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County of El Dorado

Legislation Details (With Text)

File #:	15-0891 **Version:** 1		
Type:	Agenda Item	**Status:**	Approved
File created:	7/14/2015	**In control:**	Board of Supervisors
On agenda:	8/18/2015	**Final action:**	8/18/2015
Title:	Chief Administrative Office, Economic Development Division, recommending the Board consider the following: 1) Adopt and authorize the Chair to sign Resolution 147-2015 making changes to the Community and Economic Development Advisory Committee; 2) Direct staff to evaluate the applications received for vacant positions on the Community and Economic Development Advisory Committee in accordance with Board Policy I-5 and make recommendations to the Board no later than September 29, 2015. 3) Provide direction to staff regarding areas of focus for the Committee. (Est. Time: 15 Min.) (Refer Item 18, 04/07/15, File 15-0281) FUNDING: N/A		
Sponsors:			
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Attachments:	1. A - Blue Route CEDAC Resolution 8-18-15, 2. B - CEDAC Resolution 8-18-15, 3. C - CEDAC Resolution Tracked Change Version 8-18-15, 4. Public Comment Rcvd 8-18-15 BOS 8-18-15, 5. Executed Resolution 147-2015 (8-18-15)		

Date	Ver.	Action By	Action	Result
8/18/2015	1	Board of Supervisors	Approved	Pass

Chief Administrative Office, Economic Development Division, recommending the Board consider the following:
1) Adopt and authorize the Chair to sign Resolution **147-2015** making changes to the Community and Economic Development Advisory Committee;
2) Direct staff to evaluate the applications received for vacant positions on the Community and Economic Development Advisory Committee in accordance with Board Policy I-5 and make recommendations to the Board no later than September 29, 2015.
3) Provide direction to staff regarding areas of focus for the Committee. (Est. Time: 15 Min.) (Refer Item 18, 04/07/15, File 15-0281)

FUNDING: N/A

DEPARTMENT RECOMMENDATION

Chief Administrative Office, Economic Development Division, recommends the Board adopt and authorize the Chair sign Resolution **147-2015** revising the Community & Economic Development Advisory Committee (CEDAC).

The proposed Resolution establishes a new policy focus, brings membership into closer alignment with other County committees, reduces membership from 11 to nine members, revises at-large member terms from one year to two years, and provides for the establishment of ad-hoc subcommittees of limited duration for the purpose of assisting the Committee on specific matters.

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Staff also recommends the Board consider and provide direction regarding areas of focus for the Committee. Possible subject areas for consideration include:

1. Streamlining county processes (liaison for interested businesses / projects)
2. In collaboration with the Community Development Agency, Long Range Planning Division, provide input and assistance with:
    a. Five Year Update of the General Plan
    b. Identification of existing land inventory and recommendations on how to make the best use of available land
    c. Other Long Range Planning issues related to economic development in the County
3. Coordination of a business retention visit program
4. Initiation of a "shop local" strategy and education campaign
5. Development of a business attraction marketing strategy
6. Production of a new business attraction website
7. Provide input to the Board regarding the Economic Development component of the County's Strategic Plan (currently under development)

The Board of Supervisors, or the Chief Administrative Office, may also bring specific projects and new programs to CEDAC for advice as those projects are identified.

DISCUSSION / BACKGROUND
The Economic Development Commission was established by Board of Supervisors Resolution 103-2006 on May 9, 2006, and has been updated a number of times to revise membership, terms of office, the name of the committee, and to address issues related to subcommittees.

Due to the increasing importance of economic development to the quality of life for El Dorado County residents, staff, in collaboration with CEDAC, recommends the current resolution be rescinded and a new resolution be adopted to establish an updated structure and focus for the Committee.

ALTERNATIVES
If this Resolution is not adopted, CEDAC will continue to function under previous Board directives.

OTHER DEPARTMENT / AGENCY INVOLVEMENT
At its June 25, 2015, meeting, the Community and Economic Development Advisory Committee (CEDAC), considered the proposed Resolution. The resolution, as presented, addresses member comments.
The proposed Resolution has been approved by County Counsel.

CAO RECOMMENDATION
Approve staff recommendations and provide direction regarding areas of focus for staff and the Committee.

FINANCIAL IMPACT
There is no fiscal impact or Net County Cost associated with this item.

CLERK OF THE BOARD FOLLOW UP ACTIONS

None

STRATEGIC PLAN COMPONENT
Economic Development

CONTACT
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