



County of El Dorado

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Legislation Details

File #: 22-0566 **Version:** 1

Type: Agenda Item **Status:** Approved

File created: 3/21/2022 **In control:** Board of Supervisors

On agenda: 6/14/2022 **Final action:** 6/14/2022

Title: Planning and Building Department, Economic Development Division, recommending the Board consider the following:
1) Approve and authorize the Chair to sign Funding Agreement 6493 with the Economic Development Corporation of El Dorado County (EDC2) for a funding contribution towards the development of a Destination Operating System provided by Zartico for use in marketing, community development, and sustainability efforts related to tourism, with a term of one (1) year and a not to exceed amount of \$9,000 for the first year implementation and services, with an optional additional \$9,000 and additional one (1) year term extension and a total not-to-exceed amount of \$18,000, contingent upon EDC2's successful renewal of an agreement with Zartico for a second year of service; and
2) Authorize the Purchasing Agent, or designee, to execute any further documents determined necessary related to Funding Agreement 6493, including amendments which do not increase the not-to-exceed amount or term of the Agreement, contingent upon approval by County Counsel and Risk Management.

FUNDING: Transient Occupancy Tax funds.

Sponsors:

Indexes:

Code sections:

Attachments: 1. A - Approved Contract Routing Sheet, 2. B - Funding Agreement 6493 - PE, 3. Executed Funding Agreement 6493 - PE

Date	Ver.	Action By	Action	Result
6/14/2022	1	Board of Supervisors	Approved	Pass