



County of El Dorado

Economic Development
330 Fair Lane
Placerville, CA 95667
(530) 621-5595

Minutes - Draft Community & Economic Development Advisory Committee

Maryann Argyres, Chair, District III
Laurence Brilliant, District I
Roberta Long, District IV
David Orr, District V
Vacant, District II
Charlie Downs, At-Large Member
Linnea Marengo, At-Large Member
Kris Payne, Alternate, At-Large Member

Thursday, February 9, 2017

1:30 PM

El Dorado County Library Conference Room
345 Fair Lane
Placerville, CA 95667

An audio recording of this meeting will be published to the website. Please note that due to technology limitations, the link will be labeled as "Video" although only audio will play. The meeting is not video recorded.

The County of El Dorado is committed to ensuring that persons with disabilities are provided the resources to participate in its public meetings. Please contact the Economic Development Division of the Chief Administrative Office if you require accommodation at (530) 621-5595.

Rules on Public Comment for Agenda Items: There will be a public comment period for each item before the Committee acts on the item. Each speaker may comment no more than three (3) minutes on an item and individuals speaking for a group are allocated five (5) minutes. Except with the consent of the Committee, individuals shall be allowed to speak to an item only once. Upon completion of public comment the matter shall be returned to the Committee for deliberation. Members of the public shall not be entitled to participate in that deliberation, or be present at the podium during such deliberation, except at the invitation of the Committee for a point of clarification or question by the Committee.

Rules on Public Comment for Non-Agenda Items during Open Forum within the jurisdiction of the Committee: Each speaker may comment no more than three (3) minutes in total, regardless of the number of topics addressed. No action will be taken by the Committee at this meeting on non-agenda items.

Materials related to an item on this Agenda submitted to the Community & Economic Development Advisory Committee after distribution of the agenda packet are available for inspection during normal business hours at the Economic Development Office located in Building A, 330 Fair Lane, Placerville. Such documents are also available on the Community & Economic Development Advisory Committee's Meeting Agenda webpage subject to staff's ability to post the documents before the meeting.

The Community & Economic Development Advisory Committee is concerned that written information submitted to the Committee the day of the Committee meeting may not receive the attention it deserves. The Economic Development staff cannot guarantee that any FAX, email, or mail received the day of the meeting will be delivered to the Committee prior to action on the subject matter.

CALLED TO ORDER AND ROLL CALL 1:33 PM

Present: 6 - Maryann Argyres, Roberta Long, Linnea Marengo, David Orr, Charlie Downs and Laurence Brilliant

Kris Payne attended as a non-voting Alternate At-Large Member

ADOPTION OF THE AGENDA

A motion was made by Member Marengo, seconded by Member Orr, to Adopt the Agenda.

Yes: 6 - Maryann Argyres, Roberta Long, Linnea Marengo, David Orr, Charlie Downs and Laurence Brilliant

DISCUSSION ITEM

[17-0043](#)

Chief Administrative Office recommending the Committee appoint a Chair and Vice-Chairperson for the 2017 calendar year per Resolution 147-2015, SECTION 7. OFFICERS OF THE COMMITTEE: "At the first meeting of the Community and Economic Development Advisory Committee held after January 1 in each calendar year, the Committee shall select one of its members as chairperson and one of its members as vice-chairperson, who shall hold office for one year and until the election of their successors. The chairperson shall be responsible for chairing Committee meetings, and conferring with staff on meeting agendas. In the event of the chairperson's absence, the vice-chairperson shall assume the responsibilities of the chairperson."
(Cont. 1/19/17, Item 1)

A motion was made by Member Argyres, seconded by Member Long, to nominate Linnea Marengo as CEDAC Chair.

Yes: 6 - Maryann Argyres, Roberta Long, Linnea Marengo, David Orr, Charlie Downs and Laurence Brilliant

A motion was made by Member Argyres, seconded by Member Orr, to nominate Larry Brilliant as CEDAC Vice Chair.

Yes: 6 - Maryann Argyres, Roberta Long, Linnea Marengo, David Orr, Charlie Downs and Laurence Brilliant

APPROVAL OF THE CONSENT CALENDAR

OPEN FORUM

L. Brent-Bumb, N. Briehl

Open Forum is an opportunity for members of the public to address CEDAC Members on subject matter that is not on their meeting agenda and within their jurisdiction. Public comments during Open Forum are limited to three minutes per person. The Committee reserves the right to impose a reasonable limit of time afforded to any topic, individual speaker or the total amount of time reserved for Open Forum.

CHIEF ADMINISTRATIVE OFFICE, ECONOMIC DEVELOPMENT UPDATE

Tiffany Schmid, CAO Principal Analyst, updated the Committee on the following items:

- 1) The County's new Communications Outreach Manager, Lon Peterson, who will start on March 6, 2017;
- 2) Informed the Committee of the County's Ombudsman, Kyle Zimbelman, who works at the Community Development Agency;
- 3) She touched on the County's relationship with Greater Sacramento Economic Council (GSEC);
- 4) The County's recent meeting with R-Crio from Brazil; and,
- 5) The update to the Economic Development element of the County's Strategic Plan is tentatively going to the Board of Supervisors on March 28, 2017.

COMMUNITY DEVELOPMENT AGENCY, LONG RANGE PLANNING DIVISION UPDATE

Shawna Purvines from the Community Development Agency, Long Range Planning Division gave an update on the Long Range Planning Work Plan that will be going to the Board of Supervisors at the end of February.

CONSENT CALENDAR

[17-0045](#)

Chief Administrative Office recommending approval of the Minutes from the regular meeting of December 15, 2016.

A motion was made by Member Long, seconded by Member Orr, to approve the Meeting Minutes from December 15, 2016.

Yes: 4 - Roberta Long, Linnea Marenco, David Orr and Charlie Downs

Abstained: 2 - Maryann Argyres and Laurence Brilliant

[17-0138](#)

Chief Administrative Office recommending approval of the Minutes from the regular meeting of January 19, 2017.

A motion was made by Member Brilliant, seconded by Member Long, to approve the Meeting Minutes from January 19, 2017.

Yes: 5 - Roberta Long, Linnea Marenco, David Orr, Charlie Downs and Laurence Brilliant

Abstained: 1 - Maryann Argyres

DISCUSSION ITEMS

[16-1247](#)

CEDAC 2016 Action Plan Matrix 'Promoting TGPA-ZOU Economic Opportunities' Ad Hoc Committee recommending the Committee;

- 1) Receive an update; and
- 2) Identify Ad Hoc Committee Members

Received and Filed

[16-1267](#)

CEDAC 2016 Action Plan Matrix Project 2 Ad Hoc Committee recommending the Committee;

- 1) Receive an update;
- 2) Approve renaming of the Project 2 Ad Hoc Committee;
- 3) Approve and authorize the Chair to sign a letter to the Board of Supervisors in support of prioritizing the following General Plan Policies: Mixed Use Development [Policies 2.1.1.3, 2.1.2.5, 2.2.1.2], Infill Development [Policy 2.4.1.5] and Infill Incentive Ordinance [Measure HO-2013-4], Community Identification [Policy 2.4.1.2] and Opportunity Areas [Policies 2.1.4.1-2.1.4.4]
- 4) Provide direction to the Ad Hoc Committee and/or staff regarding next steps; and
- 5) Identify Ad Hoc Committee Members.

(Con't 1/19/17, Item 6)

A motion was made by Member Orr, seconded by Member Argyres, to rename the Project 2 Ad Hoc Committee to the 'Placemaking' Ad Hoc Committee.

Yes: 6 - Maryann Argyres, Roberta Long, Linnea Marenco, David Orr, Charlie Downs and Laurence Brilliant

A motion was made by Member Argyres, seconded by Member Downs, to continue Part 3 of this item until March 9, 2017 when a final version of the letter to the Board of Supervisors is completed.

Yes: 6 - Maryann Argyres, Roberta Long, Linnea Marenco, David Orr, Charlie Downs and Laurence Brilliant

[16-1268](#)

CEDAC 2016 Action Plan Matrix Project 3 Ad Hoc Committee recommending the Committee;

- 1) Receive an update;
- 2) Approve renaming of the Project 3 Ad Hoc Committee; and
- 3) Identify Ad Hoc Committee Members

(Con't 1/19/17, Item 7)

A motion was made by Member Brilliant, seconded by Member Downs, to continue Part 2 of this item until March 9, 2017.

Yes: 6 - Maryann Argyres, Roberta Long, Linnea Marenco, David Orr, Charlie Downs and Laurence Brilliant

[16-1269](#)

CEDAC 2016 Action Plan Matrix Project 4 Ad Hoc Committee recommending the Committee;

- 1) Receive an update;
- 2) Approve renaming of the Project 4 Ad Hoc Committee; and
- 3) Identify Ad Hoc Committee Members
(Con't 1/19/17, Item 8)

A motion was made by Member Argyres, seconded by Member Marengo, to continue Part 2 of this item until March 9, 2017.

Yes: 6 - Maryann Argyres, Roberta Long, Linnea Marengo, David Orr, Charlie Downs and Laurence Brilliant

[16-1270](#)

CEDAC 2016 Action Plan Matrix 'Collaborations for Success' Ad Hoc Committee recommending the Committee;

- 1) Receive an update; and
- 2) Identify Ad Hoc Committee Members.

No Action Taken.

[15-1441](#)

CEDAC to review the '2016 Action Plan Matrix' as approved by the Committee on February 25, 2016, and discuss possible updates and next steps to more closely align the plan with the County's Strategic Plan Goal.

A motion was made by Member Brilliant, seconded by Member Argyres, to continue this item until March 9, 2017.

Yes: 6 - Maryann Argyres, Roberta Long, Linnea Marengo, David Orr, Charlie Downs and Laurence Brilliant

CEDAC MEMBER UPDATES

Member Payne brought up the 2017 El Dorado County Chamber of Commerce Business Guide and the article inside relating to the County's Economic Development and how it may be outdated information.

Member Long talked about building in the region of Rancho Cordova and several key items that their Economic Development Division is working on: Manufacturing, Life Sciences and Services, Urban Ag Hub and Space to Grow. Member Marengo informed the Committee that Reverie Retreat went to the Planning Commission and was approved.

Member Orr updated the Committee on his recent trip to Telluride, CO

ADJOURNMENT 4:09 PM

A motion was made by Member Argyres, seconded by Member Marengo, to adjourn the meeting.

Yes: 6 - Maryann Argyres, Roberta Long, Linnea Marengo, David Orr, Charlie Downs and Laurence Brilliant