



County of El Dorado

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Legislation Details (With Text)

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Title: Supervisors Mikulaco and Veerkamp recommending the Board consider the following:
 1) Award Cultural and Community Development Grants to the applicants in the amounts identified in Attachment AA; and
 2) Direct staff to prepare and authorize the Chief Administrative Officer to execute the related grant agreements subject to approval by County Counsel and Risk Management.

FUNDING: General Fund - Transient Occupancy Tax (TOT).

Sponsors:

Indexes:

Code sections:

Attachments: 1. A - Art on the Divide.pdf, 2. B - Cameron Park-Shingle Springs.pdf, 3. C - CEDAC El Dorado Hills.pdf, 4. D - Clarksville Region Historical Society.pdf, 5. E - Clean Tahoe Program.pdf, 6. F - Coloma-Lotus Chamber of Commerce.pdf, 7. G - Divide Chamber of Commerce.pdf, 8. H - EDC Tech Point.pdf, 9. I - El Dorado County Farm Trails.pdf, 10. J - El Dorado Hills Genealogical Society.pdf, 11. K - El Dorado Western Railway Foundation.pdf, 12. L - El Dorado Wine Grape Growers.pdf, 13. M - El Dorado Winery Association.pdf, 14. N - Gold Discovery Park Association.pdf, 15. O - Hangtown's Gold Bug Park.pdf, 16. P - Kathleen Newell.pdf, 17. Q - Lake Tahoe Bicycle Coalition.pdf, 18. R - Lake Tahoe Historical Society.pdf, 19. S - Placerville Drive Business Assoc.pdf, 20. T - Shingle Springs Community Alliance.pdf, 21. U - So. Lake Tahoe Family Resource Center.pdf, 22. V - Tahoe Prosperity.pdf, 23. W - Tahoe Tallac Association.pdf, 24. X - Tahoe Youth and Family Services.pdf, 25. Y - The Regents of UC on behalf of ANR.pdf, 26. Z - Troup 858.pdf, 27. AA - FY 2013-14 Cultural and Community Development Grant Application Summary and Criteria Review.pdf, 28. BB - FY 2013-14 Cultural and Community Development Grant Guidelines.pdf, 29. CC - FY 2013-14 Cultural and Community Development Grant Application (blank).pdf

Date	Ver.	Action By	Action	Result
10/8/2013	1	Board of Supervisors	Approved	Pass

Supervisors Mikulaco and Veerkamp recommending the Board consider the following:
 1) Award Cultural and Community Development Grants to the applicants in the amounts identified in Attachment AA; and
 2) Direct staff to prepare and authorize the Chief Administrative Officer to execute the related grant agreements subject to approval by County Counsel and Risk Management.

FUNDING: General Fund - Transient Occupancy Tax (TOT).

BUDGET SUMMARY:	
Total Estimated Cost.....	\$79,670.00
FY 12-13 Carry over funding	\$40,000.00 (FY12/13)
FY 13-14 New Funding	\$40,000.00 (FY13/14)

Savings.....	
Other.....	
Total Funding Available.....	\$80,000.00
Remaining funds	\$330

Fiscal Impact/Change to Net County Cost

No change to Net County Cost. New and carry over funding is included in the FY 2013-14 Adopted Budget. Any remaining funds will be carried forward to the next grant cycle.

Background

On July 16, 2013 (Item 29, File ID 13-0863) the Board approved the Cultural and Community Development Grant Program including eligibility criteria and program guidelines. The purpose of the program is to provide funds to private non-profit and public organizations whose purpose is to promote cultural activities, historical preservation activities, promotional activities which enhance tourism and industry, and/or local community events which encourage a sense of community.

The grant application period was opened on July 19, 2013 and closed on August 16, 2013. Twenty-six (26) applications were received.

Staff completed an initial review of the applications to determine the applicants' eligibility as outlined in Section II of the Cultural and Community Development Grant Program Guidelines. All applications were then provided to the two member subcommittee of the Board, comprised of Supervisors Mikulaco and Veerkamp, for review and recommendation.

Reason for Recommendation

Grant applications (Attachments A-Z) were evaluated based on whether the requested use of funds would meet the core program objectives identified in the Cultural and Community Development Grant Program guidelines (Attachment BB).

Grant award recommendations are detailed on Attachment AA. Grant funding is recommended for 19 of the 26 grant applications for a total of \$79,670.

The remaining seven (7) applications have merit but are not recommended for funding from the Community and Cultural Development Grant Program at this time. Recommendations for these applications are as follows:

CEDAC-El Dorado Hills - Refer application to the Economic Development Division for possible funding of costs related to meeting facilitation and survey tools as part of the Community Visioning and Implementation process.

EDC Tech Point - Refer application to the Economic Development Division to identify other options for collaboration with this organization to provide support for the identified business need.

Kathleen Newell - Grant program requirements do not allow for award to an individual person. Recommend the applicant partner with the Visitors Authority for possible development of the video series identified in the grant application.

Shingle Springs Community Alliance - Refer application to the Economic Development Division for possible funding of costs related to meeting facilitation and other needs as part of the Community Visioning and Implementation process.

South Lake Tahoe Family Resource Center - Refer application to the County's Grant Development Program to assist the applicant with identifying other possible funding for their organization.

Tahoe Prosperity - Refer applicant request to the Economic Development Division for further consideration under the County Promotions program.

Tahoe Youth & Family Services - The funding requested is for an event that has already occurred. Recommend the applicant apply for funding a future event in the next grant cycle. Also recommend that this application be referred to the County's Grant Development Program to assist the applicant with identifying other possible funding for their organization.

As a general rule, the subcommittee recommends that grant funding be used for direct costs such as materials, supplies, etc. vs. administrative or program staff costs. More specific recommendations for the use of grant funds are detailed in the "Comments" section of Attachment AA.

All grant awards are subject to the applicant's ability to comply with all grant program requirements as well as any applicable County policy, ordinance or permitting requirements. When appropriate, the grant agreements should include tracking or reporting requirements that assist the County in measuring the success of the event, project or program being funded.

Staff estimates that it will take approximately 30 to 60 days to complete the recommended grant award agreements.

Action(s) to be taken following Board approval

Staff will prepare grant agreements for execution by the Chief Administrative Officer, subject to review and approval by County Counsel and Risk Management.

Contact

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