



## Legislation Text

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**File #:** 22-1959, **Version:** 1

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Chief Administrative Office recommending the Board approve and authorize the Chair to sign agreement for services 7049 with Municipal Resource Group (MRG) in the amount of \$26,500 for a term of one year to coordinate the update of the County's Strategic Plan, including the Board of Supervisors Governance Handbook.

**FUNDING:** General Fund.

### **DISCUSSION / BACKGROUND**

In 2014 the County began the process of developing a Countywide Strategic Plan, which was subsequently completed in 2016. During that process, the County engaged in extensive community outreach, which included a 'Citizen Engagement Survey.' As a result of those efforts, the Strategic Plan included five overarching goals: (1) Public Safety, (2) Infrastructure, (3) Good Governance, (4) Economic Development, and (5) Healthy Communities.

Normal practice is to develop a strategic plan for an anticipated period of three to five years and to make necessary updates during that time frame. Consistent with that practice, from 2016 to 2019 the Board periodically received updates on the progress being made relative to each goal.

Subsequently, in 2019, the County conducted a major update of the Strategic Plan that included obtaining feedback from many partners and stakeholders, including County Department Heads and management staff, County Commissions/Committees, fire districts and residents of El Dorado County. While the Mission, Vision, Core Values and Goals remained the same, the County shifted from having a task driven Strategic Plan to a more focused plan that included themes and priorities with the intent that departments would focus their internal priorities around the County's overall Strategic Plan.

From 2019 to now, staff presented regular updates to the Board demonstrating the significant progress made toward accomplishing the goals, themes, and priorities of the Strategic Plan. However, the County is now entering its fifth year of the current Strategic Plan and staff are recommending the Board approve the contract with MRG to conduct a comprehensive revision of the County's Strategic Plan.

### **ALTERNATIVES**

The Board can choose to not approve the contract and provide staff with alternative direction.

### **PRIOR BOARD ACTION**

Legistar Number 14-1322 (see multiple versions associated with this item) - Development of the Strategic Plan

Legistar Number 19-0085 - Strategic Plan Update, June 11, 2019

Legistar Number 21-0140 - Strategic Plan Update, March 16, 2021

Legistar Number 22-0461 - Strategic Plan Update, March 22, 2022

**OTHER DEPARTMENT / AGENCY INVOLVEMENT**

All County Departments

**FINANCIAL IMPACT**

There is no impact to net county cost. Funding for a strategic plan consultant is included in the Fiscal Year 2022-23 Adopted Budget.

**CLERK OF THE BOARD FOLLOW UP ACTIONS**

Obtain Board Chair's signature on Agreement for Services #7049 with Municipal Resource Group and return original to Tiffany Schmid or Jeanette Salmon in the CAO's Office.

**STRATEGIC PLAN COMPONENT**

Public Safety, Good Governance, Economic Development, Infrastructure and Healthy Communities

**CONTACT**

Tiffany Schmid

Assistant Chief Administrative Officer