



County of El Dorado

Economic Development
330 Fair Lane
Placerville, CA 95667
(530) 621-5595

Minutes - Final Community & Economic Development Advisory Committee

Glenn Krakow, District I
Scot Bernstein, District II
Ann Wofford, District III
Roberta Long, Vice Chair, District IV
Leon Abravanel, District V
Kris Payne, Chair, At-Large Member
Mark Lobaugh, At-Large Member
Felicity Wood, At-Large Member
Charlie Downs, At-Large Member

Staff

*Tiffany Schmid, Chief Administrative Office - Economic
Development Dept.*
*Jeanette Salmon, Chief Administrative Office - Economic
Development Dept.*

Thursday, March 8, 2018

1:00 PM

OES Conference Room
Lower Level of the El Dorado County Government Center
330 Fair Lane, Building A
Placerville, CA 95667

An audio recording of this meeting will be published to the website. Please note that due to technology limitations, the link will be labeled as "Video" although only audio will play. The meeting is not video recorded.

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Rules on Public Comment for Agenda Items: There will be a public comment period for each item before the Committee acts on the item. Each speaker may comment no more than three (3) minutes on an item and individuals speaking for a group are allocated five (5) minutes. Except with the consent of the Committee, individuals shall be allowed to speak to an item only once. Upon completion of public comment the matter shall be returned to the Committee for deliberation. Members of the public shall not be entitled to participate in that deliberation, or be present at the podium during such deliberation, except at the invitation of the Committee for a point of clarification or question by the Committee.

Materials related to an item on this Agenda submitted to the Community & Economic Development Advisory Committee after distribution of the agenda packet are available for inspection during normal business hours at the Economic Development Office located in Building A, 330 Fair Lane, Placerville. Such documents are also available on the Community & Economic Development Advisory Committee's Meeting Agenda webpage subject to staff's ability to post the documents before the meeting.

The Community & Economic Development Advisory Committee is concerned that written information submitted to the Committee the day of the Committee meeting may not receive the attention it deserves. The Economic Development staff cannot guarantee that any FAX, email, or mail received the day of the meeting will be delivered to the Committee prior to action on the subject matter.

CALLED TO ORDER AND ROLL CALL 1:18 PM

Present: 5 - Roberta Long, Kris Payne, Glenn Krakow, Ann Wofford and Felicity Wood

Absent: 4 - Charlie Downs, Scot Bernstein, Mark Lobaugh and Leon Abravanel

ADOPTION OF THE AGENDA AND APPROVAL OF THE CONSENT CALENDAR

A motion was made by Member Krakow, seconded by Member Wood, to adopt the agenda and approve the consent calendar with the following changes:

Pull Item 2 (18-0378) from Discussion and move it to the Consent Calendar.

Yes: 5 - Roberta Long, Kris Payne, Glenn Krakow, Ann Wofford and Felicity Wood

Absent: 4 - Charlie Downs, Scot Bernstein, Mark Lobaugh and Leon Abravanel

CONSENT CALENDAR

1. [18-0380](#) Chief Administrative Office recommending approval of the Minutes from the regular meeting held on February 8, 2018.

This matter was approved on the Consent Calendar.

Yes: 5 - Roberta Long, Kris Payne, Glenn Krakow, Ann Wofford and Felicity Wood

Absent: 4 - Charlie Downs, Scot Bernstein, Mark Lobaugh and Leon Abravanel

OPEN FORUM

Public Comment: M. Ranalli

Open Forum is an opportunity for members of the public to address CEDAC Members on subject matter that is not on their meeting agenda and within their jurisdiction. Public comments during Open Forum are limited to three minutes per person. The Committee reserves the right to impose a reasonable limit of time afforded to any topic, individual speaker or the total amount of time reserved for Open Forum.

DISCUSSION ITEMS

2. [18-0378](#) Chief Administrative Office recommending the Committee:
- 1) Recognize and acknowledge Linnea Marengo for her dedication to CEDAC from September 29, 2015 to January 30, 2018; and
 - 2) Approve and authorize the Chair to sign a Certificate recognizing Linnea Marengo's dedication to community and economic development in El Dorado County.

This item was approved on the Consent Calendar.

Yes: 5 - Roberta Long, Kris Payne, Glenn Krakow, Ann Wofford and Felicity Wood

Absent: 4 - Charlie Downs, Scot Bernstein, Mark Lobaugh and Leon Abravanel

3. [18-0360](#) Chair recommending the Committee receive and file an update from the Community Planning Ad Hoc Committee. (Est. Time 5 min.)

Received and Filed

4. [18-0361](#) Chair recommending the Committee receive and file an update from the Collaboration for Success Ad Hoc Committee. (Est. Time 10 min.)

Public Comment: M. Ranalli

Received and Filed

5. [18-0363](#) Pursuant to Board direction provided at the November 7, 2017 Board of Supervisors Meeting, Staff is requesting that CEDAC:
- 1) Explore solutions to the County's housing and jobs issue and report back to the Board on the relationship of available housing and jobs to Economic Development. This request is in alignment with Objective 6 of the Economic Development Element of the County's Strategic Plan: Provide diverse workforce housing options - balance jobs with housing;
 - 2) Explore energy alternatives, including clean energy, for the El Dorado Hills Business Park, and report back to the Board on potential alternatives. This request is in alignment with Objective 3: Invest in infrastructure needs to improve and maintain competitiveness; and
 - 3) Return to the Board with their recommended Action Plan for 2018-19 for approval by the Board of Supervisors.

Public Comment: M. Ranalli, K. Witherow, C. Munt

No Action Taken.

6. [18-0362](#) CEDAC to review the current Action Plan Matrix as approved by the Committee on June 8, 2017 and updated on November 9, 2017, and discuss possible updates and next steps to more closely align the plan with the County's Strategic Plan Goal. (Est. Time 15 Min.)

No Action Taken.

CHIEF ADMINISTRATIVE OFFICE - ECONOMIC DEVELOPMENT UPDATE

Don Ashton, Chief Administrative Officer, introduced himself to the new members and talked briefly about the Community Roundtable discussions he's been hosting around the County.

Tiffany Schmid, Principal Analyst for the Chief Administrative Office, updated the Committee on the following items:

- 1) The Ag Commissioner was invited to give updates to the Committee on a rotating basis, along with Long Range Planning and Connections One Stop;
- 2) The AMGEN Tour of California bike race is scheduled to come through the County on Friday, May 18th. They will be riding through the City of Placerville on Main Street. The Economic Development Department purchased cow bells printed with our logo and website that will be handed out during the event;
- 3) There will be a Transient Occupancy Tax item being heard by the Board of Supervisors on Tuesday, March 13, 2018; and,
- 4) We will agendaize Creighton Avila, Deputy Chief Administrative Officer, to speak to the Committee on the topic of marijuana within the next few months.

CEDAC MEMBER UPDATES

Member Krakow updated the Committee on the following items:

- 1) He attended the El Dorado Hills Community Council last month and would like to share that the County was designated a Recycling Market Development Zone (RMDZ);
- 2) Consider locally sourced building materials; and,
- 3) Community Choice Aggregation, also known as Community Choice Energy (CCE).

Member Wofford reminded the Committee to be kind to one another, especially with all the new members on the Committee.

Member Long informed the Committee that Supervisor Ranalli was appointed to the Water Agency.

Member Payne updated the Committee on Sam's Town Cyclery's move into the Shingle Springs Railroad Depot.

ADJOURNED 4:04 PM