

County of El Dorado

330 Fair Lane, Building A Placerville, California 530 621-5390 FAX 622-3645 www.edcgov.us/bos/

Legislation Details (With Text)

File #: 15-1388 **Version:** 1

Type: Agenda Item Status: Approved

File created: 11/16/2015 In control: Community & Economic Development Advisory

Committee

On agenda: 11/19/2015 Final action: 11/19/2015

Title: Staff recommending the Committee receive an update from Economic Development Division on

County-wide Marketing Strategy and consider any actions for topics discussed.

Sponsors:

Indexes:

Code sections:

Attachments: 1. A - Palm Desert Marketing Plan 11-19-15.pdf, 2. B - Lake Strategic Marketing Plan 2011-13.5.pdf,

3. C - Madera_Marketing.pdf, 4. D - SantaRosa_Marketing.pdf

DateVer.Action ByActionResult11/19/20151Community & Economic Development Advisory CommitteeApprovedPass

Staff recommending the Committee receive an update from Economic Development Division on County-wide Marketing Strategy and consider any actions for topics discussed.