



County of El Dorado

330 Fair Lane, Building A
Placerville, California
530 621-5390
FAX 622-3645
www.edcgov.us/bos/

Legislation Details (With Text)

File #: 20-1649 **Version:** 1

Type: Agenda Item **Status:** Approved

File created: 12/3/2020 **In control:** Board of Supervisors

On agenda: 1/5/2021 **Final action:** 1/5/2021

Title: Health and Human Services Agency recommending the Board:
 1) Make findings in accordance with County Ordinance 3.13.030 (B) that it is appropriate to enter into Amended and Restated Agreement 3560 (Agreement) with Pallco Enterprises, Inc., dba as Orion Outdoor Media, to print, install, and maintain outdoor media posters because the provision of such services provided by Contractor are in the public's best interest and that there are specialty skills, qualifications, and equipment not expressly identified in County classifications involved in the performance of the work;
 2) Approve and authorize the Chair to sign the amended and restated Agreement to increase the maximum obligation by \$30,000 to \$90,000, effective upon execution, with no change in term; and
 3) Authorize the Purchasing Agent, or designee, to execute further documents relating to the Agreement, including amendments which do not increase the maximum dollar amount or term of the Agreement, and contingent upon approval by County Counsel and Risk Management.

FUNDING: 100% State Funding.

Sponsors:

Indexes:

Code sections:

Attachments: 1. A - Approved CRSs, Pallco, 01-05-2021, 2. B - Pallco, Amended and Restated Agreement 3560, 01-05-2021, 3. C - 3560 Pallco Enterprises, Inc 01-05-2021, 4. Executed Agreement 3560

Date	Ver.	Action By	Action	Result
1/5/2021	1	Board of Supervisors	Approved	Pass

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DISCUSSION / BACKGROUND:

Within the Health and Services Agency (HHS), the Public Health Tobacco Use Prevention Program and Adult Protective Services use various forms of advertising to educate the public about the dangers of using tobacco and to provide contact information to the public when elder abuse is suspected. HHS has contracted for several years with Pallco Enterprises, Inc., dba as Orion

Outdoor Media, for printing, installing, and maintaining outdoor media posters placed at various bus shelters on the West Slope of the County.

Recently, new bus shelter panel views were added to three existing bus shelters. These Programs intend to advertise on the additional panels and it has increased the cost of the services over the Purchasing Agent's signature threshold thus requiring the Board's approval.

ALTERNATIVES:

Should the Board decline to approve this recommendation, the Public Health Tobacco Use Prevention Program and Adult Protective Services will not be able to advertise on the additional bus shelter panels.

PRIOR BOARD ACTION:

N/A

OTHER DEPARTMENT / AGENCY INVOLVEMENT:

County Counsel, Risk Management, and Human Resources

CAO RECOMMENDATION:

Approve as recommended.

FINANCIAL IMPACT:

There is no Net County Cost associated with this Agenda item. Sufficient appropriations are included in the Fiscal Year 2020-21 Budget and will be included in future Budgets for the term of the Agreement.

CLERK OF THE BOARD FOLLOW UP ACTIONS

- 1) Clerk of the Board to obtain the Chair's signature on two (2) originals of Amended and Restated Agreement 3560; and
- 2) Clerk of the Board to return one (1) fully executed original Agreement to HHSA Contracts Unit, 3057 Briw Road.

STRATEGIC PLAN COMPONENT:

County Strategic Goal: "Healthy Communities."

CONTACT

Don Semon, Director, Health and Human Services Agency