



Legislation Text

File #: 16-0226, **Version:** 2

Chief Administrative Office, Economic Development Division, recommending the Board provide comment and direction regarding a 2016 Action Plan of the Community and Economic Development Advisory Committee. (Cont. 3/22/16, Item 25) (Est. Time: 1 Hr.)

FUNDING: N/A

DEPARTMENT RECOMMENDATION

Staff requests that the Board provide comment and direction regarding a 2016 Action Plan of the Community and Economic Development Advisory Committee (CEDAC).

DISCUSSION / BACKGROUND

On August 18th, 2015 the Board of Supervisors approved Resolution 147-2015 updating and narrowing the scope of the CEDAC committee (15-0891 Item # 17). Resolution 147-2015 called for CEDAC to perform the following functions:

- A. Analyze economic development opportunities and present recommendations on how best to achieve the goal of creating prosperous and sustainable communities while maintaining the county's quality of life.
- B. Recommend ways to reform and improve regulatory processes relating to existing County regulations and procedures to eliminate contradictory, unneeded requirements, and to narrow the scope of government to only those regulations that are necessary to promote a sound and balanced economic development strategy.
- C. Advise the Board of Supervisors and the County Economic Development Division on matters relating to economic development: business retention and expansion, entrepreneurial business formation, business attraction, infrastructure needs, job creation, and workforce development.
- D. Identify and determine ways to support county business sectors, review and recommend business incentives and collaborative marketing strategies that address needs in unincorporated areas.
- E. Identify constraints and incentives to economic development, facilitate direction and incentives for business recruitment, and support collaborative business and community outreach efforts focused on the importance of growing the county's economic base.
- F. Serve as a conduit between the business community and County government on economic development projects and issues.
- G. Identify economic development tools for funding and promoting business attraction and retention and advise the County on how these resources can be used locally.

In December of 2015, the Chief Administrative Officer directed the Economic Development Division to request a self-generated Action Plan that would engage the group on the narrower focus of activities under the new Resolution. CEDAC worked on the Action Plan during its December and January meetings, and at two meetings (regular and a special meeting) in February where the committee discussed a number of potential action items, prioritized them and approved their top four priorities which are identified on the attached Plan.

Presented as Attachment "A" are the recommendations of the CEDAC for its 2016 Action Plan. Staff requests the Board comment and give direction on the Action Plan.

ALTERNATIVES

CEDAC serves as an advisory committee to the Board of Supervisors. The Board may accept the attached Action Plan in whole, make additions or deletions, or reject the Plan in its entirety and provide staff and CEDAC with additional direction.

OTHER DEPARTMENT / AGENCY INVOLVEMENT

Several Action Plan items call for involvement from the Community Development Agency, Long Range Planning Division.

CAO RECOMMENDATION

CAO recommends the Board provide comment and direction regarding a 2016 Action Plan of the Community and Economic Development Advisory Committee (CEDAC).

FINANCIAL IMPACT

There is no impact to Net County Costs associated with this item.

CLERK OF THE BOARD FOLLOW UP ACTIONS

N/A

STRATEGIC PLAN COMPONENT

Economic Development

CONTACT

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