Board discussed and accepted revisions to the Strategic Plan Goals. The previously proposed Goals of "Effective Services" and "Financial Sustainability" were incorporated as components of the "Good Governance" Strategic Goal and added "Healthy Communities" as a new Strategic Goal. The Strategic Plan Goal-Setting Teams were to continue to develop their area of focus in preparation for a Strategic Planning Executive Briefing leading up to official adoption of the Strategic Plan by the Board of Supervisors.

The five proposed Strategic Plan Goals are:

- Infrastructure
- Economic Development
- Public Safety
- Healthy Communities

Good Governance

On *June 16, 2015* the Board set a Strategic Plan workshop on Monday, July 20, 2015 at 9:00 a.m. at Child Support Services in Shingle Springs to discuss and approve changes to Strategic Plan Goals relating to Good Governance and Community Health and Wellbeing, and receive a presentation on the Citizen Engagement Survey from the Kiely Group.

On *March 17, 2015* (Item 13) the Board approved key concepts that support Strategic Goals. Staff have been developing the concepts of Good Governance and Community Health and Wellbeing and recommend the Board adopt the modifications. At that meeting, Board members requested a process to allow them individual time with each Goal-Setting Team. The purpose of this process is to allow Goal-Setting teams the opportunity to conduct an in-depth briefing to each Board member regarding each Goal, Objective, Task, and Performance Measure.

On *February 24, 2015* (Item 45), the Board approved a motion to continue this matter to March 3, 2015.

On *January 26, 2015* (Item 1), the Board accepted revisions to the county Mission and Vision statements which were to be included on a regular meeting agenda in March for formal adoption. The Board also began work on Strategic Plan Goals. Small groups were formed to address each goal in greater detail.

Reason for Recommendation

On February 2, 2016, the Board directed staff to coordinate a rotating executive briefing on each Strategic Plan Goal. This meeting will allow the Board and members of the public to receive briefings on the goal objectives, macro measures (community measures), and examples of related tasks/strategies. The presentation of example tasks/strategies will allow individuals to see their relationship with goal objectives and macro measures (community measures).

Contact

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