

Legislation Text

File #: 19-0778, Version: 1

Treasurer-Tax Collector recommending the Board authorize the issuance of a second business license to Ronnie Marks, doing business as El Dorado County Psychic, operating a fortune telling/psychic reading business in the Placerville area pursuant to El Dorado County Ordinance Code, Title 5, Section 5.14.070, Business Taxes, Licenses and Regulations - no license may be issued without the express authorization of the Board.

FUNDING: N/A DISCUSSION / BACKGROUND

On November 15, 2016, your Board authorized the issuance of a business license to Ronnie Marks, dba El Dorado County Psychic, pursuant to El Dorado County Ordinance Code, Title 5, Section 5.14.070, Business Taxes, Licenses and Regulations.

The Sheriff's Office recommended issuing that first license, and is now recommending that a second license be issued to Ronnie Marks for another fortune telling/physic location in Placerville.

ALTERNATIVES

The Board could vote against issuing the second license.

PRIOR BOARD ACTION

N/A

OTHER DEPARTMENT / AGENCY INVOLVEMENT

Sheriff's Office recommends issuing this second business license. Applicant was fingerprinted and cleared by the Department of Justice and the Sheriff's Office for the first license application, pursuant to County Ordinance 5.14.070 and Ordinance 3737 5 1987, Ord. 3515 12(part), 1985. (Memorandum from the Sheriff's Office is attached to file).

CAO RECOMMENDATION / COMMENTS

Approve as recommended.

FINANCIAL IMPACT

Business license revenue (\$42.00) and sales tax revenue will be generated.

CLERK OF THE BOARD FOLLOW UP ACTIONS

N/A

STRATEGIC PLAN COMPONENT

Public Safety, Good Governance

CONTACT

K. E. Coleman, Treasurer-Tax Collector

Randy Peshon, Undersheriff