



# County of El Dorado

330 Fair Lane, Building A  
Placerville, California  
530 621-5390  
FAX 622-3645  
www.edcgov.us/bos/

## Legislation Details (With Text)

**File #:** 11-1182      **Version:** 1

**Type:** Agenda Item      **Status:** Approved

**File created:** 10/11/2011      **In control:** Board of Supervisors

**On agenda:** 10/18/2011      **Final action:** 10/18/2011

**Title:** Chief Administrative Office recommending the Board authorize the Purchasing Agent to sign amendments to remove the specific reference to the Recommended Budget from the following agreements for promotional services:  
 1) Amendment I to Agreement 245-F1111 with the El Dorado County Chamber of Commerce-Visitors Authority Council;  
 2) Amendment I to Agreement 247-F1111 with the El Dorado Hills Chamber of Commerce; and  
 3) Amendment I to Agreement 305-F1111 with the El Dorado County Arts Council.

**FUNDING:** County Promotions (Transient Occupancy Tax).

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** 1. A - Amendment I - EDC Visitors Authority.pdf, 2. A1 - Agreement - EDC Visitors Authority.pdf, 3. B - Amendment I - El Dorado Hills Chamber.pdf, 4. B1 - Agreement - El Dorado Hills Chamber.pdf, 5. C - Amendment I - El Dorado Arts Council.pdf, 6. C1 - Agreement - El Dorado Arts Council.pdf

Date	Ver.	Action By	Action	Result
10/18/2011	1	Board of Supervisors	Approved	Pass

Chief Administrative Office recommending the Board authorize the Purchasing Agent to sign amendments to remove the specific reference to the Recommended Budget from the following agreements for promotional services:  
 1) Amendment I to Agreement 245-F1111 with the El Dorado County Chamber of Commerce-Visitors Authority Council;  
 2) Amendment I to Agreement 247-F1111 with the El Dorado Hills Chamber of Commerce; and  
 3) Amendment I to Agreement 305-F1111 with the El Dorado County Arts Council.

**FUNDING:** County Promotions (Transient Occupancy Tax).

**Fiscal Impact/Change to Net County Cost:** There is no change to net county cost. The amounts for FY 2011-12 are included in the Adopted Budget for County Promotions.

**Background:** On October 5, 2010 , the Board of Supervisors awarded the annual Request for Proposals (RFP) to five agencies, including the El Dorado County Chamber of Commerce, El Dorado Lake Tahoe Film and Media Office and the South Shore Chamber of Commerce, in addition to those agencies listed above. All agencies, with the exception of the South Shore Chamber of Commerce, were awarded three-year contracts.

**Reason for Recommendation:** The language in the multi-year contracts provided for the calculation of the compensation for years two and three of the contracts to be based on the amount allocated for the RFP process in the Recommended Budget for County Promotions. In previous years, the RFP amount was set in the Recommended Budget and did not change in the Adopted Budget; however,

this year, in order to reflect the fact that the revenue source for this program (Transient Occupancy Tax) came in higher than expected in the previous fiscal year, the Promotions Budget and the RFP amount were increased. This makes it necessary to amend the contracts to remove the specific reference to the Recommended Budget.

The agreement with the El Dorado Lake Tahoe Film and Media Office is being presented for the Board's approval as a separate item because the Board amended that contract on April 26, 2011 item #22 and staff determined the second amendment should not be separated from the rest of the history of that contract.

Action to be taken following Board approval: The Purchasing Agent will sign the amendments and route to each agency for their records.

Contact: Kim Kerr

Concurrences: