



Legislation Text

File #: 15-1359, **Version:** 1

HEARING - Community Development Agency, Development Services Division, recommending the Board consider the Georgetown Divide Community Signs project (Special Use Permit S15-0006) for three County-owned community identity signs to be placed on the Georgetown Divide at the entry points of the communities of Pilot Hill, Greenwood and Garden Valley on properties identified by Assessor's Parcel Numbers 104-250-10, 074-100-28 and 060-690-41, submitted by the Divide Chamber of Commerce and take the following actions:

- 1) Find that the project is exempt from CEQA pursuant to State CEQA Guidelines Section 15303; and
- 2) Conditionally approve Special Use Permit S15-0006 based on the Findings and subject to the Conditions of Approval as presented. (Est. Time: 30 Min.) (Supervisory District 4)

FUNDING: Funded by the County's Cultural and Community Development Grant Program.

DEPARTMENT RECOMMENDATION

Community Development Agency, Development Services Division, recommending the Board approve Special Use Permit S15-0006/Georgetown Divide Community Signs.

DISCUSSION / BACKGROUND

Request to consider Special Use Permit S15-0006/Georgetown Divide Community Signs submitted by Divide Chamber of Commerce (Agent: Spot On Signs and Graphics) for three County-owned community identity signs to be placed on the Georgetown Divide at the entry points of the communities of Pilot Hill, Greenwood, and Garden Valley. The properties, identified by Assessor's Parcel Numbers 104-250-10 (Pilot Hill area; intersection of Rattlesnake Bar Road and State Highway 49, outside of the Caltrans right-of-way), 074-100-28 (Greenwood area; along State Highway 193 in front of the Divide Supply Ace Hardware store, outside of the Caltrans right-of-way), and 060-690-41 (Garden Valley area; on Marshall Road near the intersection with Mt. Murphy Road, may be located in the County right-of-way for Marshall Road), Supervisory District 4. [County Planner: Aaron Mount] (Categorical Exemption pursuant to Section 15303 of the CEQA Guidelines)

The request is to install signs to identify three unincorporated communities within the Georgetown Divide area of El Dorado County. Each sign would be approximately 13 square feet in size and a total height of approximately 6.5 feet. These signs are intended to promote community identity and pride and to be informative to motorists by being located at the main points of entry into each community. The Divide Chamber of Commerce consulted with the contracted sign company to ensure the content and location of the signs was appropriate for each community.

The request for the community identity signs is being processed as a special use permit as the County-owned signs would be placed on private property. The County is required to be consistent with the Zoning Ordinance when County-owned structures are placed on property not owned by the County.

The signs are being funded through a grant from the County's Cultural and Community Development Grant Program which disperses funds generated from Transient Occupancy Tax revenue. The grant

money was awarded to the Divide Chamber of Commerce which has contracted a sign company to construct and install the signs.

A Staff Report is attached.

ALTERNATIVES

N/A

OTHER DEPARTMENT / AGENCY INVOLVEMENT

N/A

CAO RECOMMENDATION

Chief Administrative Office recommends moving staff's recommendations.

FINANCIAL IMPACT

Funded by the County's Cultural and Community Development Grant Program

CLERK OF THE BOARD FOLLOW UP ACTIONS

Clerk to provide copies of any correspondence to the Development Services Division.

STRATEGIC PLAN COMPONENT

N/A

CONTACT

Roger Trout, Development Services Division Director
Community Development Agency