



County of El Dorado

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Legislation Details

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File created: 11/16/2015 **In control:** Community & Economic Development Advisory Committee

On agenda: 11/19/2015 **Final action:** 11/19/2015

Title: Staff recommending the Committee receive an update from Economic Development Division on County-wide Marketing Strategy and consider any actions for topics discussed.

Sponsors:

Indexes:

Code sections:

Attachments: 1. A - Palm Desert Marketing Plan 11-19-15.pdf, 2. B - Lake Strategic Marketing Plan 2011-13.5.pdf, 3. C - Madera_Marketing.pdf, 4. D - SantaRosa_Marketing.pdf

Date	Ver.	Action By	Action	Result
11/19/2015	1	Community & Economic Development Advisory Committee	Approved	Pass