

Legislation Text

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Chief Administrative Office, Economic Development Division, recommending the Board receive a presentation from the American River Music, Inc., providing an annual status report for promotional funding. (Est. Time: 15 Min.)

## FUNDING: County Promotions/Transient Occupancy Tax.

## Fiscal Impact/Change to Net County Cost:

There is no Fiscal Impact or change to Net County Cost associated with receiving this presentation.

## Background:

American River Music, Inc. received funding through the County Promotions Program for fiscal year 2013-2014 to support their annual American River Music Festival. A contractual requirement of the funding agreement is to provide an annual report to the Board of Supervisors demonstrating success in accomplishing the goals of the program. An copy of the presentation is also attached to this agenda item.

## Contact:

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