File #: 15-0404, **Version:** 1

Community and Economic Development Advisory Committee recommending the Board receive and file a presentation a "Framework for a Comprehensive and Proactive Implementation Plan for Sustainable Economic Development for El Dorado County". (Est. Time: 30 Min.)

FUNDING: N/A

DEPARTMENT RECOMMENDATION

Receive report from the committee and consider the information presented when developing the goals, objectives and tasks for the Economic Development component of the Countywide Strategic Plan.

DISCUSSION / BACKGROUND

The County General Plan (adopted in 2004 and ratified by the voters in 2005) includes a comprehensive Economic Development Element (EDE) that can be used to strengthen community development activities, enhance economic growth, and reinforce the planning process as a positive part of economic development. The EDE serves as a “blueprint” for economic development in El Dorado County and includes a number of guidelines, goals, objectives, and implementation measures.

In 2014, the Community & Economic Development Advisory Committee (CEDAC) established a Strategic Plan ad hoc group to develop a draft Implementation Plan, or “Architecture,” to provide recommendations regarding effective organizational and strategic approaches to implement the Economic Development blueprint for El Dorado County.

A draft “Economic Development Architecture” document was prepared and discussed at the November 20, 2014, CEDAC meeting (Agenda Item 6). It was determined at that meeting that an open workshop to gather information would be beneficial to further develop the draft document. An open workshop was held on December 15, 2014 where continued discussion occurred. The document title was revised from "Architecture" to "Framework" and various other revisions to the document language were considered.

The Draft Economic Development Framework document was next considered at the December 18, 2014, CEDAC meeting (Agenda Item 4). It was determined that a second open workshop would be held on January 5, 2015 to further review, discuss and refine the document. The revised "Draft Framework for a Comprehensive and Proactive Implementation Plan for Sustainable Economic Development in El Dorado County" was posted to El Dorado County website with requests for public comment to be provided to the County’s Economic Development Office.

On January 15, 2015, CEDAC again considered this matter and took the following action:

Accept the final Draft Framework for a Comprehensive and Proactive Implementation Plan for

Sustainable Economic Development for El Dorado County, incorporating public comment gathered at prior CEDAC meetings and two public workshops, and forward the the Framework to the Board of Supervisors with the recommendation previously approved by CEDAC to Direct the CAO to initiate the program components.

ALTERNATIVES
N/A

OTHER DEPARTMENT / AGENCY INVOLVEMENT
Chief Administrative Office, Economic Development Division

CAO RECOMMENDATION
Receive and file.

FINANCIAL IMPACT
N/A

CLERK OF THE BOARD FOLLOW UP ACTIONS
None

STRATEGIC PLAN COMPONENT
Economic Development

CONTACT
Community & Economic Development Advisory Committee (CEDAC)
Chief Administrative Office, Economic Development Division