



Legislation Text

File #: 23-1458, **Version:** 1

Supervisor Parlin recommending the Board receive and file a presentation provided by representatives of the Rural County Representatives of California on their Strategic Plan and the work of their affiliated entities.

FUNDING: N/A

DISCUSSION / BACKGROUND

The 2022-2025 Rural County Representative of California (RCRC) Strategic Plan is a guiding document for the organization from which the RCRC Board of Directors set policies and priorities to advance the interests of rural counties. During 2021, RCRC embarked on a process for developing the 2022-2025 Strategic Plan.

Engaging with RCRC representatives and rural county stakeholders, the RCRC Board of Directors identified key areas of interest to rural counties and formulated a plan for prioritizing and tackling these challenges as an organization. Key areas of interest for rural counties are:

- 1) Wildfire Prevention and Forest Resiliency,
- 2) Drought and Water Resiliency,
- 3) Broadband,
- 4) Housing and Health Services, and
- 5) Rural County Voice.

The strategic plan goals are:

- 1) Equitable Access - advancing greater access to essential services through innovation, advocacy, and partnership,
- 2) Impactful Advocacy - recognition as the premier organization on issues affecting rural counties,
- 3) Healthy Communities - stewarding the health, protection and economic growth of rural counties, and
- 4) Operational Excellence - ensuring the continued growth of organizational operations and the provision of quality services to member counties.

ALTERNATIVES

Receive and file.

PRIOR BOARD ACTION

N/A

OTHER DEPARTMENT / AGENCY INVOLVEMENT

N/A

FINANCIAL IMPACT

N/A

CLERK OF THE BOARD FOLLOW UP ACTIONS

N/A

STRATEGIC PLAN COMPONENT

Good Governance.

CONTACT

Kim Dawson x5393