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Title: Planning and Building Department, Economic Development Division, recommending the Board approve and authorize the Board Chair to sign a one-year Funding Agreement with Greater Sacramento Economic Council (GSEC) in the amount not to exceed \$62,345 with a term effective effective July 1, 2019 through June 30, 2020. (Est. Time: 15 Min.)

FUNDING: Transient Occupancy Tax (TOT) (General Fund)

Sponsors:

Indexes:

Code sections:

Attachments: , ,

Date	Ver.	Action By	Action	Result
6/11/2019	1	Board of Supervisors	Approved	Pass

Planning and Building Department, Economic Development Division, recommending the Board approve and authorize the Board Chair to sign a one-year Funding Agreement with Greater Sacramento Economic Council (GSEC) in the amount not to exceed \$62,345 with a term effective effective July 1, 2019 through June 30, 2020. (Est. Time: 15 Min.)

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DISCUSSION / BACKGROUND

The Greater Sacramento Economic Council (GSEC), is a public-private partnership for growth strategies in the Capital Region of California. The organization spearheads community-led direction to retain, attract, grow, and scale new businesses, develop advanced industries, and create jobs and investment throughout the region. Greater Sacramento represents a collaboration between local and state governments, market leaders, influencers, and stakeholders, with the sole mission of driving economic growth.

On August 2, 2016 the Board of Supervisors approved the first Agreement with GSEC in the amount of \$60,187 with an initial term effective upon execution and continuing through June 30, 2017 (Legistar Item #16-0606 v1). The Agreement was based on the 2014 Department of Finance Demographic Research Unit, E-4 population estimates for Cities, Counties, and the State, 2011-2018, with the 2010 census benchmark. The agreement provided for the County's participation with GSEC as a voting member, and economic development related services including regional, statewide, and international strategy development.

On April 23, 2019 (Legistar item #19-0610) the Board directed staff to return to the Board with an Agreement with GSEC for FY 2019-20, totaling \$62,345. The increase in the agreement was due to the reported 2018 population estimates from the California Department of Finance Demographic

Research Unit, which listed unincorporated El Dorado County as having a population of 155,865.

The Agreement renews each subsequent fiscal year unless terminated by either party. Compensation under the agreement is based on a rate of \$0.40 per capita applied to the population of the unincorporated areas of the County as reported in 2014 from the California Department of Finance Demographic Research Unit.

ALTERNATIVES

The Board could choose not to enter into the Agreement with GSEC or provide alternative direction to Staff regarding the Agreement.

PRIOR BOARD ACTION

On August 2, 2016 the Board approved the first Agreement with GSEC (Legistar Item #16-0606 v1).

On June 6, 2017, the Board approved renewal of the Agreement in the amount of \$60,187 for FY 2017-18 and delegated authority to the Chief Administrative Officer to approve future annual renewals provided the annual renewal rate of \$0.40 per capita does not increase (Legistar Item #16-0606 v2).

Pursuant to this delegated authority, on May 29, 2018 your Board was notified by Don Ashton, Chief Administrative Officer of his intent to approve the renewal of Agreement 076-S1711 (FENIX #3047) in the amount of \$60,187 for FY 2018-19 at a rate of \$0.40 per capita. The Agreement was renewed on July 1, 2018.

On April 23, 2019 (Legistar Item #19-0061) the Board received a presentation from Barry Broome, CEO of Greater Sacramento Economic Council and directed staff to return to the Board with an Agreement with Greater Sacramento Economic Council for FY 2019-20 in an amount not to exceed \$62,345.

OTHER DEPARTMENT / AGENCY INVOLVEMENT

N/A

CAO RECOMMENDATION / COMMENTS

It is recommended that the Board approve this item.

FINANCIAL IMPACT

The cost of the agreement for FY 2019-20 is \$62,645. Transient Occupancy Tax funds (General Fund) appropriations are included in Economic Development in the FY 2019-20 Recommended Budget for this purpose.

CLERK OF THE BOARD FOLLOW UP ACTIONS

Clerk of the Board shall obtain the Chair's signature on the Greater Sacramento Economic Council Funding Agreement and provide two (2) fully executed copies to Planning and Building Department, Economic Development Division.

STRATEGIC PLAN COMPONENT

Economic Development

CONTACT

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