



Legislation Text

File #: 20-0951, **Version:** 1

Health and Human Services Agency recommending the Board approve and authorize the Chair to sign a Proclamation recognizing August 2020 as “Breastfeeding Awareness Month” in the County of El Dorado.

FUNDING: N/A

DISCUSSION / BACKGROUND:

The month of August has historically been named “Breastfeeding Awareness Month” both nationally and in the State of California. The County of El Dorado Board of Supervisors has approved a Proclamation naming August as “Breastfeeding Awareness Month” beginning in August 2017. The Proclamation’s purpose is to increase public awareness of the health benefits and the importance of supporting mothers who want to breastfeed.

All citizens, governmental agencies, public and private institutions, businesses, and hospitals in El Dorado County are encouraged to join online actions and conversations to build support for the policy and practice changes needed to build a “landscape of breastfeeding support.”

ALTERNATIVES:

The Board could decline to approve the Proclamation naming August as “Breastfeeding Awareness Month.”

PRIOR BOARD ACTION:

- 1) 08-06-2019, 19-1132, HHSA 2019 Breastfeeding Awareness Month Proclamation
- 2) 08-14-2018, 18-1147, HHSA 2018 Breastfeeding Awareness Month Proclamation
- 3) 08-08-2017, 17-0820, HHSA Breastfeeding Awareness Month Proclamation

OTHER DEPARTMENT / AGENCY INVOLVEMENT:

N/A

CAO RECOMMENDATION:

Approve as recommended.

FINANCIAL IMPACT:

There is no Net County Cost associated with this Agenda item.

CLERK OF THE BOARD FOLLOW UP ACTIONS

Clerk of the Board to return one (1) fully signed Proclamation to HHSA Contracts Unit at 3057 Briw Road.

STRATEGIC PLAN COMPONENT:

County of El Dorado Strategic Plan Goal: “Healthy Communities.”

CONTACT

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