



Legislation Text

File #: 15-0977, **Version:** 1

Chief Administrative Office recommending the Board consider the following:

- 1) Authorize the Chief Administrative Officer to negotiate and execute a facilities use agreement with My Hero Film Productions, LLC to allow commercial filming at the Cameron Park Library, contingent upon County Counsel and Risk Management approval of the agreement; and
- 2) Direct staff to develop a policy or process regarding the use of County owned property for motion picture or television production and return to the Board with recommendations regarding same no later than December 15, 2015.

FUNDING: Charges for Services.

DEPARTMENT RECOMMENDATION

Chief Administrative Office recommending the Board consider authorizing the Chief Administrative Officer to negotiate and execute a facilities use agreement with My Hero Film Productions, LLC to allow commercial filming at the Cameron Park Library. The facilities use agreement will allow filming to occur at the library outside regular hours of operation and will not impact services to the public. Filming is anticipated to be completed in one day. Additionally, the agreement will provide for the reimbursement of any and all costs incurred by the County as a result of the filming activity. Further, the agreement will address the use of the actual name and identification of the Cameron Park Library property in the motion picture.

Additionally, Chief Administrative Office recommends the Board direct staff to review the filming policies of other local and state jurisdictions for the purpose of developing a draft policy regarding use of county owned property for motion picture or television production as defined in County ordinance (Chapter 9.52), and return to the Board no later than December 15, 2015 with recommendations on such a policy.

DISCUSSION / BACKGROUND

In the 1980's, California adopted legislation known as the Motion Picture, Television and Commercial Industries Act recognizing that the motion picture industry provides unique and significant contributions to the economy of the State, to the cultural enrichment of its citizens, and a unique form of entertainment for the state, country and world at large. The State further acknowledged the direct and indirect economic benefits that expenditures for hotels, food establishments, leases of equipment and property, transportation and wages and salaries paid to individuals in California as a result of motion picture production. In order to provide an environment supportive of, and conducive to, the undertakings of the motion picture industry, the State established a uniform "model" filming permitting process with a requirement that all cities and counties adopt this process for granting film permits.

In April 1990, the Board of Supervisors adopted Resolution 86-90 establishing a "model filming permit process" as required by the California Uniform Film Permit Act (Government Code section 14999.21). This resolution established a streamlined process for the granting of film permits for local consideration; however it did not address requirements for use of County owned properties as filming locations.

In June 2015, the Library Director was contacted by Kathleen Dodge, Executive Director of the El Dorado Lake Tahoe Film & Media Office and My Hero Film Productions, Inc. with a request to use the Cameron Park Library as a filming location for a teen comedy/drama motion picture. Currently, only the Board of Supervisors is authorized to enter into facility use agreements involving County owned property. Staff recommends the Board approve and authorize the Chief Administrative Officer to sign a facility use agreement to allow the requested filming at the Cameron Park Library.

Additionally, staff conducted a cursory review of other state and local jurisdictions to determine how the use of government owned property is managed with regard to filming locations. The Chief Administrative Office recommends the Board direct staff to develop a policy or process regarding the use of County owned property for motion picture or television production and return to the Board with recommendations regarding same no later than December 15, 2015.

ALTERNATIVES

The Board may deny the request to film at the Cameron Park Library or provide alternative direction to staff regarding policy development.

OTHER DEPARTMENT / AGENCY INVOLVEMENT

County Library

CAO RECOMMENDATION

Approve the department recommendation.

FINANCIAL IMPACT

No change to Net County Cost. Any costs incurred by the County related to the use of County facilities will be reimbursed by the film production company.

CLERK OF THE BOARD FOLLOW UP ACTIONS

None

STRATEGIC PLAN COMPONENT

Economic Development

CONTACT

Terri Knowlton, Chief Administrative Office