



# County of El Dorado

Economic Development  
330 Fair Lane  
Placerville, CA 95667  
(530) 621-5595

## MEETING AGENDA

### Community & Economic Development Advisory Committee

*Linnea Marengo, Chair, At-Large Member*

*Laurence Brilliant, Vice Chair, District I*

*Scot Bernstein, District II*

*Maryann Argyres, District III*

*Roberta Long, District IV*

*David Orr, District V*

*Charlie Downs, At-Large Member*

*Kris Payne, Alternate, At-Large Member*

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Thursday, March 9, 2017

1:00 PM

EDC Government Center - Conf. Room C  
330 Fair Lane, Building A  
Placerville, CA 95667

South Lake Tahoe Teleconference Facility:  
Engineering Conference Room - 2nd Floor  
924 B Emerald Bay Road  
South Lake Tahoe, CA 96150

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An audio recording of this meeting will be published to the website. Please note that due to technology limitations, the link will be labeled as "Video" although only audio will play. The meeting is not video recorded.

The County of El Dorado is committed to ensuring that persons with disabilities are provided the resources to participate in its public meetings. Please contact the office of the Economic Development Division of the Chief Administrative Office if you require accommodation at (530) 621-5595.

Rules on Public Comment for Agenda Items: There will be a public comment period for each item before the Committee acts on the item. Each speaker may comment no more than three (3) minutes on an item and individuals speaking for a group are allocated five (5) minutes. Except with the consent of the Committee, individuals shall be allowed to speak to an item only once. Upon completion of public comment the matter shall be returned to the Committee for deliberation. Members of the public shall not be entitled to participate in that deliberation, or be present at the podium during such deliberation, except at the invitation of the Committee for a point of clarification or question by the Committee.

Rules on Public Comment for Non-Agenda Items during Open Forum within the jurisdiction of the Committee: Each speaker may comment no more than three (3) minutes in total, regardless of the number of topics addressed. No action will be taken by the Committee at this meeting on non-agenda items.

Materials related to an item on this Agenda submitted to the Community & Economic Development Advisory Committee after distribution of the agenda packet are available for inspection during normal business hours at the Economic Development Office located in Building A, 330 Fair Lane, Placerville. Such documents are also available on the Community & Economic Development Advisory Committee's Meeting Agenda webpage subject to staff's ability to post the documents before the meeting.

The Community & Economic Development Advisory Committee is concerned that written information submitted to the Committee the day of the Committee meeting may not receive the attention it deserves. The Economic Development staff cannot guarantee that any FAX, email, or mail received the day of the meeting will be delivered to the Committee prior to action on the subject matter.

### **CALL TO ORDER AND ROLL CALL**

### **ADOPTION OF THE AGENDA AND APPROVAL OF THE CONSENT CALENDAR**

### **OPEN FORUM**

Open Forum is an opportunity for members of the public to address CEDAC Members on subject matter that is not on their meeting agenda and within their jurisdiction. Public comments during Open Forum are limited to three minutes per person. The Committee reserves the right to impose a reasonable limit of time afforded to any topic, individual speaker or the total amount of time reserved for Open Forum.

### **CHIEF ADMINISTRATIVE OFFICE, ECONOMIC DEVELOPMENT UPDATE**

### **CONSENT CALENDAR**

1. [17-0235](#) Chief Administrative Office recommending approval of the Minutes from the regular meeting of February 9, 2017.
2. [17-0245](#) Vice Chair recommending the Committee receive and file the following attachments;
  - 1) 2016 Rich States, Poor States; and,
  - 2) 2015 El Dorado County Technical Assessment of Economic & Demographic Conditions

### **DISCUSSION ITEMS**

3. [17-0234](#) CEDAC Chair recommending the Committee receive and file a presentation from the Community Development Agency's Ombudsman, Kyle Zimbelman.

4. [15-1441](#) CEDAC to review the '2016 Action Plan Matrix' as approved by the Committee on February 25, 2016, and discuss possible updates and next steps to more closely align the plan with the County's Strategic Plan Goal. (Con't from 2/9/17)
5. [16-1247](#) CEDAC 2016 Action Plan Matrix 'Promoting TGPA-ZOU Economic Opportunities' Ad Hoc Committee recommending the Committee;  
1) Receive an update; and  
2) Approve and authorize the Chair to sign a letter to the Board of Supervisors and the Chief Administrative Officer regarding the Good Governance Goal of the County Strategic Plan.
6. [16-1267](#) CEDAC 2016 Action Plan Matrix 'Placemaking' Ad Hoc Committee recommending the Committee;  
1) Receive an update;  
2) Approve and authorize the Chair to sign a letter to the Board of Supervisors in support of prioritizing the following General Plan Policies: Mixed Use Development [Policies 2.1.1.3, 2.1.2.5, 2.2.1.2], Infill Development [Policy 2.4.1.5] and Infill Incentive Ordinance [Measure HO-2013-4], Community Identification [Policy 2.4.1.2] and Opportunity Areas [Policies 2.1.4.1-2.1.4.4]  
4) Provide direction to the Ad Hoc Committee and/or staff regarding next steps; and  
(Con't from 2/9/17)
7. [16-1268](#) CEDAC 2016 Action Plan Matrix Project 3 Ad Hoc Committee recommending the Committee;  
1) Approve renaming of the Project 3 Ad Hoc Committee.  
(Con't from 2/9/17)
8. [16-1269](#) CEDAC 2016 Action Plan Matrix Project 4 Ad Hoc Committee recommending the Committee;  
1) Approve renaming of the Project 4 Ad Hoc Committee.  
(Con't from 2/9/17)

## **CEDAC MEMBER UPDATES**

## **ADJOURNMENT**