



Legislation Details

File #: 23-0614 **Version:** 1

Type: Agenda Item **Status:** Approved

File created: 3/14/2023 **In control:** Board of Supervisors

On agenda: 6/27/2023 **Final action:** 6/27/2023

Title: Planning and Building Department, Economic Development Division, recommending the Board:
1) Find that the provision of economic development and tourism promotion services provided by the contractors are in the public's best interest and that there are specialty skills, qualifications, and equipment not expressly identified in County classifications involved in the performance of the work in accordance with El Dorado County Ordinance Code, Chapter 3.13.030(B);
2) Waive the competitive bid process for the agreements over \$100,000 in accordance with County's Procurement Policy Section 3.4.2(f), Exemption from Competitive Bidding, as these providers provide critical knowledge and to ensure continuity of these services;
3) Approve and authorize the Chair to sign the following Funding Agreements for the issuance of Transient Occupancy Tax funding to promote tourism, entertainment, business, and leisure travel in the County:
a) Agreement 7699 with the Folsom Economic Development Corporation for the 50 Economic Alliance activities, in the amount of \$6,000, for the period of July 1, 2023, through June 30, 2024;
b) Agreement 7703 with the El Dorado County Chamber of Commerce Film Commission, in the amount of \$301,500, for the period of July 1, 2023, through June 30, 2025;
c) Agreement 7705 with the El Dorado County Chamber of Commerce Visitor's Authority, in the amount of \$558,796, for the period of July 1, 2023, through June 30, 2025;
d) Agreement 7708 with the El Dorado Hills Chamber of Commerce, in the amount of \$220,640, for the period of July 1, 2023, through June 30, 2025;
e) Agreement 7709 with the Lake Tahoe South Shore Chamber of Commerce, in the amount of \$157,900, for the period of July 1, 2023, through June 30, 2025;
f) Agreement 7713 with the Tahoe Prosperity Center, in the amount of \$60,000, for the period of July 1, 2023, through June 30, 2025;
g) Agreement 7511 with the Highway 50 Association, in the amount of \$30,000, for the period of July 1, 2023, through June 30, 2025; and
4) Approve and authorize the Chief Administrative Officer to sign Agreement 7512 with the Greater Sacramento Economic Council, in the amount of \$63,448, for the period of July 1, 2023, through June 30, 2024.

FUNDING: Discretionary Transient Occupancy Tax. (General Fund)

Sponsors:

Indexes:

Code sections:

Attachments: 1. A - Approved Contract Routing Sheet - Folsom Economic Development Corporation, 2. B - Agreement 7699 - Folsom Economic Development Corporation - PE, 3. C - Approved Contract Routing Sheet - El Dorado County Chamber of Commerce Film Commission, 4. D - Agreement 7703 - El Dorado County Chamber of Commerce Film Commission - PE, 5. E - Approved Contract Routing Sheet - El Dorado County Chamber of Commerce Visitor's Authority, 6. F - Agreement 7705 - El Dorado County Chamber of Commerce Visitor's Authority - PE, 7. G - Approved Contract Routing Sheet - El Dorado Hills Chamber of Commerce, 8. H - Agreement 7708 - El Dorado Hills Chamber of Commerce - PE, 9. I - Approved Contract Routing Sheet - Lake Tahoe South Shore Chamber of Commerce, 10. J - Agreement 7709 - Lake Tahoe South Shore Chamber of Commerce - PE, 11. K - Approved Contract Routing Sheet - Tahoe Prosperity Center, 12. L - Agreement 7713 - Tahoe Prosperity Center - PE, 13. M - Approved Contract Routing Sheet - Highway 50 Association, 14. N - Agreement 7511 - Highway 50 Association - PE, 15. O - Approved Contract Routing Sheet - Greater

Sacramento Economic Council, 16. P - Agreement 7512 - Greater Sacramento Economic Council - PE, 17. Q - Non-Competitive Bid Forms - Economic Development Funding Agreements, 18. Executed Agreement 7699 - Folsom Economic Development Corporation, 19. Executed Agreement 7703 - El Dorado County Chamber of Commerce Film Commission, 20. Executed Agreement 7705 - El Dorado County Chamber of Commerce Visitor's Authority, 21. Executed Agreement 7708 - El Dorado Hills Chamber of Commerce, 22. Executed Agreement 7709 - Lake Tahoe South Shore Chamber of Commerce, 23. Executed Agreement 7713 - Tahoe Prosperity Center, 24. Executed Agreement 7511 - Highway 50 Association

Date	Ver.	Action By	Action	Result
6/27/2023	1	Board of Supervisors	Approved	Pass