



County of El Dorado

330 Fair Lane, Building A
Placerville, California
530 621-5390
FAX 622-3645
www.edcgov.us/bos/

Minutes - Final Community & Economic Development Advisory Committee

Committee Members

Maryann Argyres, Chair, District III
Michael Ranalli, Vice-Chair, At-Large Member
William T. Abraham, District I
Jim Brunello, District II
Jeanne Harper, District V
Roberta Long, District IV
Charlie Downs, At-Large Member
Gordon Helm, At-Large Member
Mark Nava, At-Large Member
Danny Shilin, At-Large Member
Dale Van Dam, At-Large Member

Staff

Kimberly Kerr, Assistant Chief Administrative Officer
Jim Claybaugh, Economic and Business Relations Manager
Megan Arevalo, Administrative Technician

Thursday, January 23, 2014

1:00 PM

330 Fair Lane (Building A)
Lower Level, OES Conference Room
Placerville, CA

Public comments will be received on each agenda item as it is called. Comments shall be limited to three minutes per individual. Matters not on the agenda may be addressed by the general public during Open Forum. Public comments during Open Forum are limited to three minutes per individual.

An audio recording of this meeting will be published to the website <http://eldorado.legistar.com/Calendar.aspx>. Please note that due to technology limitations, the link will be labeled as "Video" although only audio will play. The meeting is not video recorded.

1:02 P.M. CALLED TO ORDER AND ROLL CALL

Abraham arrived at 1:56 p.m.

Present: 10 - Argyres, Harper, Helm, Long, Ranalli, Shilin, Downs, Nava, Brunello and Abraham

Absent: 1 - Van Dam

ADOPTION OF THE AGENDA AND APPROVAL OF MINUTES

A motion was made by Gordon Helm, seconded by Jeanne Harper, to adopt the Agenda.

Yes: Downs, Shilin, Helm, Harper, Brunello, Nava, Argyres, Ranalli and Long

Absent: Abraham and van Dam

1. **CDAC14-051** Staff recommending the Committee approve the Meeting Minutes from the Regular Meeting of Monday, December 9, 2013.

A motion was made by Michael Ranalli, seconded by Jeanne Harper, to Approve the Minutes of the December 9, 2013, Meeting.

Yes: 8 - Harper, Helm, Long, Ranalli, Shilin, Downs, Nava and Brunello

Absent: 2 - Van Dam and Abraham

Abstained: 1 - Argyres

OPEN FORUM

Maryann Argyres -- Meeting Protocol
Michael Ranalli -- Thanks to exiting CEDAC Members
Kris Payne -- January 21, 2014 Board of Supervisors Meeting
Lindell Price - Committee on Aging
Michael Ranalli -- Tour of County Buildings
Laurel Brent-Bumb - Chamber's Ag Council monthly meeting

DISCUSSION ITEMS

2. [CDAC13-035](#) Staff recommending the Committee provide a recommendation on the intention of the Regulatory Reform subcommittee, effectively establishing the committee's position on Regulatory Reform as either a standing subcommittee or an Ad-hoc Technical Advisory Group, as defined in Resolution #029-2013. The decision of the committee will assist the County in determining if Regulatory Reform should adhere to the Brown Act.

A Motion was made by Jeanne Harper, seconded by Michael Ranalli, to continue the item to February since the document was not made available until the last minute. This shall be the first item on the Agenda and shall be allowed 30 minutes.

Yes: 9 - Argyres, Harper, Helm, Long, Ranalli, Shilin, Downs, Nava and Brunello

Absent: 2 - Van Dam and Abraham

3. [CDAC13-037](#) Staff recommending the Committee appoint a Chair and Vice-Chairperson for the 2014 calendar year per Resolution 029-2013, SECTION 8. OFFICERS OF THE COMMITTEE: "At the first meeting of the Community and Economic Development Advisory Committee held after January 1 in each calendar year, the Committee shall select one of its members as chairperson and one of its members as vicechairperson, who shall hold office for one year and until the election of their successors. The chairperson shall be responsible for chairing Committee meetings, calling special meetings, ensuring the establishment of the Technical Advisory Group and conferring with staff on meeting agendas. In the event of the chairperson's absence, the vice-chairperson shall assume the responsibilities of the chairperson."

A motion was made by Harper, seconded by Helm, to continue this item until a subsequent meeting when new appointees are on board.

Yes: 9 - Argyres, Harper, Helm, Long, Ranalli, Shilin, Downs, Nava and Brunello

Absent: 2 - Van Dam and Abraham

4. [CDAC13-036](#) Charlie Downs recommending the committee receive a presentation from the City of Placerville providing a report on their strategic plan.

Received and Filed

5. [CDAC13-038](#) Staff recommending the committee receive a presentation from Gene Altshuler providing a comprehensive plan for sustainable economic development for El Dorado County and provide direction on the same.

A Motion was made by Michael Ranalli, seconded by Jeanne Harper, that Gene Altshuler and Emily Smith should 1) meet with Jim Claybaugh; 2) meet with members of CEDAC, especially those who have been active in Reg Reform elements that have held the County back; 3) meet with members of the Chambers to discuss programs, agriculture and tourism; and 4) return to CEDAC with a report on findings. At this point, there should be a mutual working knowledge to come together and possibly make a joint presentation to the Board of Supervisors.

Yes: 10 - Argyres, Harper, Helm, Long, Ranalli, Shilin, Downs, Nava, Brunello and Abraham

Absent: 1 - Van Dam

6. [CDAC13-040](#) Staff recommending the committee approve Jeanne Harper attending the El Dorado County Mental Health meetings as a CEDAC representative and provide reports back.

A motion was made by Roberta Long, seconded by Michale Ranalli, to formally authorize Jeanne Harper to attend the meetings as the CEDAC representative and to report back.

Yes: 10 - Argyres, Harper, Helm, Long, Ranalli, Shilin, Downs, Nava, Brunello and Abraham

Absent: 1 - Van Dam

LUPPU UPDATE

Shawna Purvines provided an update on current Long Range Planning activities.

7. [CDAC13-039](#) Staff recommending the committee review the December 3, 2014 Land Use Policy Programmatic Update (LUPPU) agenda file and meeting video, item #32, Agenda File 13-1218, independently of the CEDAC meeting. The next LUPPU update is scheduled for January 28, 2014.

Received and Filed

SUBCOMMITTEE UPDATES

None.

CAO/ECONOMIC DEVELOPMENT DIVISION UPDATE

Megan Arevalo - Reported on upcoming CEDAC presentations

8. [CDAC14-042](#) Jim Claybaugh, El Dorado County Economic and Business Relations Manager, providing a draft copy of the Economic Development Incentive Policy to the committee for review and feedback.

No Action Taken.

9. [CDAC13-013](#) Staff recommending the committee receive an update on the Grant Development Program.

Received and Filed

10. [CDAC13-014](#) Staff recommending the committee receive an update on the Cultural and Community Development Grant Program.

Received and Filed

11. [CDAC13-015](#) Staff recommending the committee receive an update on the Web Portal Project.

Received and Filed

COMMITTEE MEMBER UPDATES

Roberta Long - Greenwood Post Office
Jeanne Harper - Sportsmans Hall
T Abraham - Healthcare concerns
Roberta Long - Next business showcase idea
Gordon Helm - El Dorado Hills Broker Event
Charlie Downs - El Dorado Hills Business Park employment cap

ADJOURNMENT

Meeting Adjourned at 3:56 p.m.

Next Regular Monthly Meeting:
Date: Thursday, February 27, 2014
Time: 1:00-4:00 p.m.
Location: OES Conference Room